

Jomsky, Mark

From: Erlinda Romo <Eromo@playhousedistrict.org>
Sent: Monday, October 21, 2013 4:02 PM
To: Jomsky, Mark
Cc: Branch, Rochelle
Subject: Support of Pasadena Public Art Master Plan

Dear Mark,

The Playhouse District is in support of the Public Art Master Plan. I have been an active member of the core group and believe that the Public Art Master Plan will expand the Pasadena's public art projects which will accentuate neighborhoods and add to Pasadena's quality of life.

Erlinda L. Romo
Executive Director
Playhouse District Association
709 E Colorado Boulevard, Suite 160
Pasadena, CA 91101
626.744.0340
Fax 626.744.0347
www.playhousedistrict.org

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Jomsky, Mark

From: Emi Fontana [mailto:emi.westofrome@gmail.com]
Sent: Monday, October 21, 2013 3:55 PM
To: Jomsky, Mark
Subject: Fwd:

Date: Mon, 21 Oct 2013 15:52:28 -0700

Hi!

I would like to go on record with my support for the public art master plan.
Pasadena needs its public art!

Kind regards,

Emi Fontana

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Emi Fontana
Founder and Creative Director
West of Rome Public Art
www.trespassparade.org
www.westofrome.org
www.womeninthecity.org

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Jomsky, Mark

From: Jennifer Olson <olson.jennifer@pusd.us>
Sent: Monday, October 21, 2013 4:27 PM
To: Jomsky, Mark
Cc: Branch, Rochelle
Subject: Support for Public Art Master Plan

Dear Mr. Jomsky,

I am unable to make it tonight's meeting, but wanted to express my support of Public Art Master Plan.

Since 2006, Pasadena Unified School District has collaborated with the City of Pasadena's Cultural Affairs Division, and Pasadena Educational Foundation, to develop an educational program for all PUSD second grade students that utilizes the Public Art Walking Tour. All second grade students are led, by Junior League of Pasadena volunteer docents, through a tour of artworks around City Hall. Students explore the artworks, learning about the many ways that artists can represent a place. In the words of one teacher, "The value of the program is High, Higher and Highest. We live in one of the greatest art cities of the world. Not only does it expose them to art, it gives a sense of community." Indeed, the Public Art Walking Tour reflects public art's role as a catalyst for public engagement and dialogue.

PUSD students will surely benefit from the City's expansion of the role of education in public art (Policy Recommendation #9). As two public entities with the best of interests of the community at heart, it is only fitting that our policies should embrace this kind of collaboration.

Best,

Jen Olson
District Arts Education Coordinator
Pasadena Unified School District
351 S. Hudson Avenue, Rm. 219
Pasadena, CA 91109
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CITY CLERK

Art Center College of Design
1700 Lida Street, Pasadena, CA 91103
626.396.2200 artcenter.edu

October 21, 2013

Mr. Mark Jomsky
City Clerk
City of Pasadena
100 N. Garfield Avenue, Room S-228
Pasadena, CA 91109

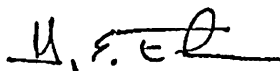
Dear Mr. Jomsky:

A renewed and visionary Public Art Master Plan for the City of Pasadena is an important tool for local collaboration, economic development, and social uplift. The Public Art Master Plan's goals and objectives provide a clear vision that will allow educational, cultural, social, and economic drivers to best support the cultural and educational aims of the city.

Art Center College of Design applauds the city's efforts to incorporate the creative sector into the planning process. At Art Center College of Design, we are obviously very mindful of the value of art and design to society. We are one of the nation's top-ranked art and design colleges, offering world-class undergraduate and graduate degrees, and quality public programs for children and adults. Art Center is also the eighth largest employer in Pasadena.

We are in growth mode with the imminent expansion of our South Campus along South Raymond Avenue, and look forward to seeking opportunities to collaborate with the city to support the cultural and economic vitality of the community.

Sincerely,



Mr. George E. Falardeau
Senior Vice President, Real Estate & Operations
george.falardeau@artcenter.edu



Dr. Amy Shimshon-Santo
Assistant Director, Government Relations
amy.shimshon-santo@artcenter.edu

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Jomsky, Mark

From: Sue Mossman <smossman@pasadenaheritage.org>
Sent: Monday, October 21, 2013 5:13 PM
To: Jomsky, Mark; Bogaard, Bill; Madison, Steve; Tornek, Terry; jkennedy@cityofpasadena.net; Masuda, Gene; Gordo, Victor; Robinson, Jacque; McAustin, Margaret
Cc: Branch, Rochelle; Jesse Lattig
Subject: Support for Public Art Master Plan

Dear Mayor Bogaard and members of the City Council:

As a member of the broad-based community group that worked with city staff and consultants through the process of creating the Public Art Master Plan, I am writing to express support for the plan which you will consider tonight. I'm sorry that I can't be present to speak in person on behalf of Pasadena Heritage.

I believe the plan represents an excellent blend of community input from many different stakeholders with different points of view. It should provide valuable guidance, more clarity in terms as process and direction and also inspiration for the Public Art program going forward. I'm pleased that we, as a community, have taken this important step forward. I very much appreciated the opportunity to participate in the process and hope that the City Council will adopt the plan.

Sincerely, Sue

Susan N. Mossman
Executive Director
Pasadena Heritage
(626) 441-6333 x. 14
smossman@pasadenaheritage.org

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