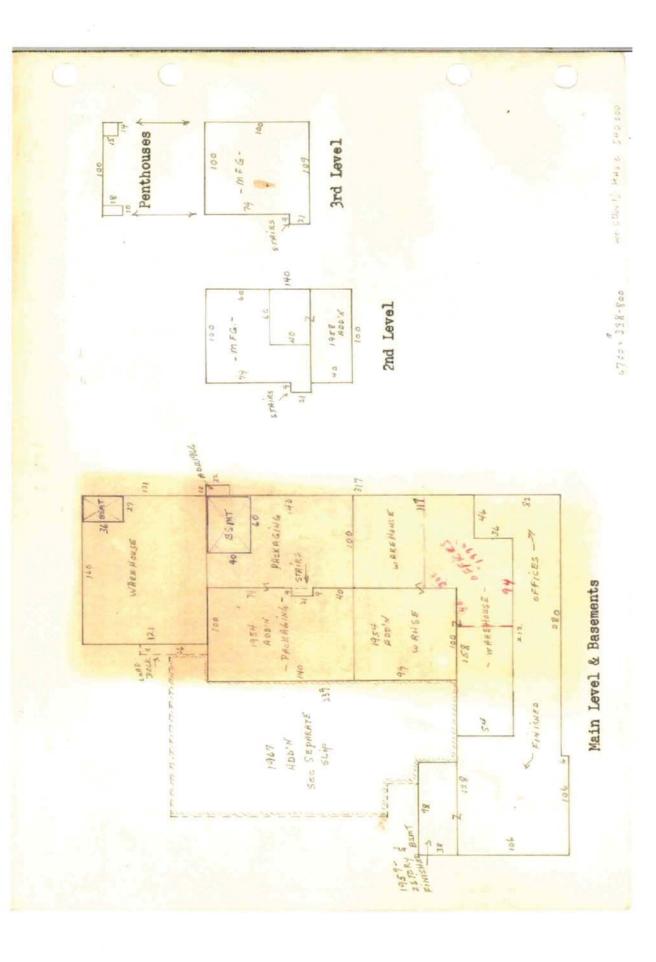
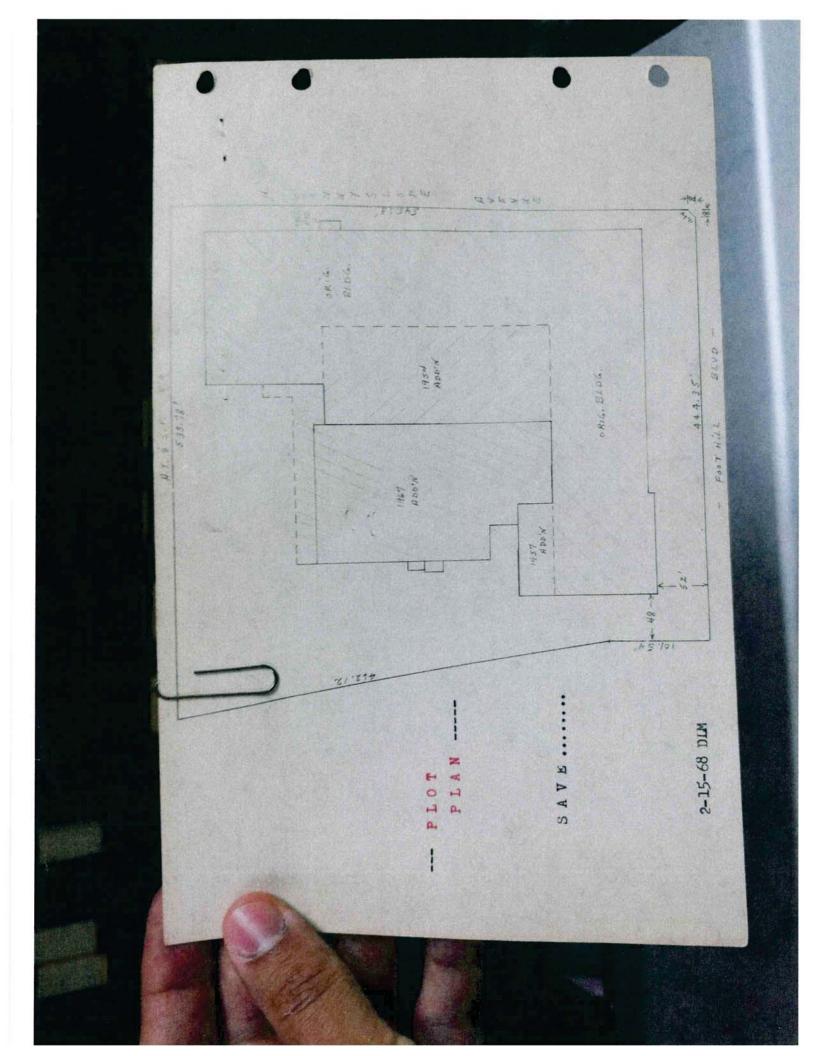
# **Attachment C:**

