

Jomsky, Mark

From: cityclerk
Sent: Tuesday, January 31, 2012 11:18 AM
To: Jomsky, Mark
Subject: FW: Redistricting

Importance: High

FYI ... from cityclerk email ...

Kathy Vandervort
Assistant City Clerk
City Hall – Room S211
Phone: 626.744.7398
Fax 626.396.7277

From: Leena Brown [mailto:leenabanerjeebrown@gmail.com]
Sent: Sunday, January 29, 2012 9:38 AM
To: cityclerk
Subject: Redistricting

Dear City Clerk,

I am a resident of Brigden Road, Pasadena, in district 4, represented by Council Member Gene Masuda.

With regard to the current redistricting discussion in Pasadena, I want to register my voice and strong support for Brigden Road remaining in district 4 with Gene Masuda. Gene has consistently invested time and energy in walking our neighborhoods, learning our situation first-hand, and effectively responding to our needs. I am of the view that this kind of genuine mutual investment in people results in good representation and effective governance both for the city and the people.

I am sympathetic with the City's consideration for accomplishing more equal numbers through redistricting. Please consider the numbers with relationships, as sincere relationships serve people and make for good business and good governance.

Thank you very much for your time and attention.

Yours Sincerely,

Leena Banerjee Brown, PhD..

2363 Brigden Road,
Pasadena, CA 91104-3425.

Jomsky, Mark

From: cityclerk
Sent: Tuesday, January 31, 2012 11:11 AM
To: Jomsky, Mark
Subject: FW: Comment about Redistricting

Importance: High

FYI ... from cityclerk email ...

Kathy Vandervort
Assistant City Clerk
City Hall – Room S211
Phone: 626.744.7398
Fax 626.396.7277

From: CityWeb-Server@cityofpasadena.net [mailto:CityWeb-Server@cityofpasadena.net]
Sent: Sunday, January 29, 2012 8:26 PM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 1/29/2012 8:26:01 PM.

Send Comments

Field	Value
Your Name	Robert Scott
Council District	4
Email	Sbobdora@aol.com
Comments	My neighbors and I are very satisfied with Gene Masuda as our District representative. We would not like to see our neighborhood moved into another district. Gene has worked very hard to become a working neighbor for us and we trust him to do the best for our neighborhood and the city as well. He really has our best interest in his heart. Let us keep him. Remember, if it ain't broke, don't fix it. Bob Scott

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 1/29/2012 8:26:01 PM.

Jomsky, Mark

From: cityclerk
Sent: Tuesday, January 31, 2012 11:10 AM
To: Jomsky, Mark
Subject: FW: Comment about Redistricting

Importance: High

FYI ... from cityclerk email ...

Kathy Vandervort
Assistant City Clerk
City Hall – Room S211
Phone: 626.744.7398
Fax 626.396.7277

From: CityWeb-Server@cityofpasadena.net [mailto:CityWeb-Server@cityofpasadena.net]
Sent: Monday, January 30, 2012 6:01 PM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 1/30/2012 6:00:41 PM.

Send Comments

Field	Value
Your Name	Erica
Council District	1
Email	jamericaru@yahoo.com
Comments	I would like to see an overlay of before and after for all proposals. where do I find that?

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 1/30/2012 6:00:41 PM.

Jomsky, Mark

From: cityclerk
Sent: Tuesday, January 31, 2012 11:09 AM
To: Jomsky, Mark
Subject: FW: Redistricting

Importance: High

FYI ... from cityclerk email ...

Kathy Vandervort
Assistant City Clerk
City Hall – Room S211
Phone: 626.744.7398
Fax 626.396.7277

-----Original Message-----

From: David Brown [mailto:davidivesbrown@gmail.com]
Sent: Monday, January 30, 2012 7:50 PM
To: cityclerk
Subject: Redistricting

Dear City Clerk,

I am a resident of Brigden Road, Pasadena, in district 4, represented by Council Member Gene Masuda.

With regard to the current redistricting discussion in Pasadena, I want to register my voice and strong support for Brigden Road remaining in district 4 with Gene Masuda. Gene has consistently invested time and energy in walking our neighborhoods, learning our situation first-hand, and effectively responding to our needs.

I am of the view that this kind of genuine mutual investment in people results in good representation and effective governance both for the city and the people.

I am sympathetic with the City's consideration for accomplishing more equal numbers through redistricting. Please consider the numbers with relationships, as sincere relationships serve people and make for good business and good governance.

Thank you very much for your time and attention.

Regards,
David I. Brown
2363 Brigden Rd
Pasadena, Ca 911-4-3425

Jomsky, Mark

From: cityclerk
Sent: Tuesday, January 31, 2012 11:08 AM
To: Jomsky, Mark
Subject: FW: Comment about Redistricting

FYI ... from cityclerk email ...

Kathy Vandervort
Assistant City Clerk
City Hall – Room S211
Phone: 626.744.7398
Fax 626.396.7277

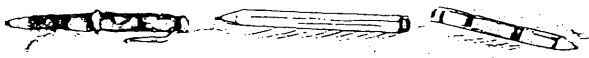
From: CityWeb-Server@cityofpasadena.net [mailto:CityWeb-Server@cityofpasadena.net]
Sent: Tuesday, January 31, 2012 9:16 AM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 1/31/2012 9:15:58 AM.

Send Comments

Field	Value
Your Name	Phyllis Lewis
Council District	District 4
Email	phyllis422@gmail.com
Comments	I understand from my neighbor that the Task Force is considering redistricting the 2400 block of Brigden Road into District 2. What impact will that have such as property values, schools for children, etc.

