

Agenda Report

OCTOBER 17, 2011

TO: PASADENA COMMUNITY DEVELOPMENT COMMISSION

FROM: MICHAEL J. BECK, CHIEF EXECUTIVE OFFICER

SUBJECT: APPROVAL OF SUBMISSION OF THE 2011 CONTINUUM OF CARE HOMELESS ASSISTANCE APPLICATION TO THE U. S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

RECOMMENDATION:

It is recommended that the Pasadena Community Development Commission ("Commission") adopt a resolution:

- 1) Authorizing the filing with the U. S. Department of Housing and Urban Development (HUD), the 2011 Continuum of Care (CoC) Homeless Assistance Application for a funding request of \$3,006,739 for thirteen projects; and
- 2) Authorizing the Chief Executive Officer to execute, and the Secretary to attest, the 2011 CoC Homeless Assistance Application and all other related documents, agreements and amendments.

ADVISORY COMMISSION RECOMMENDATION:

The Community Development Committee (CDC) is scheduled to discuss this item at its regular meeting on October 13, 2011. Staff will report orally to the Commission as to the CDC's recommendation.

BACKGROUND:

On August 30, 2011, HUD released its Notice of Funding Availability (NOFA) for CoC Homeless Assistance to reduce the incidence of homelessness by assisting homeless individuals and families to move to self-sufficiency and permanent housing. The NOFA makes available renewal and limited new funding for the Supportive Housing Program (SHP) and Shelter Plus Care (S+C). The deadline for the Commission to submit an application in response to the NOFA is October 28, 2011. Nationwide approximately \$1.63 billion is available in competitive grant funding under this NOFA.

HUD Continuum of Care Strategy

HUD has made addressing homelessness a high priority and determined that a CoC approach is the most effective. HUD defines the CoC as a system of homeless services with five basic components: 1) outreach, intake and assessment; 2) emergency shelters and appropriate services; 3) transitional housing with support services; 4) permanent housing or permanent supportive housing to meet the long-term needs of individuals/families; and 5) prevention strategies which intervene for persons at risk of homelessness. The federal guidelines mandate that 30% of all funding nationwide must be awarded to permanent housing projects.

The purpose of the CoC assistance programs is to reduce the incidence of homelessness by assisting homeless individuals and families to move to self-sufficiency and permanent housing. CoCs that sustain current successful interventions will be scored higher in the national competition. Higher scoring CoCs are more likely to be approved for funding for any new project requests. The City and Housing and Homeless Network (Network), the principal planning entity for the City's homeless strategies, have developed a ten-year strategy to identify needed services and housing for homeless persons in future years. This Ten-Year Strategy to End Homelessness was approved by the Commission in July 2005 and is being implemented on an ongoing basis.

Renewal Funding Process

The CoC NOFA process allows jurisdictions to submit renewal applications for current SHP funding recipients whose projects are ongoing and are performing well, as verified by jurisdictional monitoring. Renewal projects are existing projects whose HUD funding will expire during the 2012 calendar year. The Commission has nine SHP projects which are eligible for renewal funding. Project sponsors of eligible projects were notified of their ability to apply for renewal funding at the September 1, 2011 Network meeting and via electronic notification. All eligible project sponsors responded and submitted applications prior to the established deadline. Additionally, the Commission will submit three renewal applications for S+C rental certificates. These projects are marked as "Renewal" and included in the attached Exhibit A.

New Project Funding

In addition to the 12 renewal projects, the CoC application will include one new project-S+C Certificates (identified as "New Project" in the attached Exhibit A) to provide rental subsidies and supportive services to two chronically homeless individuals. The new project augments five existing S+C certificate grants serving 75 homeless individuals, three of which are eligible to apply this year for renewal funding. The S+C Certificate program provides tenant-based rental subsidies to homeless persons with a qualifying disability. S+C requires a dollar-for-dollar supportive services match for rental assistance dollars. The Commission will work with a sponsor agency to ensure that these services are provided, and that applicants for the rental subsidies come from the

client base of non-profit agencies serving the homeless population in Pasadena. Only housing authorities are eligible to apply for S+C Certificates, so the application must come from the Commission. The S+C request must equal the total of the HUD-established Fair Market Rents (FMR) for the specific bedroom sizes of the requested Certificates. The 2011 FMR for a studio unit is \$973. Hence, based on S+C requirements, the application to HUD includes a Commission request for \$116,760, allocated over five years, for two tenant-based rental certificates.