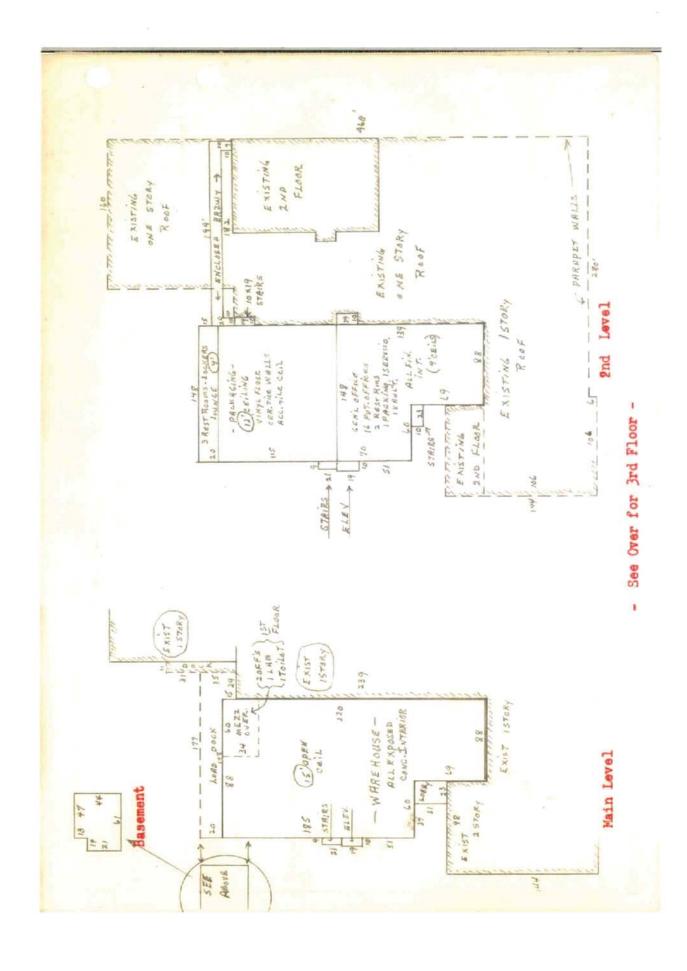
Historical documentation & photographs

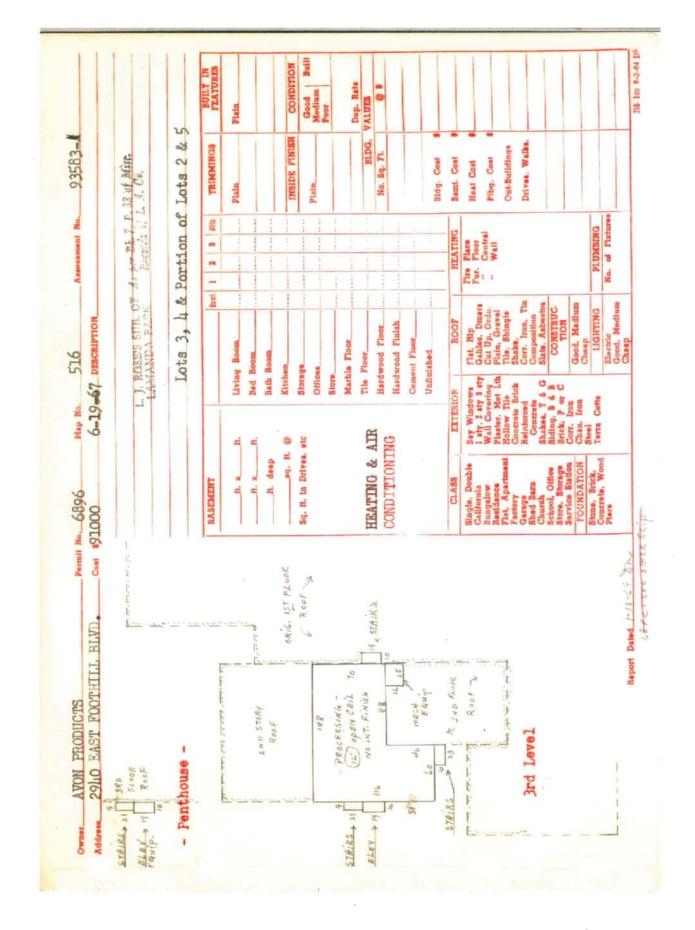
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FIRE SPRINKLERS BOHEADS

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FOR 1-ST+2ND FLOORS

1ST + 2NO. FLOUR.

2 x 38 /2 x 98= 7546

ACCOUSTICAL THECEIL = PL-WALLS

ASPHALT THE FLOORS

FIRE SPRINKLERS - SOHEADS

HPLUMB, FIX

FA. HEAT + REFRIG AIRCOM D.

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5124-W 98
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6578-N
SF.COR OF MAIN 8LOG. 17

DOCK ADDITION 186 8X17 = 136#

ELEVATOR = BASEMENT TO FIRST FLOOR

OTIS ELEC FREIGHT PLEVATOR \$3000

UNDER SLUNG DRUM TYPE

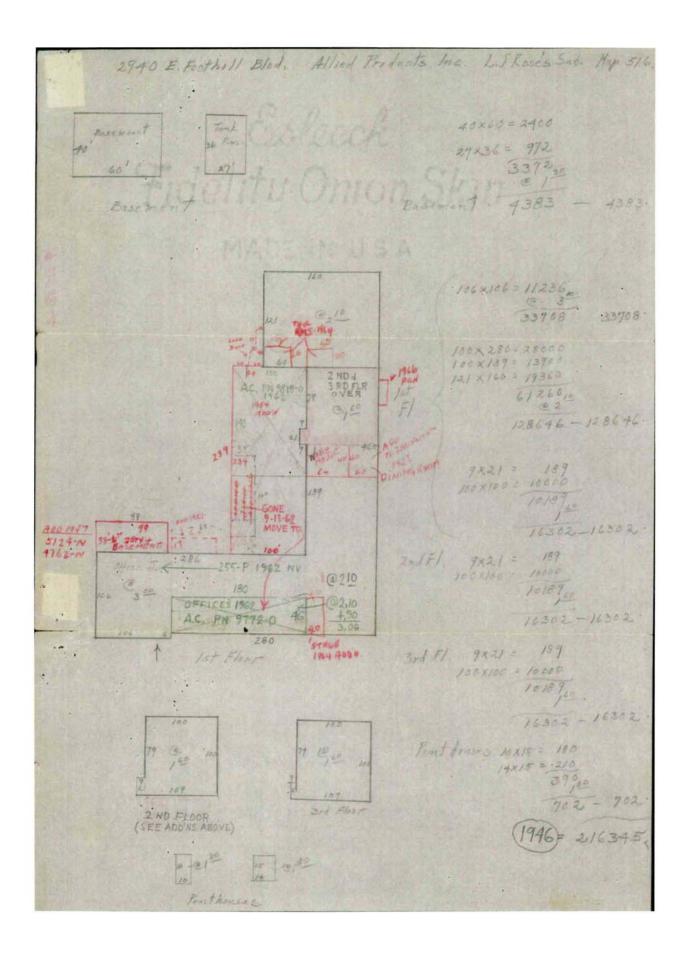
PLATFORM - SIZE 5'-4" X 7'-6"

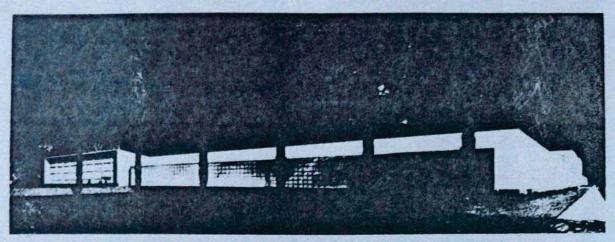
2500 CAPACITY

SPEED 25 PER, MINI

SIKGLE AUTOMATIC - PUSH BUTTON CONTROL

140 VOLT - 3 PHASE





Architect's rendering of new factory building new under construction in Passdens for Avon Products, Inc., a cosmetic and toiletry manufacturing concern. Stiles O. Clements, architect; Wm. Simpson Construction Company, general contractor.

