

Maria & Richard Campagna  
820 Locust St.  
Pasadena, CA 91101  
Mariac94@hotmail.com

RECEIVED

2019 NOV 25 AM 10: 02

Mayor Terry Tornek  
Members of the City Council  
City of Pasadena  
100 North Garfield Ave  
Pasadena, CA 91101

November 19, 2019  
CITY CLERK  
CITY OF PASADENA

Honorable Mayor Tornek and Councilmembers:

**RE: "Proposed Zoning Code Amendments to the City Cannabis Regulations"**

I do not support the proposed zoning code amendments to the City cannabis regulations. Pasadenans voted to allow one dispensary per district and 1000ft distance in Measure CC. I also do not agree that dispensaries should be in Old Pasadena where kids and teens can be unsupervised and enjoy independence. Pasadena must remain accessible, neighborly, have a strong sense of place, have a strong community spirit, family-oriented and allow healthy interaction between residents. Just a few points to consider while considering any changes to the ordinance-

- **Marijuana is considered a "gateway" drug and it seems we are sending the incorrect message to our youth putting dispensaries in the city gateway locations of Old Pasadena.** By allowing dispensaries anywhere in Old Pasadena, the city is building a "community brand" where economic growth is based on a federal illicit drug. If the gateway to Old Pasadena is a welcoming point for visitors, having multiple marijuana dispensaries in the area might deliver the wrong branding message, especially for stores like Tiffany, Crate and Barrel, and Pottery Barn. There also is an issue with having uniformed licensed security anywhere along Colorado Blvd for the dispensaries. What branding message does having a high level security guard with a loaded gun and bullet proof vest send to visitors?
- From a General Plan perspective it would be more appropriate to locate a cannabis store in less conspicuous location because the applicant is operating in violation of federal laws.
- Finally, there are many issues that should be thought through carefully before any ordinance change is considered. Will Pasadena create a safe zone for older kids and teens that want to visit Old Pasadena? How will the issue of loitering be addressed for code enforcement purposes? Will lines to enter the facility be allowed to form along Colorado Blvd? Will smoking of marijuana be tolerated along Colorado Blvd. even though it is illegal to do so?

Thank you for taking my concerns seriously and thinking of the kids and families who would like to enjoy Old Pasadena without being exposed to the marijuana experience.

Sincerely,

Maria Campagna

11/25/2019  
Item 14

Eve Mathews  
1572 E. Mountain St.  
Pasadena, CA 91104  
[Eveb123@aol.com](mailto:Eveb123@aol.com)

RECEIVED

2019 NOV 25 AM 9: 57

Mayor Terry Tornek  
Members of the City Council  
City of Pasadena  
100 North Garfield Ave  
Pasadena, CA 91101

November 19, 2019  
CITY CLERK  
CITY OF PASADENA

Honorable Mayor Tornek and Councilmembers:

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- Finally, there are many issues that should be thought through carefully before any ordinance change is considered. Will Pasadena create a safe zone for older kids and teens that want to visit Old Pasadena? How will the issue of loitering be addressed for code enforcement purposes? Will lines to enter the facility be allowed to form along Colorado Blvd? Will smoking of marijuana be tolerated along Colorado Blvd. even though it is illegal to do so?

Thank you for taking my concerns seriously and thinking of the kids and families who would like to enjoy Old Pasadena without being exposed to the marijuana experience.

Sincerely,

Eve A. Mathews

11/25/2019  
Item 14

RECEIVED

FROM THE DESK OF

KELLEY FITZGERALD HOLMES

2019 NOV 25 AM 9:58

CITY CLERK  
CITY OF PASADENA

November 22, 2019

City of Pasadena Mayor, Council and Staff  
100 North Garfield Avenue  
Pasadena, California. 91107

Hello,

I am greatly concerned that you are going to revisit the rules you previously adopted on the location of marijuana stores. Those rules were carefully crafted after extensive community input and lengthy deliberations.

I am adamantly opposed to the location of a store on the northeast corner of Pasadena Avenue and Colorado Boulevard, given that another store will be located on Union Boulevard between Pasadena and Delacey Avenue. Please remember that when Pasadena had a proliferation of liquor stores in close proximity to each other, the neighborhoods in which they operated and the nearby businesses were negatively impacted. It took a tremendous amount of community, staff and council effort to revise rules for the location of liquor stores.