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 1/31/2012 9:15:58 AM.



on 28

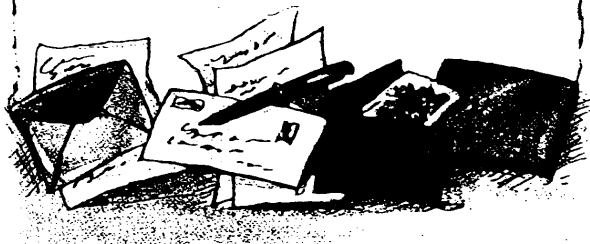
Gentlemen:

I have ~~concern~~
about the results of
the destructing if it
is done as planned.

At present I am
in Dist. H w/
Gene Masuda and
am so pleased
w/ his concern and
support for my
neighbors & myself.

I would like to
remain in this
district. Pls.
consider.

Charmian Sykes



**CORRESPONDENCE
FOR MEETING OF
FEBRUARY 15, 2012**



**ARMENIAN NATIONAL COMMITTEE OF AMERICA
Pasadena Chapter**

2242 East Foothill Boulevard
Pasadena, CA 91107

Phone: (626) 356-3674 ext. 103
Email: pasadena@ancawr.org

FEBRUARY 15, 2012

TO: THE PASADENA REDISTRICTING TASK FORCE
Office of the City Clerk
100 N. Garfield Avenue, Room S228
Pasadena, CA 91109
Phone: (626) 744-4124

RE: RECOMMENDED AMENDMENTS TO THE REDISTRICTING PLAN/MAP

Dear Redistricting Task Force Members:

The Armenian National Committee of America (ANCA) – Pasadena Chapter thanks the City of Pasadena and the Redistricting Task Force members for creating opportunities of engaging the community during this historic occasion. We thank you for your diligence and for your attention toward the community's opinions and concerns. Attached, you will find a copy of the redistricting map proposed on behalf of the members and sister organizations that the ANCA – Pasadena, and a brief outline of the factors taken into consideration when developing this proposal.

BACKGROUND

The Armenian National Committee of America (ANCA) – Pasadena Chapter is among the oldest organizations in the City of Pasadena. It represents a number of sister-organizations that range from providing community and social services to athletic and youth programs. The ANCA – Pasadena Chapter has a number of facilities and centers throughout the City and serves all community members of all ethnicities and backgrounds.

In concert with its sister-organizations, the ANCA – Pasadena Chapter represents nearly a thousand members and serves thousands of non-members who are in need of our services, programs, or facilities. With regard to Pasadena's redistricting efforts, the ANCA – Pasadena Chapter represents the majority voice of the American-Armenian community of Pasadena.



**ARMENIAN NATIONAL COMMITTEE OF AMERICA
Pasadena Chapter**

2242 East Foothill Boulevard
Pasadena, CA 91107

Phone: (626) 356-3674 ext. 103
Email: pasadena@ancawr.org

RECOMMENDATIONS

The ANCA – Pasadena Chapter has held numerous community and member forums to educate about redistricting and to compile the collective questions and concerns of the American-Armenian community in Pasadena. After consistent effort and continuous participation in the process, we present the following recommendations for consideration:

The ANCA – Pasadena Chapter conveys its support for the Taskforce’s proposed map with the following recommendations:

Add Extension of District 2 into District 4 in the South-East:

1	North to South:	E. Villa St. down N. Sierra Madre Blvd. to E. Walnut St.
	West to East:	Vista Avenue to North Altadena Drive

Exclude Extension of District 2 into District 4 in the South-East:

2	North:	East Walnut Street
	South:	East Colorado Boulevard
	East:	North Sierra Madre Boulevard
	West:	South Roosevelt Avenue

Exclude Extension of District 2 into District 4 in the North-East:

3	North:	Casa Grande St.
	South:	Cooley Place
	East:	North Craig Avenue
	West:	North Martelo Avenue

4	North:	Cooley Place
	South:	East Dudley Street
	East:	North Craig Avenue
	West:	North Martelo Avenue

5	North:	East Dudley Street
	South:	East Mountain Street
	East:	North Craig Avenue
	West:	North Martelo Avenue



**ARMENIAN NATIONAL COMMITTEE OF AMERICA
Pasadena Chapter**

2242 East Foothill Boulevard
Pasadena, CA 91107

Phone: (626) 356-3674 ext. 103
Email: pasadena@ancawr.org

PASADENA'S NEIGHBORHOOD ASSOCIATIONS

The ANCA – Pasadena Chapter and the American-Armenian community members of Pasadena express strong support for Pasadena's Neighborhood Associations. The ANCA – Pasadena Chapter and the American-Armenian community believe that the integrity of the Neighborhood Associations' boundaries, coverage areas, and relationships with their elected officials must be taken into deep consideration, especially during redistricting efforts. Neighborhood Associations were assembled for region- and district-specific interests by community members who also participated in the relationship building process of their district's elected official.

The original plan/map, without considering the above recommendations, will have a negative impact on at least one Neighborhood Association by shifting a *meaningful portion* of it into a separate district (District 2). The ANCA – Pasadena Chapter has taken into consideration the following Neighborhood Associations when providing the recommendations. It is deemed that the adoption of the recommendations 1) will not have a negative impact on any of the Neighborhood Associations, or 2) will prevent a Neighborhood Association from being impacted by the current, proposed changes.

Impact of Recommendations on Neighborhood Associations* (A-Z)

East Orange Grove Neighborhood Association	– Not Affected
Brigden-Ranch Neighborhood Association	– Not Affected
Daisy-Villa Neighborhood Association	– Not Affected
Lamanda Park Merchants and Residents Neighborhood Association	– Not Affected
Marion Avenue Neighbors	– Not Affected
North Pasadena Heights Neighborhood Association	– Not Affected
Victory Neighborhood Association	– Not Affected
Victory-Rose Neighborhood Association	– Not Affected

*The listed Neighborhood Associations are currently located at the boundary lines or near the vicinity of the recommended changes.



