

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA, CALIFORNIA, AUTHORIZING THE CITY MANAGER TO EXECUTE A SUB-AWARD AGREEMENT WITH THE COUNTY OF LOS ANGELES APPROVING AND ACCEPTING FUNDING FOR CENSUS 2020 EDUCATION AND OUTREACH ACTIVITIES TO ENGAGE PASADENA'S HARD TO COUNT POPULATION

WHEREAS, the County of Los Angeles, a body corporate and politic and a political subdivision of the State of California, hereinafter referred to as "County" and the City of Pasadena, a municipal corporation, hereinafter referred to as "City" will enter into subaward agreement for Census 2020 Education and Outreach Activities;

WHEREAS, pursuant to Government Code section 3100 and Health and Safety Code section 34149, the County of Los Angeles may enter into an agreement with the City to provide specialized functions on behalf of the County;

WHEREAS, the County was awarded a total of \$9,393,090 in funding to conduct 2020 Census-related education and outreach activities, and to initiate targeted outreach strategies that focus on both geographic areas and demographic populations who are "least likely to respond" or "Hard-to-Count" (HTC);

WHEREAS, areas and populations identified as "least likely to respond" and "HTC" are areas or populations, which based on multiple demographic, housing and socioeconomic variable factors, have been judged as difficult to enumerate by the California Department of Finance Demographic Research Unit;

WHEREAS, on January 29, 2019, the County Board of Supervisors authorized the Chief Executive Officer to execute agreements with public entities, community-based organizations, and other entities to carryout 2020 Census-related education and outreach activities consistent with all State requirements;

WHEREAS, the County grants to the City of Pasadena, California, an amount not to exceed of \$73,895 to be used towards Census 2020 education and outreach activities that focus on both geographic areas and demographic populations who are "least likely to respond" or "HTC" within the City's local jurisdiction; and

WHEREAS, the City Council of the City of Pasadena, California, authorizes and designates the City Manager to execute the County's sub-award agreement(s) approving and accepting funding to be used towards Census 2020 education and outreach activities that focus on both geographic areas and demographic populations who are "least likely to respond" or "HTC" within the City's local jurisdiction.

NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:

SECTION 1. The authorization and designation of the City Manager to execute the County's Sub-award Agreement for funding to be used towards Census 2020 education and outreach activities that focus on both geographic areas and demographic populations who are "least likely to respond" or "HTC" within the City's local jurisdiction is approved and accepted.

Adopted at the regular meeting of the Pasadena City Council on the _____ day of January, 2020, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Mark Jomsky
City Clerk, CMC

APPROVED AS TO FORM:



Michele Beal Bagneris
City Attorney/City Prosecutor