At its last meeting, the Planning Commission voted against changing the existing marijuana ordinance. They did so after diligently considering the public's comments and letters on the topic. The conclusions that they reached should not be disregarded. I urge you to allow the existing ordinance to remain in place for at least 18 to 24 months before you consider relaxing the rules. At least that way you will have some indication of how Pasadena's children, residents, businesses and visitors are affected by the current rules before they are changed.

Please, do not allow yourselves to be intimidated by marijuana interests threatening lawsuits. Instead, respect the citizens who invested their time and efforts in formulating the current rules and trust the process that was followed in adopting them.

Sincerely,



Kelley Fitzgerald Holmes

## Jomsky, Mark

---

**From:** Shannon Quinn <shannonq@gmail.com>  
**Sent:** Friday, November 22, 2019 11:55 AM  
**To:** Jomsky, Mark  
**Subject:** Proposed Zoning Code Amendments to City Cannabis Regulations

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

Mr. Jomsky:

I am writing to you because I am opposed to changing the proposed zoning code amendments to the City cannabis regulations. I voted to allow one dispensary per district and 1000 foot distance in Measure CC.

I also do not agree that dispensaries should be located in Old Town Pasadena where kids and teens can be unsupervised and enjoy some independence. Pasadena must remain accessible, neighborly and have a strong sense of place, community spirit, and most of all family oriented. Allowing dispensaries in Old Pasadena along Colorado Blvd. does not fit with these ideals.

Shannon Quinn

**Jomsky, Mark**

---

**From:** Hansen Family <hansen308@gmail.com>  
**Sent:** Friday, November 22, 2019 7:23 AM  
**To:** Jomsky, Mark  
**Subject:** Proposed Zoning Code Amendments to the City Cannabis Regulations

CAUTION: This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

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Dear Mr. Jomsky,

I do not support changing the proposed zoning code amendments to the City cannabis regulations. I voted to allow one dispensary per district and 1000ft distance in Measure CC.

I also do not agree dispensaries should be in Old Pasadena where kids and teens can be unsupervised and enjoy independence. Pasadena must remain accessible, neighborly, have a strong sense of place, have a strong community spirit, family-oriented and interactive. Allowing dispensaries in Old Pasadena along Colorado Blvd. is completely against this narrative.

Yours truly,  
Leslie Hansen  
Pasadena resident

Sent from my iPhone

**Jomsky, Mark**

---

**Subject:**

FW: Proposed Zoning Code Amendments to City Cannabis Regulations

**From:** Chelsey Overstreet <coverst@hotmail.com>

**Sent:** Friday, November 22, 2019 9:49 AM

**To:** Jomsky, Mark <mjomsky@cityofpasadena.net>

**Subject:** Proposed Zoning Code Amendments to City Cannabis Regulations

Chelsey Page

2258 Midlothian Drive

Altadena, 91001

[coverst@hotmail.com](mailto:coverst@hotmail.com)

Mayor Terry Tornek

November 19<sup>th</sup>, 2019

Members of the City Council

City of Pasadena

100 North Garfield Ave

Pasadena, CA 91101

Honorable Mayor Tornek and Councilmembers:

**RE: "Proposed Zoning Code Amendments to the City Cannabis Regulations"**

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Pasadenans voted to allow one dispensary per district and 1000ft distance in Measure CC. I also do not agree that dispensaries should be in Old Pasadena where kids and teens can be unsupervised and enjoy independence. Pasadena must remain accessible, neighborly, have a strong sense of place, have a strong community spirit, family-oriented and allow healthy interaction between residents. Just a few points to consider while considering any changes to the ordinance-

- **Marijuana is considered a "gateway" drug and it seems we are sending the incorrect message to our youth putting dispensaries in the city gateway locations of Old Pasadena.** By allowing dispensaries anywhere in Old Pasadena, the city is building a "community brand" where economic growth is based on a federal illicit drug. If the gateway to Old Pasadena is a welcoming point for visitors, having multiple marijuana dispensaries in the area might deliver the wrong branding message, especially for stores like Tiffany, Crate and Barrel, and Pottery Barn. There also is an issue with having uniformed licensed security anywhere along Colorado Blvd for the dispensaries. What branding message does having a high level security guard with a loaded gun and bullet proof vest send to visitors?
- From a General Plan perspective it would be more appropriate to locate a cannabis store in a less conspicuous location because the applicant is operating in violation of federal laws.