**ARMENIAN NATIONAL COMMITTEE OF AMERICA
Pasadena Chapter**

2242 East Foothill Boulevard
Pasadena, CA 91107

Phone: (626) 356-3674 ext. 103
Email: pasadena@ancawr.org

STATISTICS AND DEVIATION

The provided recommendations have been made with due respect to all City district boundaries and population deviations. The recommendations sustain a balanced population and provide *minimal* changes, resulting with a less than 0.3% deviation. The data is as follows:

Statistical Data of Recommendations*

Districts	Population	Deviation	% Deviation
1	19,569	-20	-0.10%
2	19,613	24	0.12%
3	19,599	10	0.05%
4	19,640	51	0.26%
5	19,587	-2	-0.01%
6	19,554	-35	-0.18%
7	19,560	-29	-0.15%

**The data listed above has been automatically generated by the City-provided redistricting software at the time the recommended changes were applied to the proposed plan/map.*

CONCLUSION

The ANCA – Pasadena Chapter thanks the City staff, all of the members of the Redistricting Taskforce, the City Clerk, and the consultant for your hard work and attention. We are proud to see an engaged community and recognize the meaningful input both from the public and from the selected City officials. We hope that Pasadena's American-Armenian community members' position will be taken into consideration, and that the ANCA – Pasadena Chapter's involvement in the redistricting process has been helpful and meaningful for the entire City.

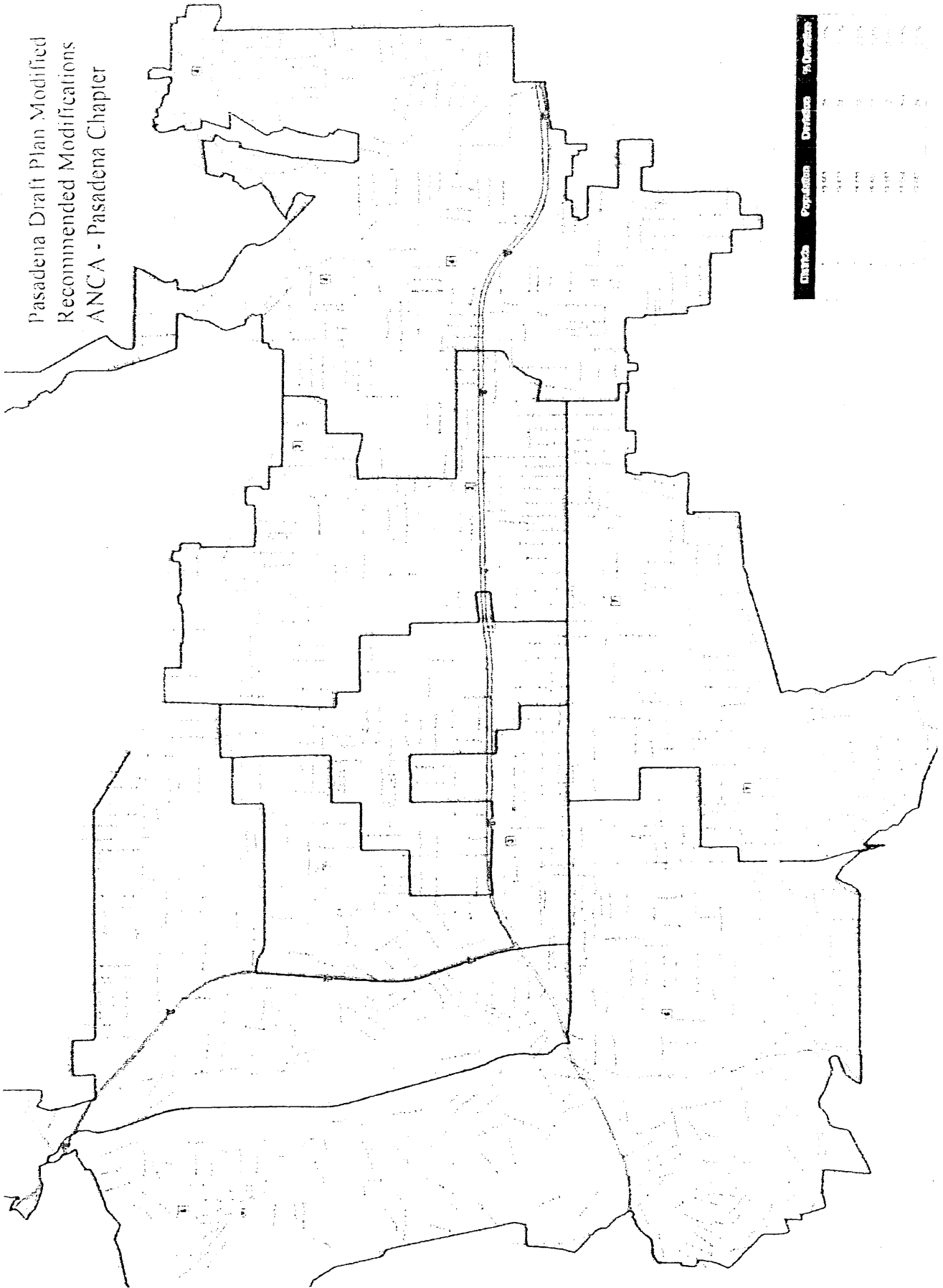
*Respectfully submitted on behalf of the Pasadena American-Armenian
community and the ANCA – Pasadena Chapter,*

Shoghig Yepremian

ANCA – Pasadena Chapter, Vice-Chair

[Attachment enclosed...]

