

Update on 10 West Walnut Public Art and Local Hire Initiative Mentoring/Apprenticeships

Presented by

Planning & Community Development, and Finance Departments

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Item 16





BACKGROUND

Department of Finance

- **Development Agreement**
 - > Public Art
 - > Local Hire Initiative; Mentoring/Apprenticeships



BACKGROUND

Department of Finance

- **Public Art**

- > **1% In-lieu Public Art Fee:** Paid in satisfaction of City's Public Art Requirement.
- > **Public art along Holly Street/City Hall view corridor:** Developer in discussions with Cultural Affairs & Design staff. Required \$500,000 deposited with City.
- > **Preservation of existing artwork:** The Arts & Culture Commission documented the temporary removal and conservation of the George Rickey sculpture. The Developer will return to the Commission for approval of a plan to relocate the artwork.



BACKGROUND

Department of Finance

- **Public Art**

- > **Condition #20 regarding acknowledgement and documentation of former African American community at the site:** Cultural Affairs staff recommendations for source material resources have been assembled into a proposed format.

Discussion continue regarding a new approach to this interpretative design project.



Developer's Annual Report

Department of Finance

- The annual report covers Aug. 2018 – Aug. 2019
- Some activities highlighted:
 - > Hosted a Town Hall meeting
 - > Advertising in local media
 - > Registration of 450 Pasadena residents
 - > Employment of 45 Pasadena residents
 - > Contacted over 100 local businesses to assess opportunities



Developer's Annual Report

Department of Finance

- **Developer has Achieved the Following Outcomes:**
 - > Local wages as percentage of total wages: 2.84% (\$184,032)
 - > Local subcontractor cost as percentage of total subcontractor cost: 3.38% (\$853,819)
 - > Local supplier spend as percentage of total supplier spend: 2.56% (\$258,535)



Developer's Annual Report

Department of Finance

- The Developer acknowledges that despite its efforts, the results achieved thus far are not as strong as hoped.
- Challenges include:
 - > Tight construction labor market
 - > Initial work is highly specialized



Moving Forward

Department of Finance

- **Staff will continue to offer support:**
 - > Distribute hiring, procurement and contracting opportunities from the Developer to Pasadena businesses and residents respectively
 - > Review reports submitted by the Developer
 - > Offer advice and guidance based on best practices experienced on other projects