- Finally, there are many issues that should be thought through carefully before any ordinance change is considered. Will Pasadena create a safe zone for older kids and teens that want to visit Old Pasadena? How will the issue of loitering be addressed for code enforcement purposes? Will lines to enter the facility be allowed to form along Colorado Blvd? Will smoking of marijuana be tolerated along Colorado Blvd. even though it is illegal to do so?

Thank you for taking my concerns seriously and thinking of the kids and families who would like to enjoy Old Pasadena without being exposed to the marijuana experience.

Sincerely,

Chelsey Page

November 25, 2019

Jordan Ferguson  
T 310.229.0326  
F 310.229.9901  
JFerguson@Venable.com

CITY CLERK  
CITY OF PASADENA

2019 NOV 25 PM 2:34

RECEIVED

**VIA ELECTRONIC MAIL**

City Council  
City of Pasadena  
100 N. Garfield Avenue  
Room S249  
Pasadena, CA 91109

Re: City Council Agenda Item 14  
CEQA Review of Proposed Zoning Code Amendments to Cannabis Regulations  
City Council Hearing on November 25, 2019

Dear Mayor Tornek and Honorable Councilmembers:

Prior to making a determination this evening on the merits of the proposed amendments, you will be asked to find the proposed amendments exempt from CEQA. These amendments are not exempt and further environmental review is required.

Staff concedes that amendments to a zoning ordinance would be considered a "project" and would trigger environmental review if the amendments may cause either *a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment*. The proposed amendments are likely to create both direct and indirect physical changes in the environment, including:

- Increased traffic from customers driving to concentrated dispensaries. No traffic study has been done to date to determine whether the concentration of dispensaries would exacerbate traffic in that area.
- Changed patterns of urban development in Old Town, a carefully-planned and protected area of the City. There is a clear possibility that the concentration of dispensaries could impact the future development and uses in Old Town.
- Multiple dispensaries in Old Town Pasadena, an area already struggling with providing sufficient parking, will undoubtedly affect the City's parking supply and create both direct and indirect environmental impacts. There have been no traffic and parking studies of the proposed concentration.
- No analysis has been done of the potential greenhouse gas impacts and the proposed amendment's effects on air quality under the California Air Resources Control Board's Climate Change Scoping Plan or the Southern California Association of Government's Regional Transportation Plan/Sustainable Communities Strategy.



There are two problems with the Staff assertions that the environmental review can be delayed and undertaken only when each retail application is processed by the City. First, the California Supreme Court determined that, by itself, an amendment to zoning regulations that may impact the location of cannabis facilities may constitute a “project” and require prior CEQA review. See *Union of Medical Marijuana Patients, Inc. v. City of San Diego* (August 19, 2019), Docket No. S238563.

Second, California courts have routinely held that public agencies cannot allow “environmental considerations [to] become submerged by chopping a large project into many little ones – each with a minimal potential impact on the environment – which cumulatively may have disastrous consequences.” See *Bozung v. Local Agency Formation Comm’n* (1975) 13 Cal.3d 263, 283-284. This is precisely what would occur if the City held off environmental review on these proposed amendments in favor of doing individual review of each proposed dispensary—this process would risk ignoring the cumulative impacts created by the proposed over-concentration.

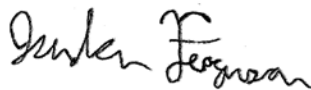
It is well settled that “[a] narrow view of a project could result in the fallacy of division ... that is, overlooking its cumulative impact by separately focusing on isolated parts of the whole.” See *McQueen v. Board of Directors of the Mid-Peninsula Regional Open Space District* (1988) 202 Cal.App.3d 1136, 1143. Instead, CEQA applies to the first “step in a series of activities that may or may not occur, but these activities may culminate in a project which will change and affect the environment.” See *People ex rel Younger v. Local Agency Formation Commission* (1978) 81 Cal.App.3d 464, 479. This first step would occur tonight if the City moves to enact these amendments, and any environmental review needs to be conducted before you take actions which may create reasonably foreseeable environmental impacts.

This potential project segmentation is exactly what the California Supreme Court had in mind in *Union of Medical Marijuana Patients, Inc. v. City of San Diego* when it determined that an amendment to zoning regulations that could impact the location of cannabis facilities may constitute a “project” and require CEQA review. Analyzing each dispensary’s impacts separately would risk missing the cumulative impacts created by allowing these dispensaries to locate so much closer to each other than the voters intended when they passed Measures CC and DD.

Further study of the amendments is mandated by CEQA in order to assure the environmental impacts of these proposed changes are fully evaluated before the City Council adopts these amendments.