Pasadena Draft Plan Modified
 Recommended Modifications
 ANCA - Pasadena Chapter



Jomsky, Mark

From: E. Beres <b3r3s3@att.net>
Sent: Monday, February 13, 2012 10:03 PM
To: Jomsky, Mark; cityclerk
Cc: DPNAlist@gmail.com
Subject: Downtown Pasadena Redistricting

To: Pasadena City Council
Pasadena Redistricting Task Force

Ladies and Gentlemen:

I am writing to urge you to reconsider the proposed redistricting map that is presently endorsed by the Redistricting Task Force, because of the way it divides Pasadena's downtown into four districts.

As a 17-year resident of Pasadena, I have lived in two residences, both in Downtown, and one block from each other. I was unpleasantly surprised to discover after my move from South Madison to South El Molino that the change of one block put me into a different council district. It's even more surprising to realize that, under the proposed redistricting map, if I were to move to another part of Downtown, I could end up in one of two other districts. Although all four of these Downtown districts are very similar, moving from one to another requires residents to begin new relationships with council staff to address issues of civic concern.

This Balkanization of our city's vital core serves no one. Our Downtown neighborhood is a very good place to live, but could become truly great under a single district that provides better organization and vision for this region.

I request that you consider a single council district for Downtown Pasadena, such as the proposal submitted by the Downtown Pasadena Neighborhood Association.

Thank you for considering this request.

Edward Beres
462 S. El Molino Avenue
Pasadena, CA 91101

02/12/2012
ITEM # 2

Jomsky, Mark

From: Downtown Pasadena Neighborhood Association <dpnalist@gmail.com>
Sent: Monday, February 13, 2012 1:51 PM
To: Jomsky, Mark; cityclerk
Cc: DPNAlist@gmail.com; Bertoni, Vince; DeWolfe, Stephanie
Subject: Downtown Pasadena Neighborhood Association - Redistricting Concerns
Attachments: DPNAletter120212redistrictingFINAL.pdf

Dear Mr. Jomsky,

Attached you will find a document composed by the Downtown Pasadena Neighborhood Association, regarding redistricting concerns specific to our neighborhood.

Please distribute the attached document to Mayor Bogaard, all members of the Pasadena City Council and the Redistricting Task Force so that the voice of the Central District may be considered in the current redistricting effort.

We sincerely thank you in advance.

02/15/2012
ITEM # 2



DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

P.O. Box 967
Pasadena, CA 91102
626-539-3762
DPNAlist@gmail.com

Board of Directors:
elected April 17, 2011

Lawrence Aldava
Jonathan Edwards
Chris Fedukowski
Michael Kareo
Richard Kim
Diane Ricard
Marsha Rood
Pat Roughan
Brigham Yen
Karen Yook

February 9, 2012

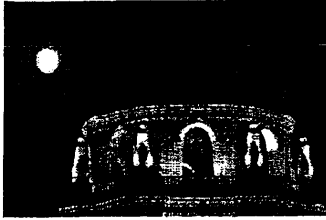
Mayor Bill Bogaard
Pasadena City Council
Jackie Robinson
Margaret McAustin
Chris Holden
Gene Masuda
Victor Gordo
Steve Madison
Terry Tornek

and members of the Redistricting Task Force:

The Downtown Pasadena Neighborhood Association opposes the current City Council District Boundaries, and the proposed revisions adopted by the Redistricting Task Force. Downtown Pasadena is currently split up between 4 different council districts, an arrangement that is harmful to both Downtown residents and Downtown businesses, who have unique characteristics and interests that are underserved by the four-way split. The proposed revisions by the Redistricting Task Force do not correct this split.

What makes life in Downtown Pasadena different? There are several factors that define people who choose to live in mixed-use town-centers versus those who prefer to live in exclusively residential centers and be transported to commercial and cultural centers. The following factors are welcomed as defined values that improve quality of life as follows:

1. **Integration of Commercial and Residential Activities:** Business and economic activity is integrated into the fabric of the neighborhood in such a way that residents comfortably interact, and develop human-scale relationships with local commercial enterprises. People who live in mixed-use town-centers form a base that is beneficial to the local economy. Commercial establishments see the local population as a 'captured audience', who, given their disassociation with car-dependency, becomes a shared welcome between both entities. But the benefits of relationships do not end on the level of commercial/economic exchange. This concept of a 'captured audience' moves beyond the status of commercial-retail to one capable of attracting quality employers.
2. **Diversity of Social and Economic Status:** Social interaction is not limited amongst the elderly, dog-walkers, families, students, homeless, shoppers and office workers (to name a few). Such interactions whether planned or spontaneous, are definitely diverse across socio-economic levels, race and ethnicity, age and family types.
3. **Safety in Numbers:** Diversity of people creates the opportunity where the urban fabric is occupied throughout many hours of the day. During the early morning and late afternoon, families and the elderly are typical pedestrians, while during the daytime, commercial workers travel the streets. Evenings, including late nights, bring out the greatest diversity of individuals, including many from the suburbs. Therefore, it is active social activities (rather than reactive helicopter police security) that create ongoing public safety.



DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

P.O. Box 967
Pasadena, CA 91102
626-339-3762
DPNAlist@gmail.com

Board of Directors:
elected April 17, 2011

Lawrence Aldava
Jonathan Edwards
Chris Fedukowski
Michael Kareo
Richard Kim
Diane Ricard
Marsha Rood
Pat Roughan
Brigham Yen
Karen Yook

4. **Facile Access to Cultural Activities:** The most unique experiential effect of mixed-use town center living occurs for those residents whose fullest sense of 'home ownership' extends beyond the front door and into the community. For example, arts and cultural interactions are more often experienced beyond the 'living room'. These cultural activities can be experienced as isolated and contemplative moments, or amongst groups as interactive social events. The importance of the experiential effect is that it has the added enrichment of unplanned spontaneity at public spaces such as museums, parks, and even streets, and can be free or require admission.
5. **Efficient Use of Time:** People who move into a mixed-use town-center typically trade-in the time associated with automobile usage to discover the freedoms of a 'walkable lifestyle'. With everything from shopping, entertainment, work, and education within a 10-20 minute walk, even families with children benefit from an increase in shared activities.
6. **Special Requirements to the Built Environment:** Many of the 'quality of life' items listed above fall outside the domain of the city administration and its politics and under direct control of its citizenry. However, the following items are a very direct consequence of political influence, and therefore, the following changes are requested, not just to improve the quality of life within the Central District, but to keep it competitive with other cities that have learned to copy Pasadena's renaissance of the 1990's.
 - a. **Multi-modal Transportation -** Downtown residents are not car dependent, and view walking and cycling as the primary alternative modes of transportation within Downtown Pasadena. Public policy must be changed so that analysis and decision-making are no longer made through the lens of auto-superiority. With a strong residential core it must no longer be assumed that people will traverse and/or arrive in Downtown Pasadena via an automobile and require a parking spot. Instead, resources should be directed towards improving the pedestrian/cycling experience: Sidewalks and bike paths should be busier than our streets.
 - b. **Parks -** Downtown Pasadena has a shortage of parks. Ironically, this is in spite of the fact that Downtown residents have a greater need for parks and green public space, since mixed-use/multi-family housing typically lacks private green space. While Park Funds have been collected from new construction within the Central District, these monies have gone to fund parks outside the District. In essence, residential buyers in the Central District pay a premium through Park Funds for the purchase of their units, but require automobiles to access them outside the district. In the meantime, it does not seem correct that existing parks such as the 'Central Park' languish from maintenance, security and a diversity of uses to accommodate a diverse population, or that the creation of new parks also remains ignored.
 - c. **Construction Defects -** Given the extent and pervasive nature of construction defects of buildings within the Central District, it is obvious that related building and permitting departments have not kept abreast of the constant evolution and complexity of building systems within mixed-use buildings. The cost and lifestyle inconveniences associated with the construction defects of these building types makes it clear that all associated city departments must re-strategize how best to mitigate these persistent problems, in such a way to keep new property owners welcomed. Also, given that buildings, both during their construction phase and throughout their life, present the greatest environmental impact, the City Administration should begin to put into place a plan that also mitigates these impacts (for example LEED Certification should be considered within the overall strategy of Cap and Trade) to create dense and energy efficient buildings.



DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

P.O. Box 967
 Pasadena, CA 91102
 626-529-3762
 DPNAlist@gmail.com

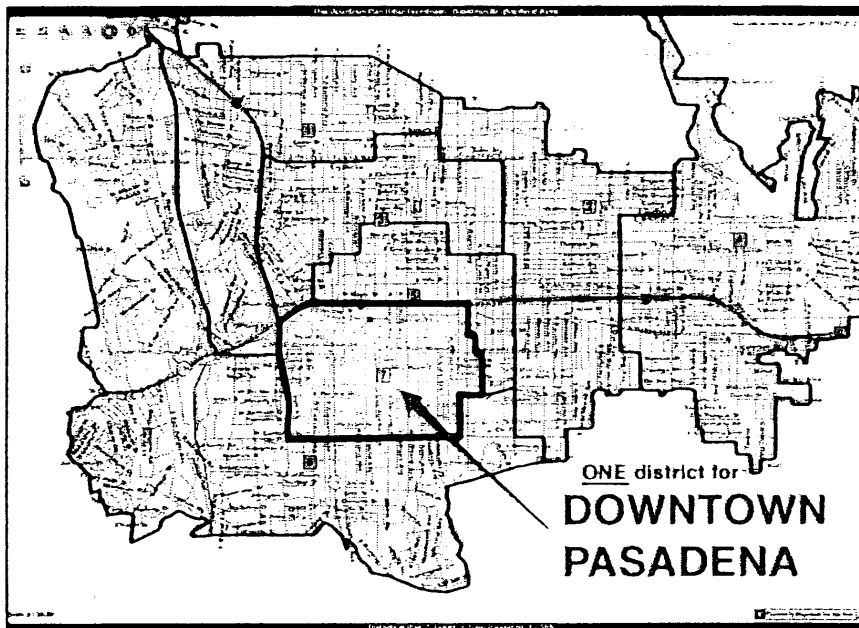
Board of Directors:
 elected April 17, 2011
 Lawrence Aldava
 Jonathan Edwards
 Chris Fedukowski
 Michael Kareo
 Richard Kim
 Diane Ricard
 Marsha Rood
 Pat Roughan
 Brigham Yen
 Karen Yook

Downtown Pasadena residents, therefore, have unique interests and a different lifestyle that deserves appropriate recognition and representation on Pasadena's City Council.

Downtown Pasadena Residents feel underserved or ignored, as demonstrated by bias in official city documents (i.e. Guiding Principle #1#, which insinuates that Downtown Pasadena is not a neighborhood and that the city belongs [the word "our"] only to residents who live outside of Downtown Pasadena), and by the actions of City Council members, including the failure to proportionately appoint Downtown residents to commissions and advisory boards, "kitchen cabinets" etc., and by policy decisions, communications, and general inattentiveness.

The four-way split must be eliminated. Downtown Pasadena must be represented by a single council district. Such an arrangement will improve the representation of Downtown Pasadena on the City Council.

