



Agenda Report

August 27, 2018

TO: Honorable Mayor and City Council

THROUGH: Finance Committee

FROM: Department of Transportation

**SUBJECT: ACCEPTANCE OF CALIFORNIA OFFICE OF TRAFFIC SAFETY
GRANT FOR THE PEDESTRIAN AND BICYCLE SAFETY OUTREACH
PROGRAM**

RECOMMENDATION:

It is recommended that the City Council:

1. Find that acceptance of this grant is exempt from the California Environmental Quality Act (CEQA), Section 15061 (b) (3) of the State CEQA Guidelines; and
2. Authorize the City Manager to enter into an agreement with the California Office of Traffic Safety (OTS) to receive Fiscal Year 2019 grant funding for the Pedestrian and Bicycle Safety Outreach Program in the amount of \$175,000 and any subsequent agreements regarding this grant award; and
3. Amend the Department of Transportation's Fiscal Year 2019 Operating Budget to recognize and appropriate \$175,000 in grant funds awarded by OTS for the Pedestrian and Bicycle Safety Outreach Program as detailed in the Fiscal Impact section of this report.

BACKGROUND:

The City applied for funds through the OTS in January 2018 for the Pedestrian and Bicycle Safety Outreach Program. As a result of this application, the City was awarded \$175,000 in OTS Grant Funds for this proposed program for the period of October 1, 2018 through September 30, 2019.

The Pedestrian and Bicycle Safety Outreach Program focuses on pedestrian safety outreach that will reach the target audience (motorists) at businesses in the central business district. Pedestrian safety tip cards will be distributed to motorists via valet

operators. Outreach material will be created and distributed to all Pasadena High Schools.

This program is scheduled to begin in October 2018, with completion by September 2019.

COUNCIL POLICY CONSIDERATION:

The Pedestrian and Bicycle Safety Outreach Program supports the General Plan guiding principle that Pasadena will be a city where people can circulate without cars. This program will directly assist the Department of Transportation in implementing the following objectives of the Mobility Element:

- Enhance Livability
- Encourage walking, biking, and other alternatives to motor vehicles.

Specifically, this project addresses three policies of the Mobility Element:

- Policy 1.23 Improve public health by supporting walking and bicycling throughout the City.
- Policy 2.12 Continue to develop specialized educational campaigns and informational materials to improve safety for pedestrians and bicyclists.

ENVIRONMENTAL ANALYSIS:

The City's Environmental Administrator has determined the program is categorically exempt under the California Environmental Quality Act ("CEQA") Guidelines in Section 15061 (b) (3), the General Rule. The proposed action is to implement an education and outreach campaign. The activity is covered by the general rule that CEQA only applies to programs that have a potential for causing a significant effect on the environment. A Notice of Exemption for the program will be filed with the Los Angeles County Clerk before the end of this month, as required. In addition, there are no changed circumstances or new information which would require further environmental review.

FISCAL IMPACT:

Funding for this program was provided by a grant from the OTS, through the National Highway Traffic Safety Administration (NHTSA). OTS Grants operate under the Office of Management and Budget (OMB) 2 CFR Part 200, Uniform Guidance for Federal Awards. Agencies receiving highway safety funds must adhere to these requirements. The City of Pasadena will adhere to these requirements as identified in the California office of Traffic Safety Grant Program Manual.

The table below identifies the Federal fund source for the OTS grant award.

FUND	CFDA	ITEM/ APPROPRIATION	Fiscal Year	CHAPTER	STATUTE	PROJECTED EXPENDITURES
402PS-19	20 600	0521-0890-101	2018	2018	29/18	\$100,000 00
405c TR-19	20 616	0521-0890-101	2018	2018	29/18	\$75,000 00
AGREEMENT TOTAL						\$175,000.00

This OTS grant award is a non-matching grant and will have minimal to no financial impact to the City. There are no anticipated on-going staff costs after the program completion. The grant award of \$175,000 will be reflected in the revenue account 10124003-649700-95088 and will be appropriated in the expenditure account 10124003-811400-95088. The funding of \$175,000 will be sufficient to support contractual services for the Pedestrian and Bicycle Safety Outreach Program. However, funds provided by this OTS grant are for contractual services only. City staffing costs to manage this program are minimal and will be absorbed within the Department of Transportation's operating budget. It is anticipated that the entire grant award amount of \$175,000 will be expended by the end of Fiscal Year 2020 when the program is complete.

Respectfully submitted,



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