# Factory Building Being Constructed for Avon Products

The ultramodern factory building which Architect Stiles O. Clements designed for Avon Products, Inc., and now under construction at the corner of Foothill boulevard and Sunnyslope avenue, Pasadena, is 75 per cent completed and contractors' crews are erecting the truss roof, according to a report by J. C. Edwards, secretary and treasurer of Wm. Simpson Construction Company, general contractor.

Estimated to cost half a million dollars, the building will house the Southern California manufacturing activities of the Avon (Allied) Products Company, Inc., a \$9,000,000 cosmetic and toiletry manufacturing concern of Suffern, N. Y., with executive offices in the Rockefeller Plaza, New York City. The Pasadena plant is one of several similar plants being constructed as part of the company's huge postwar expansion program. (In this connection it is interesting to note that in 1945 the company's net sales totaled over \$15,000,000.)

Officers of the Los Angeles offices of Avon Products, Inc. (present location, 2821 East Pico boulevard), are: M. W. Taylor, manager; Paul Blattler, manager, Shipping Department; Willard Callahan, manager, Pacific Division; and William Clevenger, City divisional manager.

Selection of the Pasadena site for the Avon plant is in line with the policy of many progressive manufacturing companies in securing locations with natural scenic surroundings and close to desirable living areas. Situated on the bank of Eaton Wash, adjacent to the Los Angeles County Flood Control right-of-way and channel, the location affords a magnificent view of the mountains. The site will be served by a 500-foot spur track of the Atchison, Topeka & Santa Fe Railway main line.

The plant consists of an L-shaped building having a frontage of 386 feet on Foothill boulevard by a depth of 100 feet, and a frontage of 460 feet on Sunnyslope avenue, also with a depth of 100 feet. A portion of the wing fronting on Sunnyslope avenue is three stories. 100 feet by 99 feet, and has been designed especially to house the manufacturing activities. The three-story portion of the building will have reinforced concrete walls, floors, and roof slab (Type I construction). The one-story portion will have concrete exterior walls with wood roof (Type III construction).

The first floor of the three-story part will contain the packaging department, the second the liquid and cream manufacturing department, and the third a loft storage area. It is planned eventually to locate the employees' cafeteria on the third floor. The raw storage room is located adjoining the three-story factory area and occupies the end of the Sunny-slope avenue wing.

Areas allotted to the other activities of the plant are: shipping, 180 by 100 feet; finish stock storage, 200 by 100 feet; and offices, 106 by 106 feet. The ground area occupied by the packaging and manufacturing departments is 140 by 100 feet.

The basement will contain a boiler room, 40 by 60 feet, to house the low-pressure steam heating system and other mechanical equipment, and the alcohol vault, 24 by 35 feet. The latter will contain two circular steel tanks, each 10 feet in diameter by 18 feet long. Basement construction is all reinforced concrete.

The exterior walls are of concrete with steel sash. The Foothill boulevard front will be plastered. Roman brick facing is being used below the steel sash. Corrugated glass panels are being used on both the Foothill boulevard and the Sunnyslope avenue fronts. The entire office front is constructed of glass and consists of a

series of rectangular glass panels, each 5 feet 7½ inches high by 10 feet 10 inches long. Fourteen of the panels are of clear plate with Herculite doors The front is 29 feet high from the floor to the top of the coping.

Other ceilings in the one-story portion of the plant average 17 feet in height. Ceilings in the three-story building are 17 feet on the first floor and 14 feet on each of the upper floors. The office ceilings are 14 feet 9 inches.

Summerbell arch type roof structures are used throughout except in the three-story building, which has a reinforced concrete slab roof. Composition roofing is used on all roofs.

The interior will have concrete floors throughout, but the office floor will be laid with asphalt tile. The office walls are to be plastered, and ceilings are to be treated with acoustical material.

The exterior loading yard will be paved with asphalt concrete and the areas immediately adjacent to the building will be landscaped.

The electric freight elevator will be installed to operate between the first and third floors of the manufacturing section. Steel stairways will also be constructed between the basement and the third story.

A list of the subcontracts awarded to date follows:

Earth fill — John J. Swigart Co. Excavation — Frank T. Hickey. Piles — Frank Hunt. Concrete — Transit Mixed Concrete

Co.
Cement finish — John Ercek.
Metal forms — Steel Form Co.

Reinforcing steel — Ceco Steel Products Co. Architectural terra cotta — Glad-

ding, McBean & Co.
Lumber — Hammond Lumber Co.
Mill work — Pacific Manufacturing
(Continued on Page 22)

# Pasadena Hub of Big Cosmetics Enterprise

PSN 3-29-53
Pasadena is the center of a pant, practically all of whom Avon, the building includes lively cosmetics business that maintain homes in Pasadena manufacturing areas three spreads over seven Western and its immediate surroundstates and the Territories of ing area including Altadena, Hawaii and Alaska.

Headquarters for this enter- Temple City. prise is the Avon Cosmetic Laboratory at 2940 E. Foothill, sive line of cosmetics and to-home sales representatives, tained continuously from a toiletries is manufactured, The remainder are engaged in chemical laboratory in the orders for sales representa- order-filling. tives throughout the area served by this Western branch keted direct from the com- on a full-fledged assembly line of the Avon Company.

AVON headquarters are in Atlanta, Ga.

M. W. Taylor, who takes an active part in Pasadena civic chitect, and the large building affairs is West Coast branch progam was carried out by the serving its 67th anniversary

From 250 to 300 persons are employed at the Pasadena Especially

Sierra Madre, Arcadia and flow of the creams and other

ABOUT 85 are employed in established in July of 1947. In the sales office which prothis million-dollar, two and cesses all of the company's one-half acre plant an inclu- dealings with its host of directpackaged and assembled into manufacturing, packaging and plant.

> pany to the homes of custom- the orders of sales representaers, via the sales staff.

The large, modern factory in for shipment. Radio City, New York and Pasadena was built especially major branches are located in for Avon, which had been loa number of other American cated in Los Angeles since the cosmetics raw materials and cities, including Chicago and establishment of the Western for packaging materials, none branch in 1939.