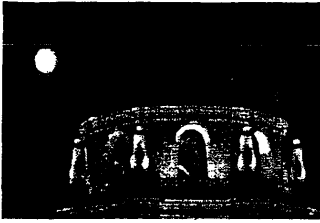
Therefore, the Downtown Pasadena Neighborhood Association urges adoption of the following "One Downtown" district map:



District	Population	Area	% District	% Area	% Total	% Total	% Total	% Total	% Total	% Total	% Total	% Total	% Total	% Total
1	18,300	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
2	18,400	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
3	18,500	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
4	18,600	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
5	18,700	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
6	18,800	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
7	18,900	1.00	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%

Sincerely yours,

Downtown Pasadena Neighborhood Association



DOWNTOWN PASADENA NEIGHBORHOOD ASSOCIATION

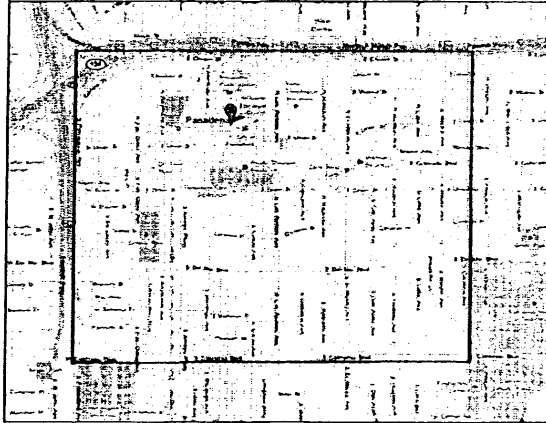
P.O. Box 967
Pasadena, CA 91102
626-539-3762
DPNAlist@gmail.com

Board of Directors:
elected April 17, 2011

Lawrence Aldava
Jonathan Edwards
Chris Fedukowski
Michael Kareti
Richard Kim
Diane Ricard
Marsha Rood
Pat Roughan
Brigham Yen
Karen Yock

Where is Downtown Pasadena?

Roughly, the 210 freeway (north), Catalina Ave (east), California Blvd (south), and Pasadena Ave (west).



* **Guiding Principle #1**, the wording of which displays a bias against Downtown Pasadena as its own distinct neighborhood: "Growth will be targeted to serve community needs and... will be redirected away from our neighborhoods and into our downtown."

Jomsky, Mark

From: karen <karyook@gmail.com>
Sent: Monday, February 13, 2012 12:04 PM
To: Jomsky, Mark; cityclerk
Cc: Downtown Pasadena Neighborhood Association
Subject: A vote for the DPNA redistricting map
Attachments: Map of One-DPNA Plan.jpeg

Pasadena City Council
Redistricting Task Force
c/o Mark Jomsky, City Clerk

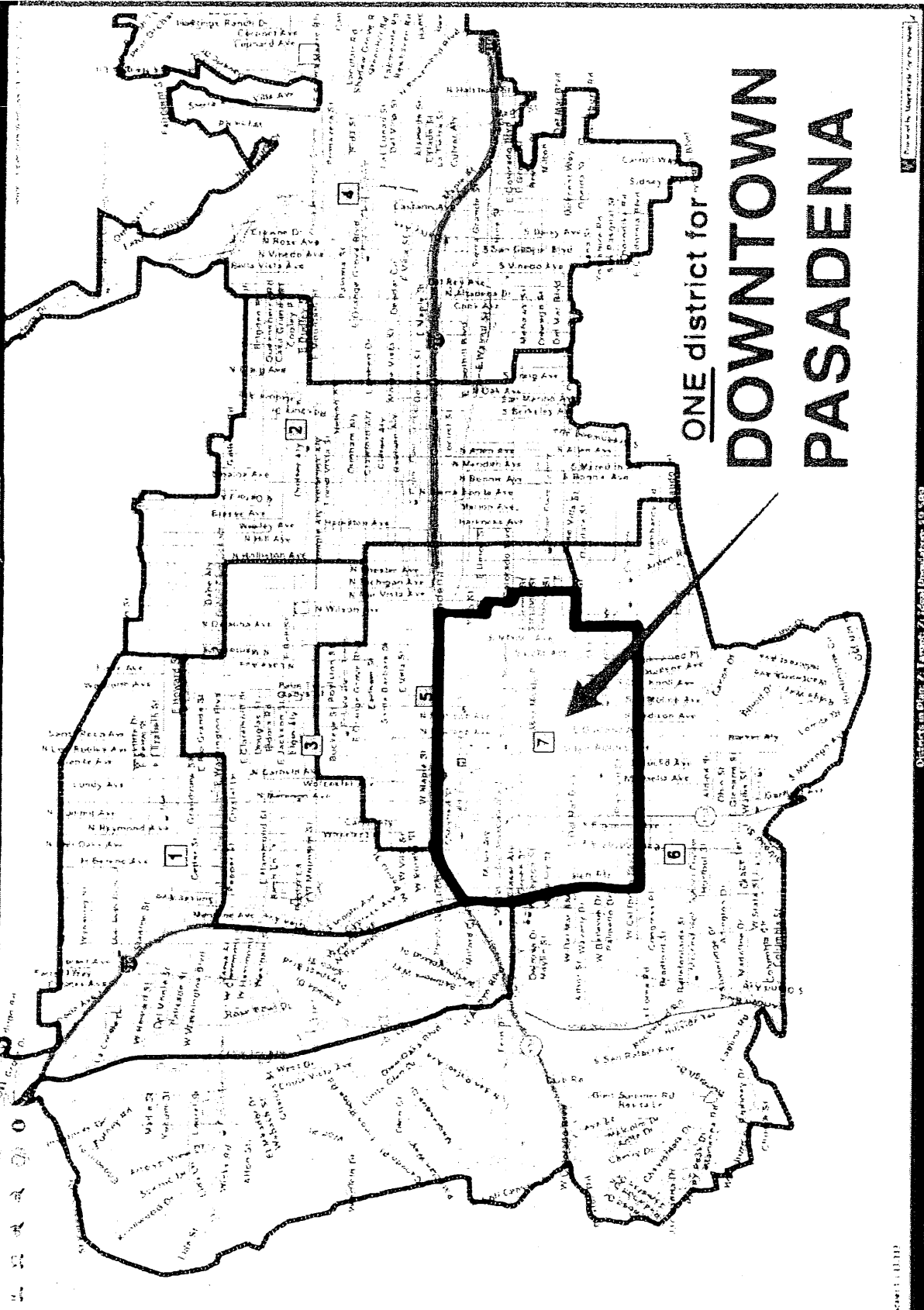
Dear Redistricting Task Force Members:

