

Attachment A

Behavioral Energy-Efficiency and Customer Engagement Program RFP Scores

Criteria	Opower, Inc.	Schneider Electric USA, Inc.	Smart Utility Systems	Simple Energy, Inc.
Project Understanding	10	8	5.3	4.3
Project Approach & Technology Requirements	11.7	13	12.6	12.3
Staffing of Project	9.3	11	13.3	12.3
Experience	25	15	12.7	9.3
Best Value/Cost Effectiveness	23	19	25	23
Local Pasadena Business	0	0	0	0
Small / Micro-Business Preference	0	0	0	0
TOTAL POINTS	79	66	69	61.3