Stiles Clements was the ar- the firm itself. William Simpson Construction this year. It is the world's Company.

designed

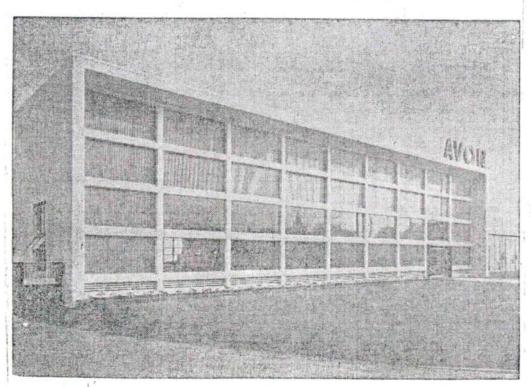
stories tall, to allow gravity liquids used in blending of the cosmetics.

The mixing and blending is done in huge, stainless steel vats. Quality control is main-

Packaging is accomplished All Avon products are mar- in a subsequent operation, and tives are filled and prepared

> Avon is a customer of many West Coast industries for of which are manufactured by

The Avon Company is oblargest company devoted to for beauty care.



Star News Mar. 29, 1953

Los Angeles Times (1923-1995); May 14, 1967; ProQuest Historical Newspapers: Los Angeles Times Avon Starts New Plant in Pasadena

# Avon Starts New Plant in Pasadena

William J. Moran Co. of Alhambra has started construction of a 94,000-square-foot plant for Avon Products Inc. at 2940 E. Foothill Blvd., Pasadena. Cost will be \$1,613,358.

Structural system for the building is reinforced poured concrete walls and slabs with a steel roof deck and concrete columns. It is designed by the architectural firm of

Neptune & Thomas Associates, Pasadena.

Structural engineer is C. Allan Spencer; mechanical engineer, Nack & Sunderland, Pasadena, and electrical engineer, W. H. King, Pasadena.

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# Foothill Freeway Shift Puts Pasadena in Bind

# Avon Calls on State to Move the Alignment; City's Plan for New Electrical Station Upset

BY HALL LEIREN Times Staff Writer

PASADENA-An apparent goof by the State Division of Highways in designing the Foothill Freeway through here may cost thousands of dollars and seriously delay construction of the \$2.5 million Goodrich Electrical Power Receiving Station.

The result, according to city officials, could be a serious shortage of electrical power in the city next summer.

City Manager John Phillips told The Times Wednesday that state highways officials last week asked the city to move the location of the receiving station 75 feet, so the freeway alignment could be moved an equal distance.

He said the officials told him Avon Cosmetics, 2940 E. Foothill Blvd., had protested the location of the freeway to authorities in Sacramento after discovering the freeway as proposed would come within three feet of its building.

## A Shocking Request

"The Division of Highways asked if we would mind moving the receiving station back 75 feet," Phillips said. "We said that of course we would mind."

Phillips said the request came as a shock to him.

We were ready to go to bid on the contract in two weeks," he said. "All the plans have been drawn, there have been contracts let on supplying of materials and material has been bought. We haven't been able to study just what this all means but it could end up costing us thousands of dollars."

However, he said the city intends to hold the Division of Highways responsible for any costs or damages incurred by the city.

Archie Smith, assistant district engineer in charge of freeway design in the Los Angeles metropolitan area, said in an interview that no decision has been made on whether to change the location of the freeway. He said the matter will be discussed with Pasadena officials and other interested parties and that he hopes a decision will be made in two weeks.

He disagreed with the characterization of the matter as a goof on the part of the Division of Highways, but said the freeway had not intentionally been designed to come within three feet of Avon Cosmetics.

## State to Pay Costs

Smith said that any costs to the city that result from moving the freeway-if that is done-will be borne by the Division of Highways.

"There is no argument about that,"

James Brodie, assistant general manager and chief engineer of the power division of the Water and Power Department, said about \$1.25 million in materials has already been bought by the city for the project and construction was scheduled to begin shortly after the new

He said another \$75,000 has been spent on specifications and plans for the project, planned for a five-acre site just north of Foothill Blvd. and immediately east of the Eaton Wash.

The station will receive power from the Bonneville Dam in Washington.

Brody said it is impossible to determine at present what design changes will be necessary if the receiving station is moved.

"Even if we were told today to redesign it would probably take at least two months," he said. "But it will all depend on how long this takes to settle."

Please Turn to Page 5, Col. 2

# **FREEWAY**

# Continued from First Page

Brody said that major design changes could easily mean that much of the stockpiled material would be unusable.

He said that if the project is delayed it will probably mean serious power shortages and so-called brownouts in the city next summer.

"If we have a cool summer there may not be much effect but a normal or hot summer will increase power demands for air-conditioning and so on and we would have problems," he said.

He predicted that in this case residents and heavy industrial and commercial users would be asked to restrict their use of power at peak periods of demand.

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# AVON WILL COMBINE PLANTS IN PASADENA

Los Angeles Times (1923-1995); Oct 31, 1976; ProQuest Historical Newspapers: Los Angeles Times pg. SG2

# AVON WILL COMBINE PLANTS IN PASADENA

PASADENA— A \$7.5 million expansion has been announced by Avon Products, Inc., that will combine its Monrovia and Pasadena plants in one building here.

David W. Mitchell. Avon president, said the building will be constructed on the site of its present Pasadena facility at 2940 E. Foothill Blvd. The company has acquired more than three acres for a total of nearly 14 acres at the site.

The company has 369 employes at its plant at 160 S. Shamrock Ave., Monrovia, and 292 in Pasadena.

"Combining our operations under one roof," Mitchell said, "will allow for a more efficient operation and thus provide for anticipated growth into the 1980s."

Mitchell said that all Monrovia employes will be offered jobs in the new plant.

Avon sells household goods directly to consumers through Avon managers and representatives.

Neptune and Thomas Associates of Pasadena, architects and engineers, will design the project which is scheduled for completion in early 1978.

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# xpansion

# Parsons area use restricted By BRENT HOWELL Staff Writer Pasadena's Board of City Directors Transday approved a street vaca-

on Tuesday approved a street vacation to allow expansion of Avon facilities and rezoned land in the vicinity of the Ralph M. Parsons Co. to restrict future use.

The city board also reversed a zoning committee decision, thereby allowing development of a retailwholesale nursery on a Southern California Edison Co. power line right-of-way at 140 S. Kinneloa Ave. Sunnyslope Avenue between

Foothill Boulevard and the Santa Fe Railroad right-of-way will be permanently closed to make room for Avon's \$7.5 million construction program, city directors decided after a no-protest public hearing.

Avon will expand from 9.9 acres to 13.5 acres by taking in the Sunnyslope roadway and properties occupied by Mead Wrecking Co. and the former headquarters of the Supreme Dairy.