I oppose the redistricting map proposed by the task force consultant group. This map does little to help the people that live in the core downtown area of Pasadena. This downtown area, bounded by S. Pasadena Ave to S. Catalina Ave and the 210 Freeway to California Blvd., is a vibrant urban center that is comprised of over 19,000 residents.

I am a resident in the downtown Pasadena neighborhood. I work here. I vote here. I do not have a car, so I spend most of my time in this area, which translates to me spending most of my money here. I lead a social group through Meetup.com that brings people into the area as well as connects Pasadena residents with each other. The events I host for this group are mainly centered in Pasadena and involve walking through downtown, visiting restaurants, seeing movies, visiting museums, attending concerts, etc. I live an urban lifestyle here that relies on the ability to walk safely and efficiently through this city, and on reliable public transport that connects all areas of the city together. So from experience, I can tell you that I have different needs from people in neighboring single-home areas of Pasadena.

The current district boundaries divide my downtown neighborhood into four different districts. This set up does not offer even a basic venue for having my voice heard in a way that would not get drowned out by my neighbors outside of the downtown area. For proper representation as a voting resident in Pasadena, I very much support creating one district for this downtown area. I support the map submitted by the Downtown Pasadena Neighborhood Association, which I have attached.

Sincerely,
Karen Yook
91101 zip code area



Source: 11-110

Origin: Districts in Plan 7, Largest 7, Total Population: 10,589

District	Population	Devastia	% Devastia	White	% White	Black	% Black	Asian	% Asian	Other	% Other	Hispanic (Origin)	% Hispanic (Origin)	(M18+ Pop)	% (M18+ Pop)	(18+ Pop)	% (18+ Pop)
1	13,260	-150	-1.0%	8,225	61.4%	4,750	34.5%	1,139	7.7%	4,263	32.0%	5,077	47.8%	6,877	44.9%	14,362	75.1%
2	19,476	-110	-0.6%	12,170	64.5%	1,211	6.2%	2,908	14.4%	1,708	8.8%	4,912	25.2%	3,823	20.0%	15,728	80.8%
3	19,157	167	0.9%	8,887	46.0%	3,411	17.8%	1,112	5.9%	5,197	26.9%	1,722	9.0%	7,624	39.8%	14,537	75.9%
4	19,467	-122	-0.6%	12,454	64.0%	1,159	5.9%	3,547	18.2%	1,214	6.2%	1,903	9.8%	2,142	11.0%	15,685	80.4%
5	19,480	-125	-0.6%	8,205	42.1%	2,413	12.4%	1,422	7.3%	4,260	21.7%	5,527	28.3%	7,481	38.4%	15,112	77.6%
6	19,901	212	1.1%	14,580	73.2%	837	4.2%	3,301	16.6%	556	2.8%	2,480	12.4%	1,920	9.6%	16,831	84.6%
7	19,683	77	0.4%	11,125	56.6%	1,422	7.2%	1,212	6.1%	805	4.1%	3,301	16.8%	2,127	10.8%	17,527	89.2%

Jomsky, Mark

From: James D Prendergast <jamesdprendergast@gmail.com>
Sent: Monday, February 13, 2012 10:58 AM
To: Jomsky, Mark; cityclerk
Cc: DPNAlist@gmail.com
Subject: Pasadena Redistricting Task Force
Attachments: James D Prendergast.vcf

Gentlemen:

I am writing as a resident of Downtown Pasadena (282 N. Madison) and a Fuller graduate, in opposition to the proposed redistricting map of the Pasadena Redistricting Task Force as not reflective of the needs and desires of the residents of Downtown Pasadena. Downtown Pasadena is a unique, urban and cosmopolitan residential community, with a lifestyle and ambiance perhaps unique in the City. I can walk three blocks from my townhouse or quiet Madison and be on Colorado, in the center of a vibrant city – much like Manhattan. The four-way split of our Downtown neighborhood does unnecessary violence to our neighborhood.

I am also writing in support of the alternative district map proposed by the Downtown Pasadena Neighborhood Association. This map recognizes the walkable and urban life of Downtown and acknowledges that we of Downtown deserve our own representative to reflect our unique interests and needs.

Please circulate this email to both the Redistricting Task Force and the City Council. I am teaching a class Wednesday night or I would be at the hearing to express my views at the Town Hall Meeting.

Please consider the views of the people of Downtown.

Thank you.

James D. Prendergast

James D. Prendergast

(626) 429-4600 Work
(714) 334-8202 Mobile
(626) 529-3214 Home
jamesdprendergast@gmail.com

PO Box 1126
Pasadena, CA 91102

Jomsky, Mark

From: jjoy1017@aol.com
Sent: Friday, February 10, 2012 10:58 AM
To: Jomsky, Mark
Subject: Redistricting

Pasadena City Council & Redistricting Task Force
c/o Mark Jomsky City Council

Dear City Council:

I am a new resident of Pasadena as of 2010. After looking at 40 communities from Ventura to Redondo Beach, I chose Pasadena because I realized it was a cultural center, close to downtown LA, has ethnic diversity, and has a walkable urban core.

