



June 23, 2014

Mayor Bill Bogaard
Pasadena City Council
100 North Garfield Avenue
Pasadena, CA 91109
Via E-Mail

RE: PREDEVELOPMENT PLAN REVIEW OF A PROJECT LOCATED AT 260 NORTH LOS ROBLES AVENUE

Dear Mayor Bogaard and Pasadena City Council Members,

The Pasadena Chamber of Commerce supports efforts to develop housing in our downtown area. Clearly, there is a demand for housing units as indicated by the number being proposed or developed, as well as the number of people moving into downtown Pasadena.

Further, developments, such as that proposed by Carmel Partners will further enhance the economic stability of Pasadena by providing not just housing, but housing in an area contiguous to downtown Pasadena and the shops, restaurants and services to be found there.

The developers are proposing building affordable housing on an adjacent site, so those residents will also be able to take advantage of the easy proximity to transit, stores and services.

We understand that no decisions are being made at this point related to the Carmel Partners project, but wanted to express support for developments of this type as they enhance the City of Pasadena and help support our economy.

The Pasadena Chamber also supports the application by Fuller Theological Seminary to amend the master plan. Fuller has stated very clearly that they have no need for the housing on the parcels referenced, so are selling those. Fuller has a very energetic distance learning program, which removes the requirement that students actually set foot on campus. Pasadena should appreciate that Fuller is making its decision based on future needs for the campus and to better provide for the education of their students.

Thank you for considering this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Little". The signature is stylized and fluid, with a large loop at the end.

Paul Little
President and Chief Executive Officer

Item 22
6/23/14

CC: M. Beck, M. Jomsky, V. Bertoni