

September 9, 2016  
Mayor Terry Tornek and Pasadena City Council  
City of Pasadena  
100 North Garfield Avenue  
Pasadena, CA 91109  
VIA E-MAIL

Re: Planned Development at Hill and Colorado

Dear Mayor Tornek and Council Members,

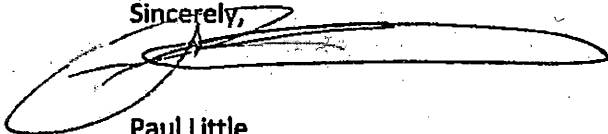
The Pasadena Chamber of Commerce continues its strong support of the planned development at 1347-1355 East Colorado Boulevard and 1336 East Colorado Boulevard. This is a project that will be transformative for the area.

As stated in our communication with the Planning Commission, we are excited at the prospect of these parcels being developed into meaningful contributing enterprises to our local economy. The economic benefits of the planned development on both sides of Colorado Boulevard are very necessary to activating and revitalizing the area. It will also add a significant number of much needed jobs to our area, many which can be filled by Pasadena residents.

The Pasadena Chamber of Commerce encourages the City Council to certify the environmental documentation and the planned development at Hill and Colorado.

Thank you for your service to Pasadena.

Sincerely,



Paul Little  
President and Chief Executive Officer

cc: S. Meermell, M. Jomsky, D. Reyes