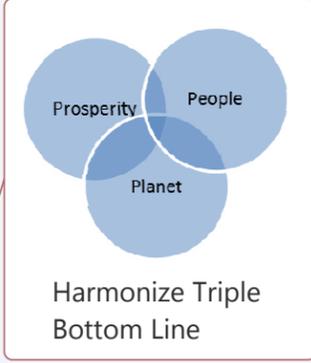
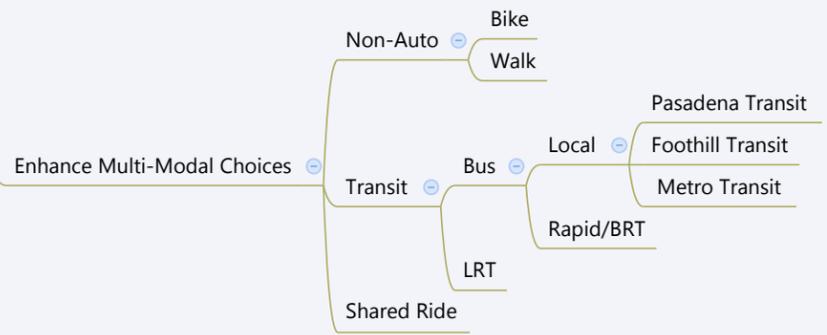


Pasadena Preferred Alternative



- Minimize Long-Term Residual impacts on Pasadena
 - Gold Line Xings impact on congestion
 - HMH Access
- Land Use compatibility & connectivity
 - Catalyst for sustainable Growth in Pasadena
 - Catalyst for Livability outcomes in Pasadena
 - Preserves/Supports Context of Pasadena Neighborhoods and Cultural Assets
- Sustainability
 - AB 32/GHG
 - Pasadena's Green Action Plan
 - AQ/Health improvement

Expand Mobility/Access for people (not vehicles) to/from Pasadena



Incorporate Forward Thinking/NextGen Technology for Transportation

- Automated/Connected vehicles
- Shared Ride Economy
 - ZipCar
 - Car2Go
 - Uber/Lyft/Sidecar
- Dynamic routing
 - WAZE
- TMC System Interfaces
 - Connected Corridors/ICM

100 yr vision for regional & local travel

Build on 710 South Community Alternatives

Promote transportation safety for people regardless of mode

Use a complete streets filter to address

- Growth will be targeted to serve community needs and enhance the quality of life.
- Change will be harmonized to preserve Pasadena's historic character and environment.
- Economic vitality will be promoted to provide jobs, services, revenues and opportunities.
- Pasadena will be promoted as a healthy family community.
- Pasadena will be a city where people can circulate without cars.
- Pasadena will be promoted as a cultural, scientific, corporate, entertainment and educational center for the region.
- Community participation will be a permanent part of achieving a greater city

Builds on General Plan Guiding Principles

- Consistency with Regional Plans
 - L RTP (Metro)
 - RTP (SCAG)
 - Goods Movement
 - Metro First/Last Mile Strategy
 - Metro Sustainability Policy
 - Metro Complete Streets Policy

Builds on Mobility Element Goals

- Promote a livable community
- Encourage non-auto travel
- Protect neighborhoods by discouraging traffic from intruding into community neighborhoods
- Manage multimodal corridors to promote and improve citywide transportation services

Criteria for Evaluating

- Increased Transit Ridership
- Cost/Benefit
- Cost Effectiveness
- Equitable Outcomes
 - Social Justice
 - Environmental Justice