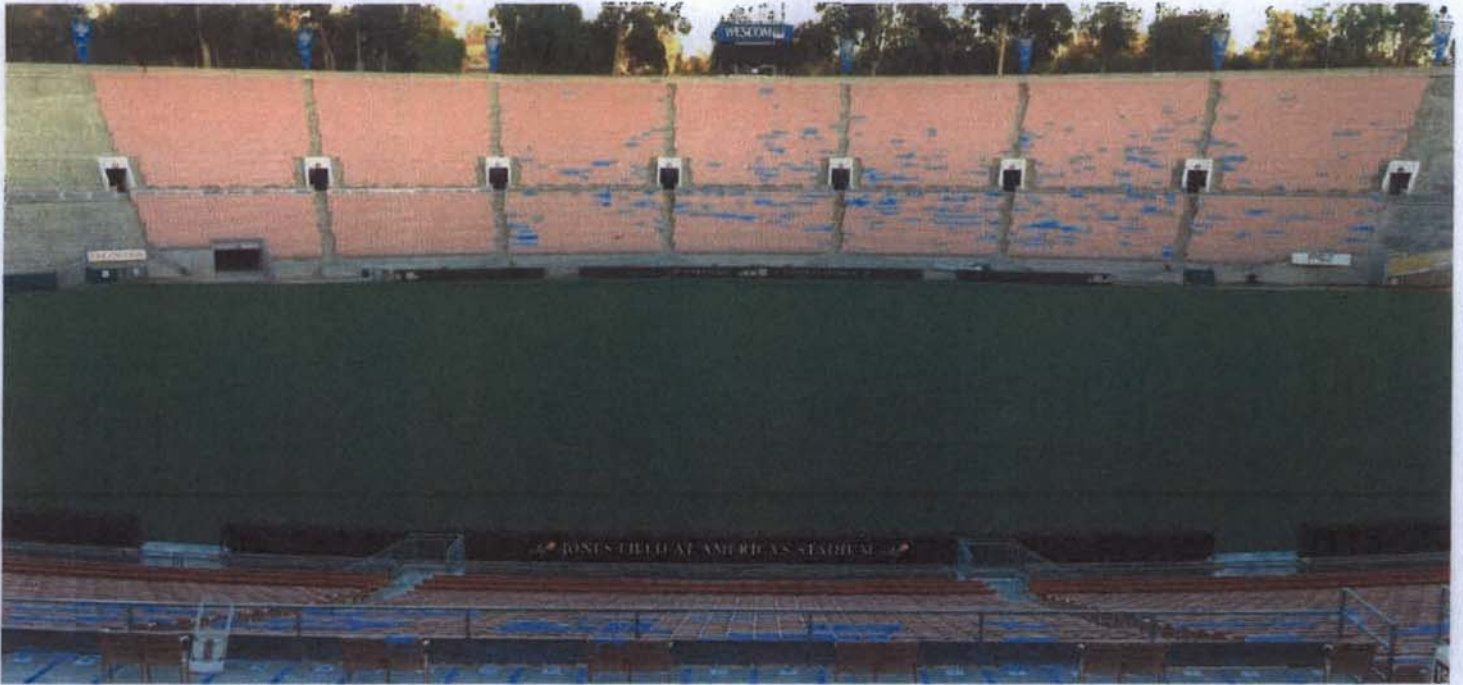
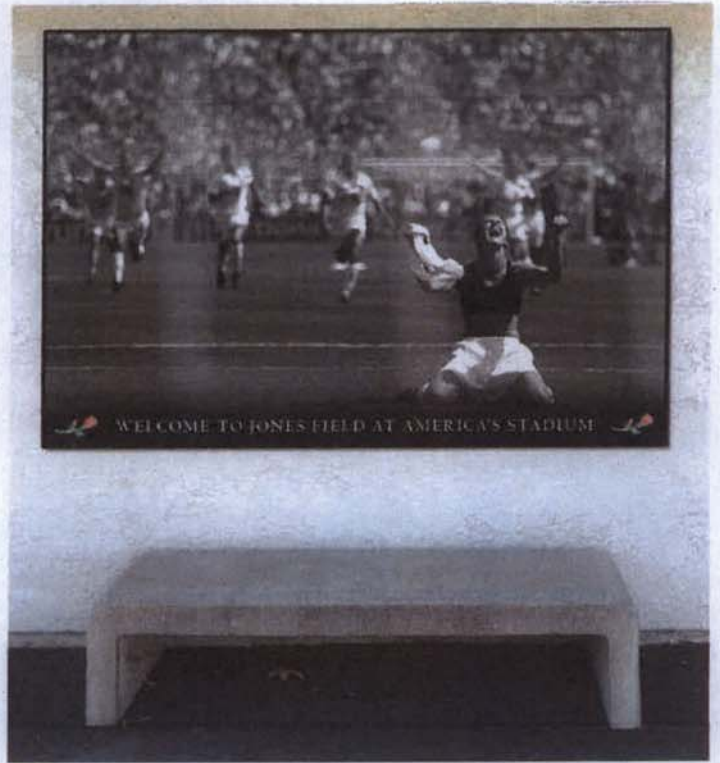
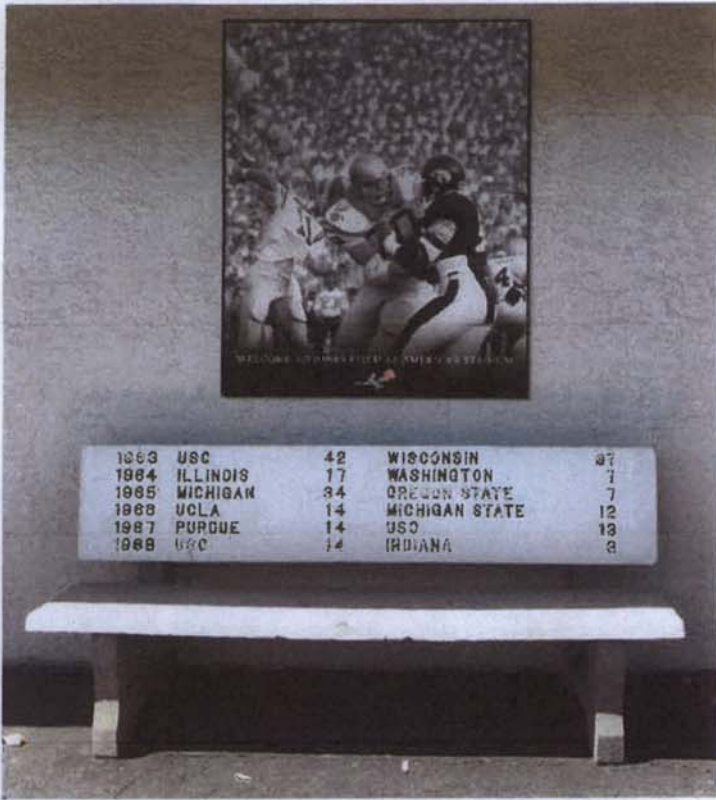


