

## Reese, Latasha

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**From:** cityclerk  
**Subject:** FW: Proposed Arroyo Seco 3 day Music Festival & Rose Bowl usage in general

**From:** Maureen McGillan-Sklar [mailto:maureengay@mac.com]  
**Sent:** Wednesday, August 12, 2015 9:35 PM  
**To:** Tornek, Terry; district1; Morales, Margo; Beck, Michael; Gordo, Victor; [earstarroyo.pasadena@gmail.com](mailto:earstarroyo.pasadena@gmail.com); Jomsky, Mark; Cruz, Christian (Field Rep); Chris Morphy; West, Jana; De La Cuba, Vannia; Sullivan, Noreen; Madison, Steve; Thyret, Pam  
**Subject:** Fwd: Proposed Arroyo Seco 3 day Music Festival & Rose Bowl usage in general

Hi all.....

I'm sending this again, so you remember my letter!!!!

Please vote NO for the 3 Day Music Festival!!!!!!

Thank you,

Maureen McGillan Sklar

Sent from my iPad

Begin forwarded message:

**From:** Maureen McGillan-Sklar <[maureengay@mac.com](mailto:maureengay@mac.com)>  
**Date:** June 1, 2015 at 10:41:09 PM PDT  
**To:** Terry Tornek <[ttornek@cityofpasadena.net](mailto:ttornek@cityofpasadena.net)>, Tyron Hampton <[district1@cityofpasadena.net](mailto:district1@cityofpasadena.net)>, Cushon Bell <[cbell@cityofpasadena.net](mailto:cbell@cityofpasadena.net)>, "[mlmorales@cityofpasadena.net](mailto:mlmorales@cityofpasadena.net)" <[mlmorales@cityofpasadena.net](mailto:mlmorales@cityofpasadena.net)>, "[mbeck@cityofpasadena.net](mailto:mbeck@cityofpasadena.net)" <[mbeck@cityofpasadena.net](mailto:mbeck@cityofpasadena.net)>, "[vgordo@cityofpasadena.net](mailto:vgordo@cityofpasadena.net)" <[vgordo@cityofpasadena.net](mailto:vgordo@cityofpasadena.net)>, "[earstarroyo.pasadena@gmail.com](mailto:earstarroyo.pasadena@gmail.com)" <[earstarroyo.pasadena@gmail.com](mailto:earstarroyo.pasadena@gmail.com)>, "[mjomsky@cityofpasadena.net](mailto:mjomsky@cityofpasadena.net)" <[mjomsky@cityofpasadena.net](mailto:mjomsky@cityofpasadena.net)>, "[ChristianCruz@cityofpasadena.net](mailto:ChristianCruz@cityofpasadena.net)" <[ChristianCruz@cityofpasadena.net](mailto:ChristianCruz@cityofpasadena.net)>, "[jwest@cityofpasadena.net](mailto:jwest@cityofpasadena.net)" <[jwest@cityofpasadena.net](mailto:jwest@cityofpasadena.net)>, "[vdelacuba@cityofpasadena.net](mailto:vdelacuba@cityofpasadena.net)" <[vdelacuba@cityofpasadena.net](mailto:vdelacuba@cityofpasadena.net)>, "[nsullivan@cityofpasadena.net](mailto:nsullivan@cityofpasadena.net)" <[nsullivan@cityofpasadena.net](mailto:nsullivan@cityofpasadena.net)>, "[smadison@cityofpasadena.net](mailto:smadison@cityofpasadena.net)" <[smadison@cityofpasadena.net](mailto:smadison@cityofpasadena.net)>, "[pthyret@cityofpasadena.net](mailto:pthyret@cityofpasadena.net)" <[pthyret@cityofpasadena.net](mailto:pthyret@cityofpasadena.net)>  
**Subject:** Proposed Arroyo Seco 3 day Music Festival & Rose Bowl usage in general

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Dear Mayor Tornek and Council members,  
Having lived on Rosemont Avenue since 1980, I have witnessed many changes in the usage of the Rose Bowl. When my husband and I first moved here, there were 7 large scale events held in the Bowl. These included the Rose Bowl football game, the 4th of July event, the Turkey Tussle football game, the Army/Navy football game, the monthly RG Canning Sunday Swap Meets. There were never any concerts held in the Rose Bowl, and certainly not 2 or 3 day concerts, as we

had to endure last year. The Rose Bowl was actually built, to host 1 event a year, the Rose Bowl Game. Over the years, the city council and the Rose Bowl Operating Committee have fought hard to allow all types of extra events at the bowl. They are repeatedly asking to up the number of large scale events, that have already swelled to 12. These are LARGE scale events, in addition to the smaller events that are held there monthly. They do not seem to represent their constituents, that are being subjected to what they approve! The Rose Bowl just underwent a \$152 million renovation. A \$16 million renovation was completed in 2007, bringing the locker rooms and media facilities up to NFL standards. Why....you say? In 2006, more than TWO THIRDS of voters, in ALL of Pasadena, voted to reject a plan to bring an NFL team to the Pasadena Rose Bowl! As I stated before, the city council members do not seem to represent their constituents.

I attended a "scoping" meeting, last Thursday night, at the Rose Bowl. It was to outline the proposed AEG Corporation's plan, to have a Music and Arts Festival each year, for up to 20 years, within the Arroyo Seco. This would include the Rose Bowl, Brookside Golf Course and Brookside Park. They propose having 4 stages with loud amplified music, 1 being situated ON the actual golf course, on the Linda Vista side. The golf course, would also be used as a parking lot! They want this to be a yearly 3 day event, and expect to operate from 12 Noon until 12 am....for those 3 days. Yet, they call this a "family friendly" event.....who has their children up until 12 midnight, and with alcohol being sold? They also expect around 90,000 people to attend, kind of like the Coachella event that AEG has each year! This is just not acceptable to me. It sounds like an unbelievable request, and while I am not surprised, that once again the ROBC is trying to destroy our neighborhood, I am amazed that it has even gotten this far! Perhaps, the council members want more free tickets, like they received for the previous concerts they have approved, to hold in OUR backyards. This seems to me to smell of Payolla.....

Also, I would really like to address this to our new Mayor Tornek, who I was happy to support. I do not feel that any ROBC committee member, should also be on our City Council. This is a huge conflict of interest, as said member seems to always support all huge events at the Rose Bowl. This cannot be fair....?

The problems that were experienced with the concerts last year, should prove to anyone...and certainly the council and the police department, that these events should NOT be held in our Rose Bowl.

We do not need another Coachella, Burning Man or Woodstock in our neighborhood. After all, this is OUR neighborhood, and just that. It is not some stretch of desert, where one of these events have been held before. It is NOT wanted!

Thank you,  
Maureen McGillan Sklar  
585 Rosemont Ave.  
626 7926857