# Requirement deleted

City directors followed planning commission recommendations in deleting a suggested Public Works Department requirement that Avon dedicate a 6-foot strip of property along Foothill Boulevard for an eventual street widening. Company officials said the new structure will be set back far enough to allow for any future street widening.

Also deleted was a requirement that Avon agree to "staggered work shifts' in the event of traffic conges-

Costs of utility relocations will be borne by Avon.

# Rezoning okayed

Also uncontested was the proposed rezoning of a 27.55-acre site bounded by Pasadena and Fair Oaks avenues. Union Street and the Route 210 (Foothill) Freeway from C-M (commercial-manufacturing) to C-2 (retail commercial). The area takes in the Parsons headquarters plus the triangle where the Pasadena Athletic Club, a Bank of America branch and other facilities will be located.

Properties fronting on the south side of Union Street between Pasadena and Fair Oaks avenues will keep their C-M zoning.

The appeal of George J. Pastre Jr. was granted concerning use of rightof-way land in an R-1 (single-family dwelling) neighborhood. Pastre's application for a variance to develop a wholesale-retail

Railroad right-of-way will be permanently closed to make room for Avon's \$7.5 million construction program, city directors decided after a no-protest public hearing.

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was granted concerning use of rightof-way land in an R-1 (single-family dwelling) neighborhood. Pastre's application for a variance to develop a wholesale-retail nursery operation had been turned down by the zoning committee in a 3-2 decision.

# Split vote reversal

City directors reversed that split vote with another split vote, 5-1, with Donald F. Yokaitis voting "no" Yokaitis said he couldn't go along with the retail aspect of the nursery business for that site.

Pastre argued that the development would provide a park-like buffer zone for neighbors' safety "and act as softening from residential to commercial parking area, across the street." Some neighbors supported the application and none submitted protests.

In other business the city board approved plans of the Southern California Association of Governments (SCAG) for an area-wide waste treatment management program for controlling water pollution.

# Avon plans expansion of Pasadena facility. PSN 10-27-79

A \$7.5 million expansion of Avon facilities in Pasadena was announced Tuesday along with plans to close the national company's Monrovia plant.

The announcement came from David W. Mitchell, president of the New York-based personal care products manufacturer and distributor, while Pasadena officials sought the closing of a street to pave

the way for new construction.

Also announced was the eventual addition of 600 industrial jobs in Pasadena, including transfers from Monrovia.

Mitchell said the consolidation of the Monrovia shipping and warehousing facility with the Pasadena operation will entail no layoffs. The 369 employes based in Monrovia will be invited to accept reassignment to Pasadena, where 292 employes are housed.

The present 9.9 acre site at 2940 E.

Foothill Blvd., Pasadena, contains a 242,000 square foot building previously used for manufacturing and in recent years used as an order processing and administrative center.

The expanded site is intended to take in the Sunnyslope Drive roadway and properties now occupied by Mead Wrecking Co. and the former headquarters of the Supreme Dairy, bringing the total site up to 13.5 acres.

City directors Tuesday referred to the Planning Commission for immediate processing Avon's request for closing and dedication of Sunnyslope Avenue between Foothill Boulevard and the Santa Fe railroad right-of-way.

Avon's plans involve demolishing part of the old Avon structure and adding a new building to bring its floor space total to 340,000 square

feet for office, shipping and warehousing space.

Mitchell said the expansion will provide enough space for anticipated growth of the company until the late 1980s.

The Pasadena architectural firm of Neptune & Thomas Associates will design the new building, which is tentatively set for completion in early 1978.

Acquisition of the additional 3.6 acres for the site is in process, company officials said. The Pasadena and Monrovia facilities currently serve Avon representatives in nine western states, including Hawaii and Alaska.

"It's rare I can say without consulting fellow directors that this is welcome news," said Mayor Robert Glenn White, "but I feel sure I can now. We had feared the loss of Avon for a long time. We are very pleased."

Combining the Monrovia and Pasadena operations under one roof will allow a more efficient operation and thus better service to Avon's managers and representatives, Mitchell saico

Ln Pollard, assistant city manager, told city directors a great deal of city staff work has already

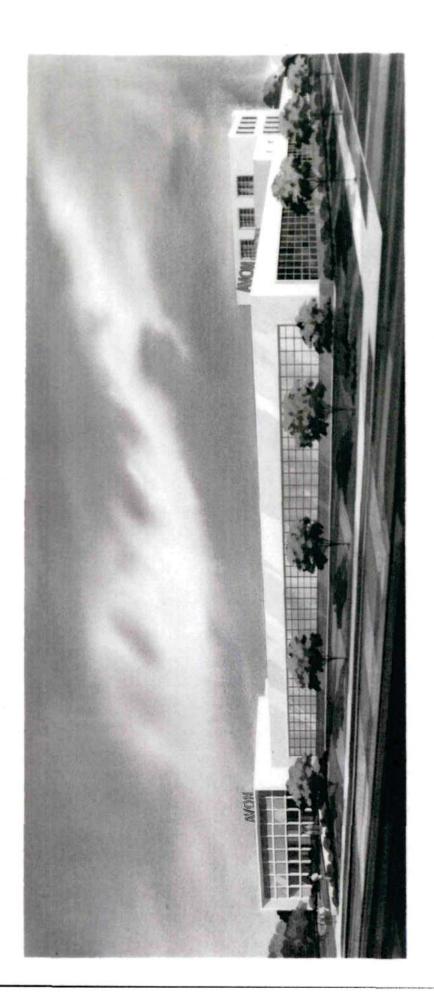
been done concerning arrangements for the site expansion.

James B. Black, president of the Pasadena Chamber of Commerce, described the development as "tremendously important to every resident and every business in the community."

