

Agenda Report

March 2, 2015

TO: City Council

THROUGH: Legislative Policy Committee (February 25, 2015)

FROM: Mayor

**SUBJECT: APPROVAL OF CONTRACT RENEWAL WITH CAPITALEDGE
ADVOCACY LLC FOR LEGISLATIVE LIAISON SERVICES**

RECOMMENDATION:

It is recommended that the City Council

1. Approve a five-year contract renewal with CapitalEdge Advocacy LLC for federal legislative liaison services effective July 1, 2015 through June 30, 2020 for an annual contract cost of \$117,238 (\$112,238 plus \$5,000 for expenses) with the provision for renegotiating the annual cost beginning in fiscal year 2017, and
2. Acknowledge this contract is exempt from competitive bidding pursuant to City Charter Section 1002(f) (Professional Series) and automatically exempt from competitive selection pursuant to PMC Section 4.08.049 A (4) (Lobbying Services).

BACKGROUND:

The firm of CapitalEdge Advocacy LLC has been the City's liaison with the federal government since 1981. Among the services provided are research on relevant federal issues and grant programs, assistance in lobbying Congress and the Executive Branch, and timely information on federal policies and programs.

The City's contract with CapitalEdge Advocacy LLC was last renewed for five years on July 1, 2010, however, the contract for fiscal years 2011 through 2015 represented a five percent reduction in the annual cost of services paid during fiscal year 2010 due to the economic downturn. The annual contract amount will remain constant for the five year period with allowance for negotiated annual increases beginning in 2017.


COUNCIL POLICY CONSIDERATION:

This action supports the City Council's strategic goal to maintain fiscal responsibility.

FISCAL IMPACT:

Annual cost of the contract will be \$117,238 (\$112,238 services and \$5,000 expenses), with a total cost of \$586,190 for five years. Funding for this contract is included in the City Council Operating Budget.

Respectfully submitted,



Bill Bogaard
Mayor