April 24, 2017

Members of the Pasadena City Council,

We write to you today as members of your Pasadena community desperately wanting to improve the traffic situation on Hill Avenue. Our residential street has become a hazard to the families that live along it, characterized by drivers that speed excessively, disobey basic traffic laws and put others at risk on a daily basis. The situation has devolved to where we worry about our children playing outside or simply backing out of one's driveway. We ask your support for an initiative aimed at curbing this behavior, thereby making our collective community safer.

Over the past 18 months, a large group of your constituents has worked with various city departments to develop a comprehensive solution to this problem. Through the city's Complete Streets program, 65 people attended a town hall meeting designed to gather input from the broader community about the problems people faced and the possible solutions that the city could offer. In conjunction with city officials, a smaller working group then studied the problem further and found evidence that Hill Avenue does indeed have a problem. Based on data analyzed by KOA Consulting, Hill Ave has an accident rate 3x higher than the rest of Los Angeles County. Over the course of several meetings, the working group reviewed potential designs and offered perspective on how to address our street's problems, being mindful of the city's constraints. The final plan was then submitted to the broader Hill Avenue community for their review, with the attendees voicing unanimous, enthusiastic support for the plan.

What sits before you today is the work of many people that care deeply about their community. We ask that you seriously consider the merits of the proposed initiative and the positive impact it could have on the lives of the people who live there. Traffic may seem like a trivial matter to those who don't live on our street – but in fact, it affects how we go about our daily lives. Acts as simple as putting a young child in a car seat or crossing the street to say hello to a neighbor are both dangerous and difficult in our current environment – you can help change that. We ask that you take the first step by approving funding for the design phase in this budget cycle.

A special thanks must be given to Councilwoman McAustin, Margo Morales, Rich Dilluvio, LT Pete Hettema and many other city officials for the progress made to date – this initiative could not have made it as far as it has without their support.

Sincerely,

The Hill Avenue Working Group



North Fair Oaks Empowerment Initiative

hosted by the IMA-the Interdenominational Ministerial Alliance.

March 27, 2017

The Honorable Terry Tornek, Mayor and Members of City Council City of Pasadena 100 N. Garfield Avenue, Room S228 Pasadena, CA 91109

Dear Mayor Tornek and City Council Members

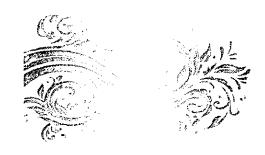
In 2015 the North Fair Oaks Empowerment Initiative successfully hosted a Community Resource Fair with and by our community. You supported us, by providing \$5,000 and your presence. Mayor Tornek and Councilmember Hampton shown up in support of our efforts.

Please allow us to thank you again for your support.

You have demonstrated that you cared about our community then and for that we continue to be grateful. Prior to the 2015 Resource Fair and since that time we have continued to strive to bring voice to the concerns of the community, the North Fair Oaks Corridor (Fair Oaks between Howard and Woodbury).

A list of 18 concerns (Our Asks) emerged as a result of 150 stakeholders (community business owners and residents) that we surveyed. We are grateful for the assistance of the Complete Streets Coalition, who so graciously assisted us with "How to present our "ASKS" to you to ensure specific results.





We have worked hard over the last three (3) years. We presented our list of "Asks" to the Northwest Commission in October, 2016. The Northwest Commission approved and submitted our requests to the city.

The North Fair Oaks Empowerment Initiative has taken the time to draft this letter and collect signatures from its stakeholders in an effort to express both our continued commitment to fund the items listed in this letter and our grave disappointment with the FY 2018-2022 CIP Proposed Budget that staff presented during the Northwest Commission Meeting that was held on March 14, 2017.

Last October, 2016 the Northwest Commission approved all our items that were submitted, but they still required city funding.

While the budget indicates that substantial funding is slated to be poured into Northwest Pasadena for Rose Bowl improvements, the North Fair Oaks Corridor (Fair Oaks between Howard and Woodbury) was totally ignored.

However, on March 14, 2017 the Northwest Commission supported our efforts and did not approve the budget presented to them. Instead, they requested the inclusion of North Fair Oaks requests that correlated with CIP budget Items #2, 3, 5, 7, and 13. The Northwest Commission's support continued on March 23, 2017 when the Transportation Advisory Commission supported our concerned as well. The Transportation Advisory Commission motioned and voted to:

- Have the budget amended, citing the inclusion of five (5) of the 18 items we requested be addressed in 90 days
- Have the remaining 13 items be tracked up to and including a report of their status the NW Commission.
- Increase funding for budget items #6 and #7 with emphasis on North Fair Oaks.

We are so grateful and excited about finally being heard!

On January 25, 2017, we enjoyed walking North Fair Oaks Avenue with Councilmember Hampton and several Northwest Commissioners, city officials, and employees from Public Works and Transportation—all could

visibly see where we are requesting cross walks and other traffic slowing measures. We all saw, firsthand, the speeding cars (65,000 a day!) why our asks are essential in bringing safety, beauty and hope to a community that feels forgotten by the city. At that time we were informed that our request for sidewalk repairs and more trees had been approved and we were asked to prepare a list of our priorities.

We, concerned stakeholders have cited:

- 1.) Safety (Speed monitoring, to register the speed of cars traveling the corridor, caution signs telling cars to slow down near the Boys and Girls Club with a cross walk by Bethel Church, and also a cross walk at Alta-Pasa Manor and New Hope Church, located at 1787 N. Fair Oaks, and additionally to strengthen the cross walk at Montana because it's not visible enough) and
 - **2.) Revitalization/Beatification** (sidewalk repairs, cleaner streets and sidewalks, trees, benches, and updated bike racks) as our priorities.

In keeping with the City's mission to deliver exemplary municipal services responsive to the **entire community**, the North Fair Oaks Empowerment Initiative respectfully requests the City Council take immediate action to ensure our priorities are immediately included in the FY 2018-2022 CIP Proposed Budget CIP, as well as, provide tentative dates we can expect those items.

It is our sincerest hope that the City Council will continue to support us. Thank you for your time and immediate attention to our concerns.

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Respectfully,

North Fair Oaks Empowerment Initiative,

North Fair Oaks Stakeholders and the President of the IMA

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