

Agenda Report

March 14, 2016

TO: Honorable Mayor and City Council

FROM: Department of Public Works

SUBJECT: ADOPTION OF RESOLUTION AUTHORIZING SUBMITTAL OF CALRECYCLE APPLICATION FOR CURBSIDE SUPPLEMENTAL PAYMENT PROGRAMS

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the recommended action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines Section 15061 (b) 3 (General Rule); and
2. Adopt a Resolution authorizing the Interim City Manager, or his designee to submit a Curbside Supplemental Payment Program application to the California Department of Resources Recycling and Recovery (CalRecycle), and execute all documents and agreements necessary to receive and appropriate funds from CalRecycle.

BACKGROUND:

The Curbside Supplemental Payment Program allocates annual payments from the State Beverage Recycling Fund to registered curbside recycling operators based on the volume of beverage containers collected in a calendar year. Since 2002, the City has utilized the funding to promote and implement strategies to increase curbside recycling of bottles and cans to assist the City in achieving compliance with State waste diversion mandates as part of the City's recycling program. These strategies include recycling education in school classrooms and providing information to residents regarding available recycling options via the City website. These efforts have been instrumental in recycling over 100,000 tons of curbside recycling material since 2002. The renewal application for the Curbside Supplemental Payment Program this year added an authorizing resolution as a requirement for completion.

Receipt of funds will allow the Department of Public Works Street Maintenance and Integrated Waste Management Division to continue to implement strategies to increase the amount of bottles and cans that are recycled by our community. City programs will

continue to promote curbside recycling to residents while educating the community on all available recycling options.

COUNCIL POLICY CONSIDERATION:

This resolution is consistent with the City Council's goal of increasing conservation and sustainability. It supports the United Nations Urban Environmental Accords of 2005 Action 4 of achieving zero waste to landfills and incinerators by 2040 as well as the Zero Waste Strategic Plan adopted by Council in October 2014. The resolution also supports the City's adopted Green City Action Plan goals of reducing the volume of landfill waste, reducing the use of disposable product category, protecting the watershed, and helping to promote a clean and sustainable environment. Finally, the resolution supports the City's General Plan Goal number 10, which is to establish Pasadena as a leader on environmental stewardship efforts.

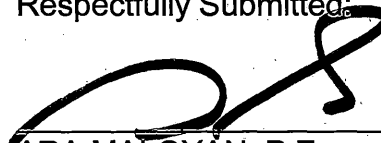
ENVIRONMENTAL ANALYSIS:

The proposed resolution is exempt from the California Environmental Quality Act ("CEQA") pursuant to the State CEQA Guidelines Section 15061 (b) 3 (General Rule). Since it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA.

FISCAL IMPACT:

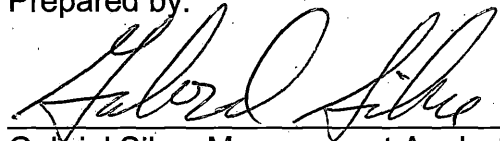
If the payment program application is approved, the City will receive approximately \$37,000 annually for three years for promotion of beverage container recycling and collection of beverage containers. These funds will be deposited to the Refuse Fund (40622021-646100-93003).

Respectfully Submitted:



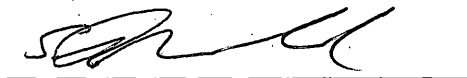
ARA MALOYAN, P.E.
Director of Public Works

Prepared by:



Gabriel Silva, Management Analyst IV
Environmental Programs Manager

Approved by:



STEVE MERMELL
Interim City Manager