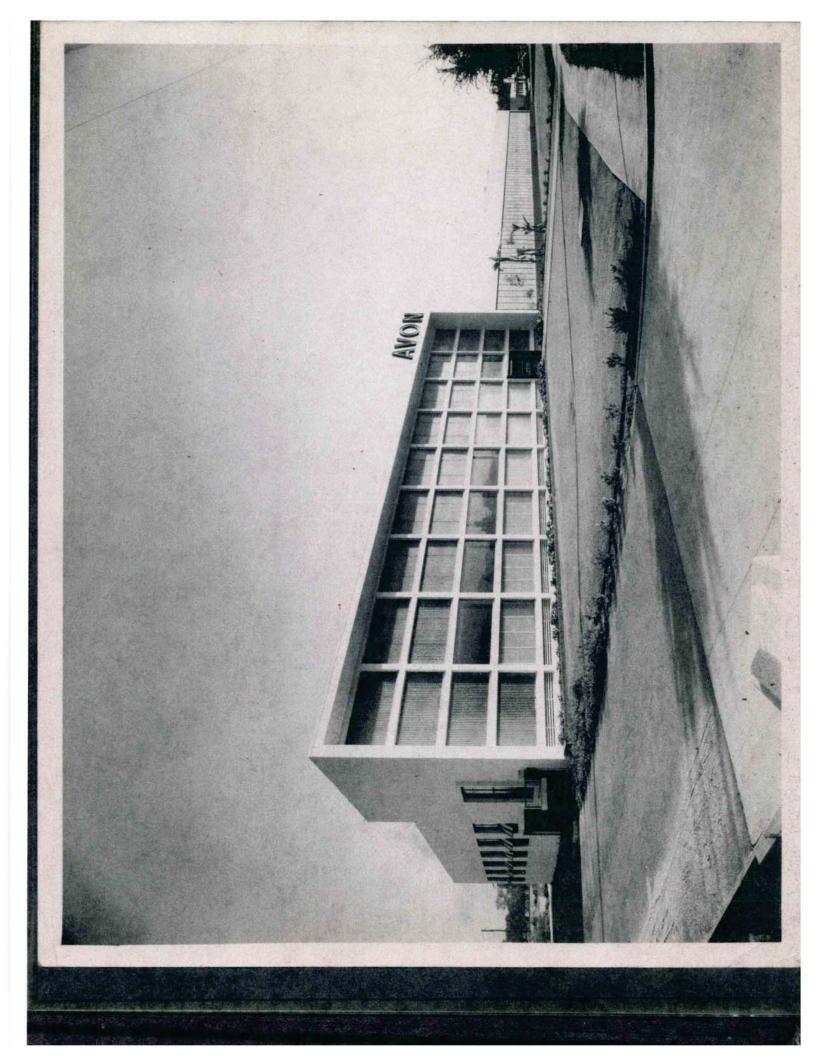
"We cannot stress enough the tremendous importance of the addition of 600 jobs to the Pasadena labor market," Black said, and he singled out Pollard and Fritz Zapf, director of public works, along with other city staff members

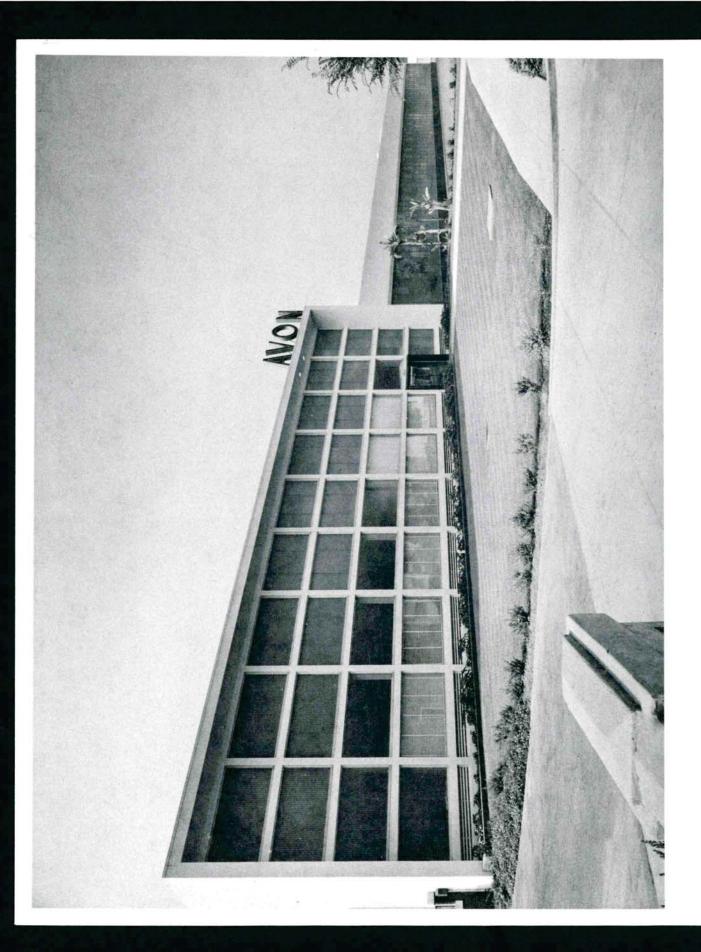
and the Board of City Directors, for working with the chamber and other organizations "to create a climate that will attract businesses to locate in this community.

Black cited the Avon expansion announcement as a reversal of the trend to lose manufacturing facilities and employment. "That trend has obviously been reversed with the announcement made by Avon," he said, "and I am sure that as the months go on, other industrial firms will consider locating their facilities in Pasadena."