**ATTACHMENT A**

**DRAFT RENDERINGS OF NAMING OPPORTUNITY WITH LEAD GIFT**







**ATTACHMENT B - HONDA FIELD TRIP TO THE FIELD – PASADENA UNIFIED  
SCHOOL DISTRICT**



**ATTACHMENT C - LEGACY NAMING OPPORTUNITIES**



**STADIUM OPPORTUNITIES**

UCLA LOCKER ROOM & TRAINING AREA	\$500,000
HISTORIC STATUES	\$400,000 ea.
VISITOR LOCKER ROOM & TRAINING AREA	\$350,000
ROSE GARDENS (field level)	\$300,000
1922 LOCKER ROOM	\$250,000
HISTORIC BRIDGES	\$100,000 ea.
LOCKER ROOM HERITAGE LISTING	\$75,000
STADIUM PILLARS HISTORIC MOMENTS	\$50,000 ea.
EXTERIOR HISTORIC MOMENTS	\$50,000 ea.
EAST SIDE FLAG POLE	\$50,000
CONCOURSE HISTORIC MOMENTS	\$25,000 ea.
HISTORIC BENCHES	\$25,000
UCLA HEDGE (Tunnel 1)	\$25,000
TOUR PROGRAM & VIDEO	\$25,000
MEDIA AREAS (near locker room)	\$15,000
GAME DAY HERITAGE EXHIBIT	\$15,000
ROSE PLANTERS	\$10,000 ea.
8x8 PREMIUM BRICK IN ROSE PLAZA	\$425
8x8 BRICK IN ROSE PLAZA	\$350
4x8 BRICK IN ROSE PLAZA	\$100



**TUNNELS**

TUNNEL 3	\$300,000
TUNNEL 4	\$300,000
TUNNEL 6	\$300,000
TUNNEL 7	\$300,000
TUNNEL 7A	\$250,000
TUNNEL 8	\$300,000
TUNNEL 15	\$300,000
TUNNEL 16	\$300,000
TUNNEL 17	\$300,000
TUNNEL SOUTH END FIELD 23A	\$500,000
TUNNEL NORTH END FIELD 28A	\$500,000

**TERRY DONAHUE PAVILION**

LOGE LOUNGE	\$250,000	LEVEL F HERITAGE TIMELINE	\$35,000
BIG TEN COACHES BOOTH	\$100,000	LEVEL B KITCHEN	\$25,000
COMMAND POST	\$100,000	A/V BOOTH	\$25,000
PAC-12 COACHES BOOTH	\$100,000	REPLAY BOOTH	\$25,000
UCLA/HOME RADIO BOOTH	\$75,000	STATS BOOTH	\$25,000
LEVEL D HERITAGE TIMELINE	\$65,000	ELEVATOR HISTORIC PHOTOS	\$15,000
LEVEL E HERITAGE TIMELINE	\$50,000	ELEVATOR EXTERIOR DOORS (middle)	\$15,000
UCLA/HOME AD SUITE	\$50,000	ELEVATOR INTERIOR DOORS	\$15,000
VISITOR AD SUITE	\$50,000	LOGE LOUNGE HISTORIC MOMENTS	\$15,000 ea.
VISITOR RADIO BOOTH	\$50,000	LEVEL C POLE BANNERS	\$15,000 ea.
TV NETWORK BOOTH	\$50,000	STAIRWELLS (NORTH & SOUTH)	\$10,000