Thank you in advance for your time and careful consideration of this matter.

Sincerely,



Jordan E. A. Ferguson

Pasadena City Council  
November 25, 2019  
Page 3

Cc (via email):

Steven Mermell, City Manager  
Michele Beal Bagneris, City Attorney  
Theresa E. Fuentes, Assistant City Attorney  
Ted Reynolds, Assistant City Attorney  
Mark Jomsky, City Clerk  
David Reyes, Director of Planning and Community Development  
Jennifer Paige, Deputy Planning Director  
Guille Nunez, Management Analyst  
Ben Kimbro, Harvest of Pasadena



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2019 NOV 25 PM 2: 34

CITY CLERK  
CITY OF PASADENA

Hon. Terry Tornek  
Members of the City Council  
City of Pasadena  
100 N. Garfield Avenue  
Pasadena, CA 91101

Dear Mayor Tornek and Councilmembers:

**Re: Proposed Zoning Code Amendments to the City Cannabis Regulations**

Sweet Flower Pasadena, LLC respectfully requests the City Council to support staff recommendations that will allow all six of the selected cannabis retail applicants to locate within the city.

The recommendations are fair and equitable to the selected companies and will improve protections for residents from undue concentrations of dispensaries and will promote a highly regulated cannabis market in a manner that is sensitive to the needs of the broader Pasadena community, while at the same time achieving the goals of Pasadena's voters when they approved Measure CC.

**1. Sweet Flower conducted an exhaustive search of real estate in ALL Council Districts.** It is understandable that the city attempted to develop a rigorous vendor selection process coupled with strict distance requirements for siting dispensaries. Based on those requirements, however, three of Pasadena's seven council districts (1, 2 and 5) are automatically excluded from contention as cannabis retail zones.

The number of potential sites is further constrained by additional challenges:

- Landlords must be willing to lease to cannabis.
- Property cannot be a mixed-use unit (e.g. apartments and retail).
- Landlords must be the landowner, not a tenant, or both the Sub-lease and the Master Lease must expressly permit Cannabis.
- No FDIC Insured-Bank or Institutional Debt – e.g. commercial loan, mortgage etc. will be pulled, invalidating the lease (this excludes many major commercial buildings and developments).

The horse race aspect of the competition along with the paucity of available compliant and legal sites has led to the current situation in which at most three dispensaries might be established. The changes proposed will remedy this outcome.

**2. Sweet Flower strongly supports the proposed ordinance change, with additional protection for Business Improvement Districts.** As to the substance of the proposed ordinance changes, Sweet Flower, having conducted an extensive review of Pasadena real estate and zoning in ALL council districts of the city since well prior to the submittal of its application, and being headquartered locally, is intimately familiar with the number and location of sensitive receptors in the city.

We strongly support the proposed ordinance changes that would:

- Promote a highly regulated cannabis market in Pasadena.



- Keep cannabis dispensaries from locating too close to sensitive receptors, particularly residential parcels, churches and houses of worship.
- Promote healthy competition between legal operators within commercial zones.
- Provide Pasadena consumers with access to a range of high-quality retail outlets in commercial zones.
- Not unnecessarily burden any commercial zones with an undue concentration of retailers.
- Not create any environmental impacts or related concerns.

Further, Sweet Flower would support an amendment to the proposed ordinance changes that would ensure that no more than two cannabis retailers could operate in any Business Improvement District at any time.

### **3. Reducing the sensitive receptor buffer zones would be ineffective.**

Two of the six successful applicants are against a measure that supports more than one dispensary per Council District. These two applicants prefer instead an approach that would exclude sensitive receptors that voters voted in favor of (for example, by excluding or reducing buffers to churches and houses of worship). This approach belies a lack of understanding of the composition and layout of the city, and a lack of sensitivity to what makes Pasadena unique. This should be seen for what it is - merely an attempt by both companies to jointly stifle healthy competition among licensed retailers in commercial zones in Pasadena.

Moreover, this approach flies in the face of good public policy as it negates voters' legitimate concerns that dispensaries not be near or next to residential zones, churches or houses of worship.

Further, as is clear from any review of the current city zoning map, reducing sensitive receptors alone only makes, in theory, a very minimal number of new locations available in districts where no dispensary has yet applied for a location - 1, 2 and 5 (Council Districts 3, 4, 6 and 7 currently have applicants outstanding, although one, in CD7, has already correctly been denied).