Carden





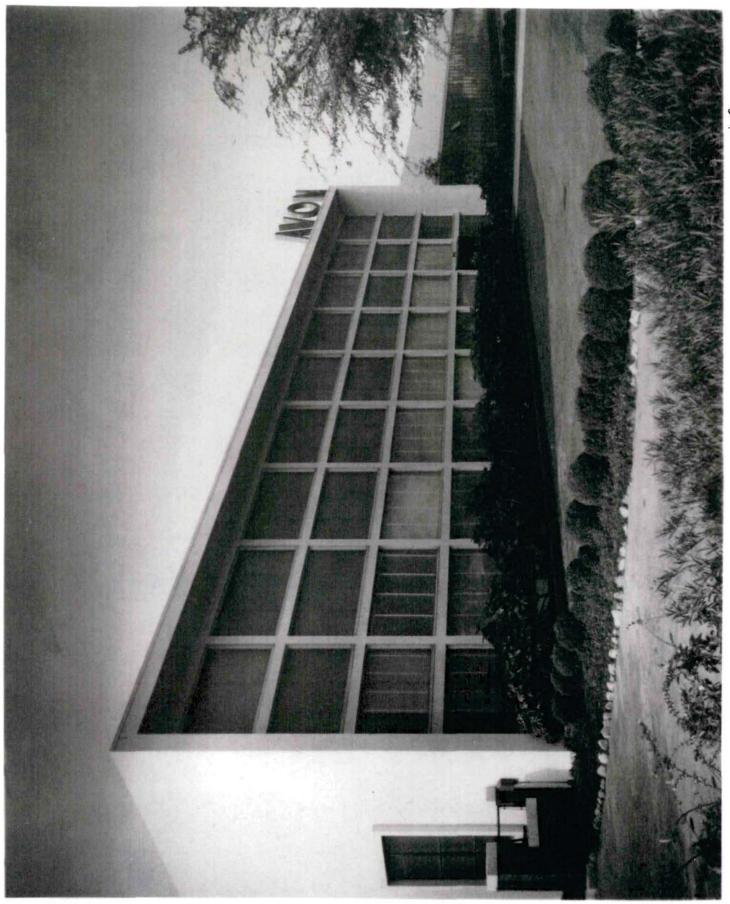
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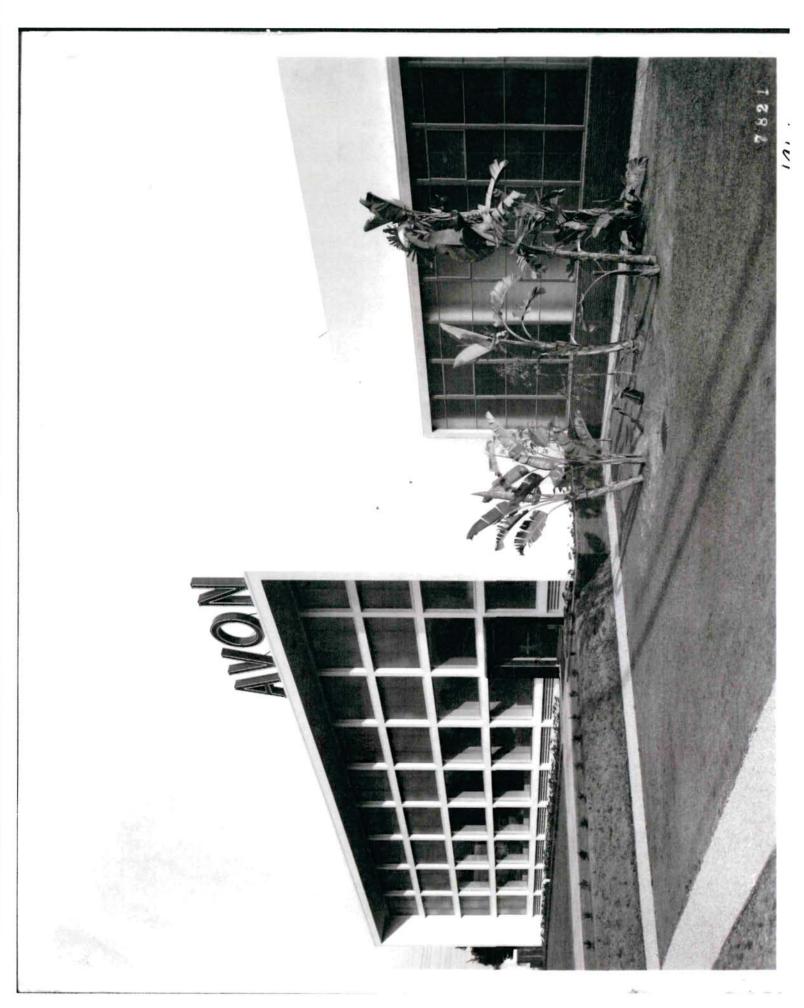
J. Allen Howkins ....