The Commission is restricted from applying for more S+C certificates because the total amount needed to fund all of a CoC's renewal applications exceeds the HUD-determined pro-rata need for national homeless assistance. The City of Pasadena, like other cities nationally with a large number of homeless programs eligible for renewal funding, is only eligible to apply for Permanent Supportive Housing that prioritizes chronically homeless individuals (those who are disabled and who have been homeless more than one year or four or more times in a three-year period). The new project funding, called the Permanent Housing Bonus, is equal to 15% of a jurisdiction's pro-rata need. The HUD-determined pro-rata need for the City is \$797,327. Under this Permanent Housing Bonus, the Commission is eligible to apply for a maximum of \$119,599, allocated over three to five years, for a permanent supportive housing project. The Network determined that, given these funding restrictions, the most viable way to bring more permanent supportive housing to the City is to apply for tenant-based S+C Certificates.

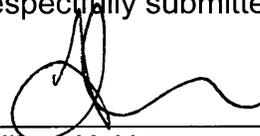
COUNCIL POLICY CONSIDERATION:

Approval of the subject recommendation has the potential to provide housing and supportive services for over 1,000 homeless individuals/families. The proposed projects are in accordance with the approved Ten-Year Strategy to End Homelessness, Pasadena Continuum of Care system, General Plan Housing Element, Five Year Consolidated Plan, and Five Year Public Housing Plan.

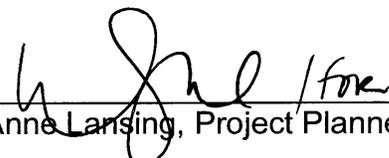
FISCAL IMPACT:

The City has the potential to gain \$3,006,739 in grant funding for homeless services programs, including renewal funding for existing programs and new funding for rental assistance should HUD award funding under the CoC competition.

Respectfully submitted,

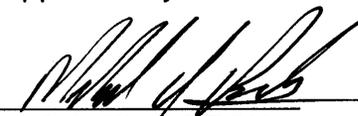

for _____
William K. Huang
Director
Housing Department

Prepared by:



Anne Lansing, Project Planner

Approved by:



MICHAEL J. BECK
City Manager

Attachments:

Exhibit A – Project Description

EXHIBIT A-2011 CONTINUUM OF CARE APPLICATION -- PROJECT DESCRIPTION

AGENCY	PROPOSED PROJECT	PROJECT DESCRIPTION	SERVICE NUMBERS	FUNDING REQUEST
Pasadena Community Development Commission	Shelter Plus Care Certificates (New Project)	Rental subsidies and supportive services for chronically homeless persons with targeted disabilities.	2 chronically homeless individuals.	\$116,760
Serra Project	CHOISS Program II (Renewal)	Permanent scattered site housing for formerly homeless individuals & families with HIV/AIDS	6 households	\$106,095
Affordable Housing Services	Navarro House (Renewal)	Permanent Supportive Housing for persons with special needs.	6 individuals with special needs	\$ 43,724
Serra Project	CHOISS Program I (Renewal)	Permanent scattered site housing for formerly homeless families with HIV/AIDS	6 households	\$121,404
Hestia House	Pacific Clinics (Renewal)	Permanent Supportive Housing for chronically homeless transitional-age youth	8 individuals	\$235,695
Union Station Foundation	Transitional Housing Program (Renewal)	Transitional housing-single men.	20 men	\$122,097
Union Station Foundation	Euclid Villa (Renewal)	Transitional housing-Families.	14 families	\$163,700
URDC Human Services Corporation	Casa Maria (Renewal)	Transitional housing-single women & women with children. (chronic substance abuse)	12 women and 4 dependent children	\$155,416
Pasadena Community Development Commission	HMIS (Homeless Management Information System) (Renewal)	Homeless services client tracking system.	All participating sponsor agencies and client households (HUD requirement)	\$137,754
Pacific Clinics	Passageways (Renewal)	Outreach/intake/assessment.	990 unduplicated clients	\$960,122
Pasadena Community Development Commission	Shelter Plus Care Certificate (Renewal/non-competitive)	Rental subsidies and supportive services for homeless persons with targeted disabilities.	50 households with disabilities	\$733,764
Pasadena Community Development Commission	Shelter Plus Care Certificate (Renewal/non-competitive)	Rental subsidies and supportive services for chronically homeless persons with targeted disabilities.	4 chronically homeless individuals.	\$53,904
Pasadena Community Development Commission	Shelter Plus Care Certificate (Renewal/non-competitive)	Rental subsidies and supportive services for chronically homeless persons with targeted disabilities.	4 chronically homeless individuals.	\$56,304
				\$3,006,739