We say "in theory," as Sweet Flower has reviewed each of the new, updated scenario maps provided by City Staff on Friday - while accurate, the minimal amount of new real estate available under the different scenarios in these zones is composed either of banks, mixed used apartment buildings or supermarkets with commercial debt, or are within 1000' of other proposed dispensaries.

Successful legal applicants have already found, leased and applied for CUPs on locations that are compliant with all sensitive receptors.

The best way to address the needs of Pasadena voters in establishing a well-regulated cannabis market sensitive to the Pasadena community is to adopt the proposed ordinance change, with the additional protection of limits for each Business Improvement District.

### **4. Strong regulation promotes healthy competition.** A second point in favor of approving these changes to the ordinance concerns the future of cannabis retailing in Pasadena.

Sweet Flower has no hesitation in competing on a level playing field in a market that is legal and well-regulated. We strongly support regulation as we are certain our legal competitors do also. Pasadena



voters also want a maximum of six legal, regulated cannabis dispensaries as they expressed through Measure CC. These changes will ensure the six can operate in the city in a highly regulated manner.

Equally importantly, approving these amendments sends a critical message to Pasadena voters and the operators of illegal (“nonconforming”) cannabis stores who have gathered over 9,000 voter signatures to qualify their initiative for the March 3, 2020 California Primary. The initiative requires all Measure CC regulations to continue applying to the six retailers selected by the city but, incredibly, exempts the illegal operators from having to comply with Measure CC regulations. Except for requiring illegal operators to be located more than six hundred feet from a school (a matter of state law), there are no protections for residential areas, churches, parks, libraries or other sensitive uses as is required of the legal cannabis dispensaries.

If the city council does not approve these amendments, illegal operators will argue that Measure CC is a fraud, the city’s selection process and distance requirements means there will never be six dispensaries in the city, and that voters should overrule city hall and gain instead 18 illegal dispensaries.

Enabling all six selected legal dispensaries to locate in Pasadena nullifies this attack and keeps faith with voters who approved Measure CC.

**5. Ordinance changes must be fair and applied equally to all applicants.** If the intent of Measure CC is to be met, the ordinance changes must support locations for ALL successful applicants. An ordinance change that assists only a single applicant (whose CUP has already correctly been denied) is not supported by Measure CC, is materially unjust and unfair to other applicants (each of whom read and followed the clear language of the ordinance), and cannot, as a measure of law and public policy, be upheld without ensuring that all ordinance changes are applied fairly and equally to all successful applicants.

We respectfully request the City Council support staff recommendations that will allow all six of the selected cannabis retail applicants to locate within the city.

Best regards,

Timothy J. Dodd

CEO, Sweet Flower Pasadena, LLC



RECEIVED  
2019 NOV 25 PM 2: 34  
CITY CLERK  
CITY OF PASADENA

November 22, 2019

Mayor Terry Tornek  
Members of the Pasadena City Council  
David Reyes, Director of Community Development

Dear Mayor Tornek, Members of the City Council and Mr. Reyes,

On behalf of Maranatha High School and its constituents, I am writing this letter of concern and opposition to the recent developments regarding the cannabis dispensary within our city limits.

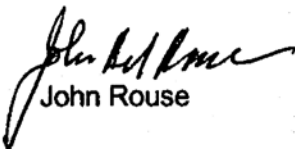
As a Christian High School, we believe the Bible calls us to know and love Jesus better. Our faith instructs us "not to be conformed to this world, but be transformed by the renewing of our minds, so that we may prove what the will of God is, that which is good and acceptable and perfect". As a result, we cannot support the recreational use of cannabis, which would numb and distract our minds from knowing and loving Him better. We are also instructed that our body is a temple of God, which should be protected from substances that would alter or harm us.

Our mission is to train the hearts and minds of our students in a manner consistent with Scripture and Christ-likeness, which compels us to oppose the presence of a cannabis dispensary within our city. We are even more ardent in our opposition to the amending of the Cannabis Regulations for our city to allow for more cannabis dispensaries per district and the reduction of distance between dispensaries.

We are grateful for your willingness to hear our concerns on behalf of our school and concerned parents.