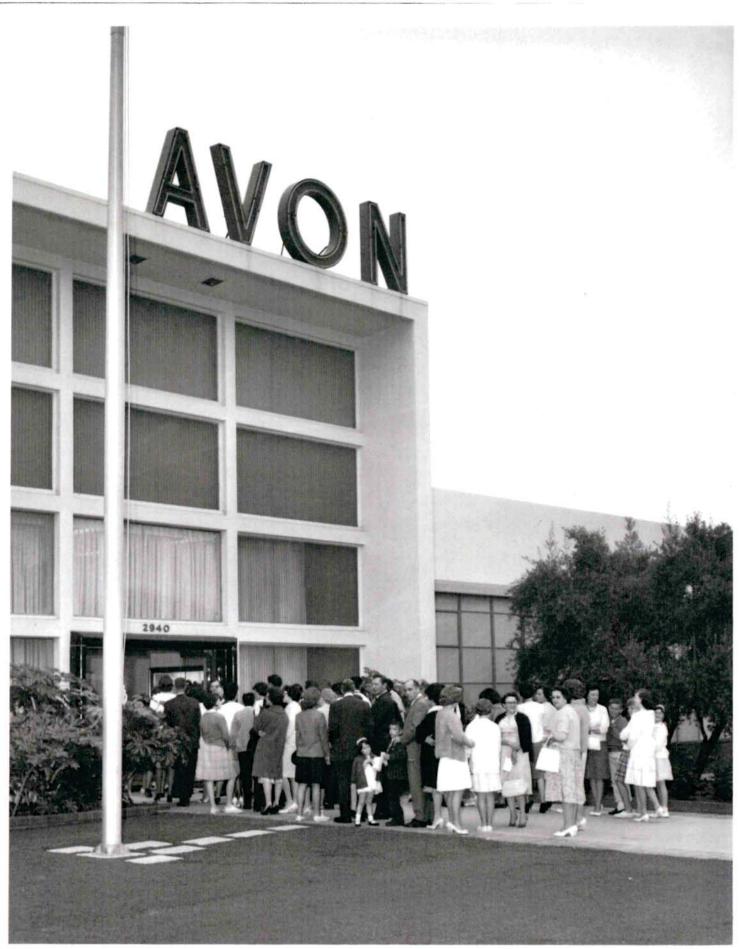
AVON

ca 1955

1961 Aerial





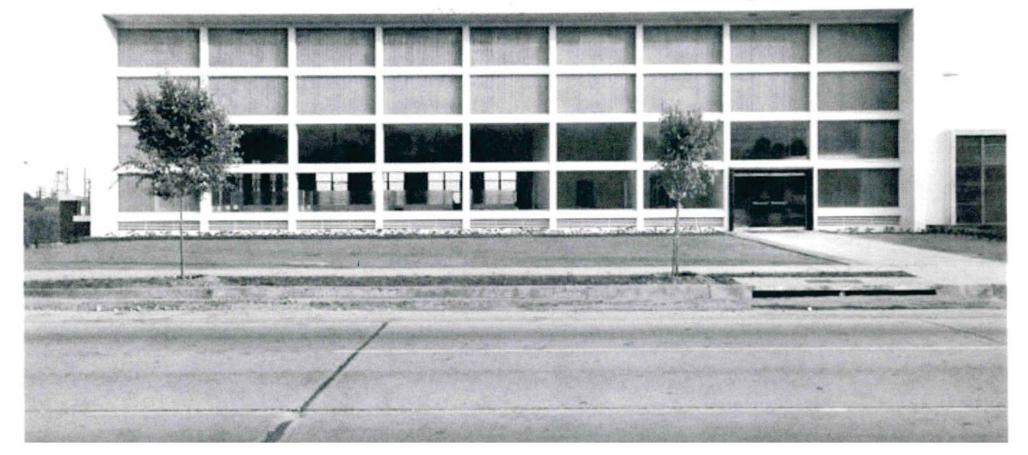


J. ALLEN HAWKINS PARAGENA. CALIF. 1963–69





# AVON



# AVON PRODUCTS, INC.

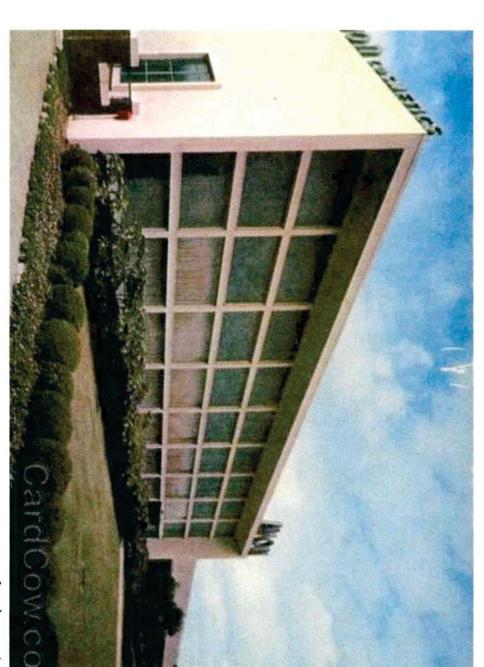
Another fine home of Avon, the Pasadena Branch provides service to Avon customers over an area overing the seven West Coast States, plus Hawaii and Alaska.

Post Care

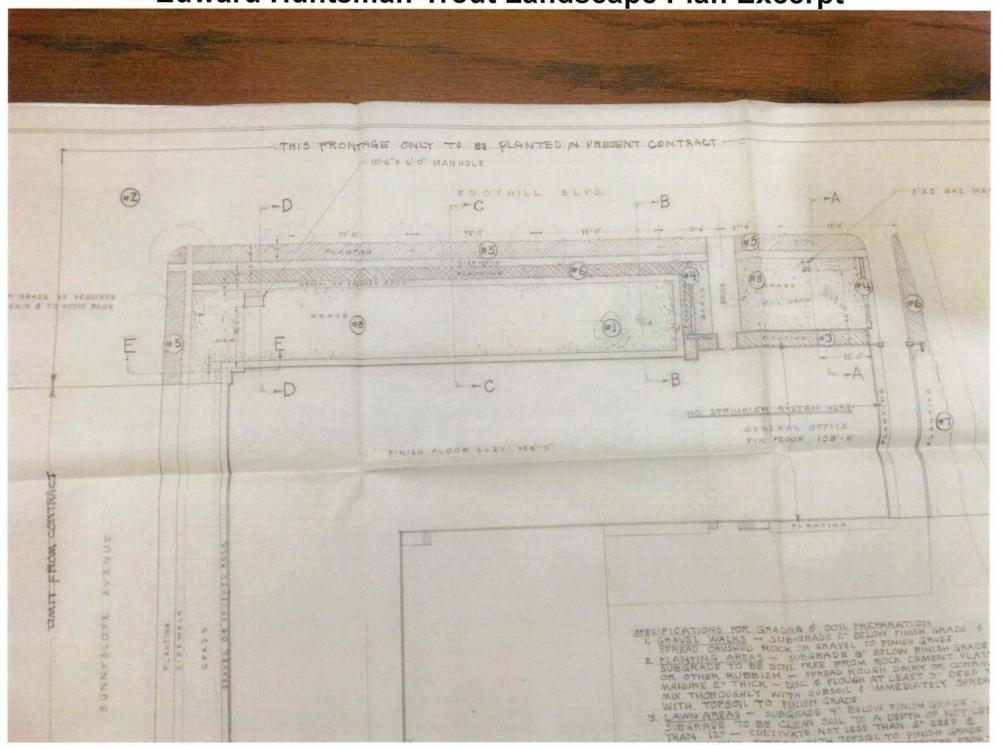
PLACE

STAMP

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**Edward Huntsman-Trout Landscape Plan Excerpt** 



**Edward Huntsman-Trout Landscape Pallette Key** 

AWARD MUITES HANTING - USE SEPARATE CONTROLS FOR GRASS & PLANTING AREAS TO DETAIL SPECS. & SHOULD HEADS IN G. I.W. P. MIN. IN CLUDING RISER H. DETAIL SPECS. & SHOP DRAWING SHOWING PIPE SIZES, LOCATION OF HEADS HYDRANTS & CONTROLS ETC. TO BE APPROVED BY LANDSCAPE ARCHITECT NOTE SUBSOIL DRAINAGE REQUIRED FOR PLANTING BED AT ENTRANCE TO GEN'L OFFICE. SPECIFICATIONS FOR PLANTING #1. STRELITZIA NICOLAI GROUP -7 - 10 PLANTS - GROUP APPROX. 10' DIA . - PLANTS OF UNKYING EUCALTPTUS GROUP - 4 TREES 10' - 20' HIGH #2 STREET TREES ON FOOTHILL BLVD. @ 75' O.L. OR 10 OLIVE (SPREADING) & 50' O.C. OR 10 EVERGREEN ELM @ 50 O.C #3 WINDOW BOX - SOLID ARALIA JAPONICA -- APPROX. 1200 SQ. PT. #H HEDGES - COCCULUS LAURIFOLIOS @ 24" - . APPROX. 90 LIN.FT. #5 PARK STRIP - IVY GERANIUM OR HTPERICUM (PWARF) OR ALGERIAN IVY -. APPROX, 4700 SQ. FT. #6 SLOPE COVER - RHYNCHOSPERMUM (TRACHELOSPERMUM) OR INTEGRIPOLIA. - - - - APPROX, 3100 SQ, FT. #7 ATTROYO SCREEN - ALLOW 120 PLANTS TOTAL EUCALTPTUS COMMO CALTX ACACIA IN VAR. CEANOTHUS IN VAR. PHOTINIA RHUS INTEGRIFOLIA #8 LAWN --- APPROX, 18000 5Q, FT. T. # S. F. R.R. 60" A" R.W.

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**Edward Huntsman-Trout Landscape Elevation Excerpt** 