I was politically involved in Kansas so I soon wanted to learn more about the political structure of the downtown area in which I live (221 South Marengo). I learned that the downtown area with common interest and goals has been split up. This will stagnate its (our) growth. I understand a redistricting map where the downtown area will be represented by one Councilperson has been presented. I, as a resident, property owner, and voter advocate for that change.

Sincerely,
Joy Selby

Jomsky, Mark

From: CityWeb-Server@cityofpasadena.net
Sent: Monday, February 13, 2012 11:24 PM
To: cityclerk
Subject: Comment about Redistricting

Data from form "Redistricting Comments" was received on 2/13/2012 11:24:23 PM.

Send Comments

Field	Value
Your Name	Joao Huang-Anacleto
Council District	District 7
Email	hauanganacleto@yahoo.com
Comments	<p>To whom it best concerns, Compared to the rest of Pasadena the Central District is unique in so many aspects. Its residents and commercial activities embrace a lifestyle that is not shared elsewhere outside the District; therefore, it is difficult for our neighborhood to attain a cohesive voice given that the district is divided amongst 4 different council districts. This must be reconsidered to minimize the district into one (but at a maximum of two) council area. I have chosen to live in the Central District because I like the fact that most of the time can be spent with my family, rather than distracted in long commutes. But if the community was designed with even more commercial, education and cultural infrastructure then our quality of life would increase significantly. An example of a cultural/recreational infrastructure that has been ignored has been our parks (whether large or pocket parks) even though funds are consistently being collected for this initiative. For example, I have purchased 2 new condos in the area and both times I have paid a premium for these properties to cover the developers "Park Funds" (development) fees. However, during the past 11 years neither significant improvements to existing parks nor creation of new parks have occurred in the Central District. Instead the monies have been spent outside the Central District within suburban areas that already have access to properties with plenty of open space. The fact that they are also located outside the Central District falls against the logic of traffic mitigation... but that is another story. Other than the 'Park' example mentioned in detail above other examples that are distinctive to the Central District neighborhood include: 1. Poor review and permitting processes, construction standards that lead to significant construction defects, inadequate approval of final construction. 2. More emphasis on alternative transportation to include public, but especially, bicycle and pedestrian walkability. 3. Elimination of Guiding Principle #1 which suggests that Downtown Pasadena does not belong to the citizens of the Central District 4. Visionary leadership that understands that many communities have copied and will soon excel at Pasadena's renaissance of the 1990's; Therefore, what is required for the Central District is a vision that pursues strong economic development capable of attracting more growth based on Pasadena's strengths which includes intellectual capital and the residents that attain it. Thank you for considering a visionary, but attainable goal. Sincerely, Joao Huang-Anacleto</p>

Email "Comment about Redistricting" originally sent to cityclerk@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 2/13/2012 11:24:23 PM.

Jomsky, Mark

From: linda coyle <gramcoyle@yahoo.com>
Sent: Tuesday, February 14, 2012 7:10 PM
To: cityclerk
Subject: DISTRICK 4

To whom it may concern,my address is 84 n grand oaks ave.Iam happy being in districk 4 I am very pleased with Mr.Jean Masuda as my city councilman.I would like to stay in districk 4. Thank you Linda Coyle

Jomsky, Mark

From: Josie Porraz <jporraz@sbcglobal.net>
Sent: Tuesday, February 14, 2012 8:53 PM
To: cityclerk
Subject: Redistricting of District 4 - North Grand Oaks Avenue

To Whom It May Concern:

I have been part of District 4 for over ten years. District 4 is like part of my family. I do not want to be put in another district. District 4 has events and meetings close to where I can attend. I do not drive so I take the bus. It is very important to me to have meetings that I can attend close to where I live.

District 4 means a lot to me. When Gene Masuda was running for District 4, he came to my house on a rainy day to ask me if I would support him. I said yes. I felt that he was sincere and that he cared about the people in District 4. I was someone. Not a nobody that no one would care to know or meet.

I feel that I am informed of different issues and events. Noreen Sullivan, who helps Gene is constantly updating me of events such as The Hard Hat Tour of the new playhouse on Foothill and Madre Street, and other events.

When we had the Wind Storm in the latter part of November, I was given constant updates of what was going on in District 4 and who to contact if a tree was down or a tree falling on roofs, and cars. I was given numbers who to contact and their names.

If there was an important issue that I should know about such as Redistricting District 4 (especially North Grand Oaks Avenue), I would either get an e-mail or a phone call regarding this important issue.

Before Gene took over District 4, I would get mailings concerning different events, but now I feel I am constantly being inform which is a

good thing. I am not kept in the dark. I don't get mailings twice or 3 times a year, but more frequently and e-mails.

I feel it is very important that I know what is going on in my neighborhood and I can call someone if I need to. Gene has told me many times if I have a concern to please let him know. I was never given that kind of opportunity before. As I stated above, I travel by public transportation, and it is very important to me to have my street well-lit, to know of any dangers near, in, or around my neighborhood or area.

Before Gene was elected, I told him about my concern of the vacant post office on Colorado and Vinedo Sreets. My concern was that homeless people were sleeping at the entrances of the post office and it was smelling and lots of debris on the sidewalk. Now the post office entrance is broaded up. This was a concern to me and it was acted upon. It makes me feel good and I know that my concerns will be looked at.

Gene Masuda has done a wonderful job in District 4 and I want to remain in District 4. I don't want to be in any other district.

Sincererly,

Josephine Porraz
92 North Grand Oaks Avenue
Unit #5
Pasadena, California 91107