May the Lord bless your deliberations,

Head of School

  
John Rouse

On Behalf of the Board of Trustees

  
Michael Bollenbacher

MARANATHA HIGH SCHOOL  
A COLLEGE PREPARATORY CHRISTIAN SCHOOL

11/25/2019  
Item 14



RECEIVED

2019 NOV 25 PM 3: 07

CITY CLERK  
CITY OF PASADENA

November 25, 2019

**City Council**

c/o Mark Jomsky  
City Clerk  
100 North Garfield Ave.  
Pasadena, CA 91101

**Re: Amendment to City Codes – Cannabis Retailers**

Dear Mayor Torneck and City Council members:

We urge City Council to reject the proposed changes to the zoning regulations for cannabis dispensaries. We believe that adopting these changes would be a mistake.

The City of Pasadena worked hard to create legislation to allow dispensaries to operate in Pasadena in a way that reflects our community, protects our citizens, and provides a resource needed by some individuals. These proposed changes, allowing more than one dispensary per district and decreasing the minimum distance requirement between dispensaries, would substantially change the current law passed by the voters. These changes directly conflict with what the people of Pasadena decided. The voters in Pasadena were very clear in wanting the benefits and the burdens of dispensaries shared throughout the districts. Placing more than one cannabis dispensary in a district, particularly with the reduction in distance required between dispensaries, could create a "cannabis alley." That definitely is not something that was envisioned by the voters. We believe that many Pasadena citizens would be very surprised, and angry, at the proposed substantial changes to these ordinances.

Additionally, these changes were proposed specifically, and explicitly, to benefit two dispensaries. It is worrisome and unfair to harness the power of the Planning Commission and City Council for the benefit of only two of the competing dispensaries. It is critically important to avoid the appearance of favoritism and impropriety in our government. The voters must be able to trust that their elected and appointed officials are operating fairly and for the benefit of everyone – not only a few. If changes need to be made, then all applicants should benefit from them.

Finally, Pasadena has only just started to put these new regulations into effect. We urge the City Council to give the current regulations a chance to work before we decide we need to change them. If, in the end, it is apparent that changes need to be made in order for the dispensaries to be able to operate as envisioned in the law passed by the voters, then the narrowest changes should be proposed. The proposed changes here miss that mark. Furthermore, any proposed changes must be fully communicated to the public so that everyone has the opportunity to comment publicly. We do not believe that many people in Pasadena are aware of these proposed changes to the regulations in question.

Thank you,

Megan Foker  
On behalf of Livable Pasadena

11/25/2019  
Item 14

## Jomsky, Mark

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**From:** Heather Whyley <heatherwhyley@gmail.com>  
**Sent:** Monday, November 25, 2019 4:21 PM  
**To:** Jomsky, Mark  
**Subject:** Proposed Zoning Code Amendments to City Cannabis Regulations

**CAUTION:** This email was delivered from the Internet. Do not click links or open attachments unless you know the content is safe.

Heather Whyley  
3443 Sierra Vista Ave  
Glendale, CA 91208  
[heatherwhyley@gmail.com](mailto:heatherwhyley@gmail.com)

Mayor Terry Tornek November 19th, 2019  
Members of the City Council  
City of Pasadena  
100 North Garfield Ave  
Pasadena, CA 91101

Honorable Mayor Tornek and Councilmembers:

RE: "Proposed Zoning Code Amendments to the City Cannabis Regulations"

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Marijuana is considered a "gateway" drug and it seems we are sending the incorrect message to our youth putting dispensaries in the city gateway locations of Old Pasadena. By allowing dispensaries anywhere in Old Pasadena, the city is building a "community brand" where economic growth is based on a federal illicit drug. If the gateway to Old Pasadena is a welcoming point for visitors, having multiple marijuana dispensaries in the area might deliver the wrong branding message, especially for stores like Tiffany, Crate and Barrel, and Pottery Barn. There also is an issue with having uniformed licensed security anywhere along Colorado Blvd for the dispensaries. What branding message does having a high level security guard with a loaded gun and bullet proof vest send to visitors?

From a General Plan perspective it would be more appropriate to locate a cannabis store in a less conspicuous location because the applicant is operating in violation of federal laws.

Finally, there are many issues that should be thought through carefully before any ordinance change is considered. Will Pasadena create a safe zone for older kids and teens that want to visit Old Pasadena? How will the issue of loitering be addressed for code enforcement purposes? Will lines to enter the facility be allowed to form along Colorado Blvd? Will smoking of marijuana be tolerated along Colorado Blvd. even though it is illegal to do so?

11/25/2019  
Item 14



Thank you for taking my concerns seriously and thinking of the kids and families who would like to enjoy Old Pasadena without being exposed to the marijuana experience.

Sincerely,

Heather Whyley