

## Martinez, Ruben

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**Subject:** FW: Public comment on item 6 - street vendors

**From:** Paul Little <Paul@pasadena-chamber.org>

**Date:** November 30, 2018 at 2:32:05 PM PST

**To:** "city\_council@cityofpasadena.net" <city\_council@cityofpasadena.net>

**Cc:** "Mermell, Steve" <smermell@cityofpasadena.net>, "Jomsky, Mark" <mjomsky@cityofpasadena.net>, "mjohnson@cityofpasadena.net" <mjohnson@cityofpasadena.net>

**Subject:** Public comment on item 6 - street vendors

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Good afternoon Pasadena City Council,

I have been paying attention to the evolving legislation related to street vendors.

While I understand the state is requiring Pasadena to allow street vending in more places, there are some aspects of the discussion I would like to highlight:

1. Please ensure street vendors and brick-and-mortar operations have parity when it comes to use of the sidewalk. For example, if street vendors can essentially advertise on the sidewalk, there should be no prohibition for your brick and mortar stores and restaurants to do the same with sandwich boards and other advertising that does not impede passage on the sidewalks.
2. Street vendors should pay the same fees as business owners and should be required to have a valid Pasadena business license, health certifications and other approvals traditional businesses must have. Street vendors should pay the same amount for those as traditional businesses.
3. Public and sidewalk safety must be a primary concern. In downtown Pasadena sidewalks are narrow and taken up with pedestrians, scooters and bicyclists. Adding sidewalk vendors could create a safety issues by over-congesting sidewalks. Please consider a prohibition on sidewalk vending on commercial area sidewalks narrower than eight to ten feet of public right of way so you can ensure pedestrians do not have to walk in the street to avoid lines or vendor operations.
4. Some sidewalk areas are owned by the adjacent property. Please ensure that street vendors must be on the public sidewalk adjacent to the street side, not in the middle of the sidewalk or against the private property.
5. Please ensure there is adequate and appropriate health department inspection of food offerings being served by sidewalk vendors at the site of the vending.
6. Also, please include adequate and appropriate penalties and penalty fee structures for street vendors who violate any regulations put in place.

The current economy and costs of doing business in Pasadena are demanding and impactful on traditional businesses. Please ensure street vendors are equally regulated, charged and inspected.

Thank you for your service to Pasadena and for considering our comments and suggestions.

Sincerely,

Paul

**12/03/2018**

**Item 6**

*Paul Little*

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