

Agenda Report

November 14, 2011

TO: Honorable Mayor and City Council

THROUGH: Finance Committee (November 14, 2011)

FROM: Department of Transportation

SUBJECT: AUTHORIZE THE CITY MANAGER TO EXECUTE ALL AGREEMENTS WITH THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY (METRO) ASSOCIATED WITH THE RECEIPT OF GRANT FUNDING AND THE IMPLEMENTATION OF THE PASADENA AREA RAPID TRANSIT SYSTEM (ARTS) ENHANCED PASSENGER INFORMATION PROJECT

RECOMMENDATION:

It is recommended that the City Council:

1. Find that the implementation of the Pasadena ARTS Enhanced Passenger Information project is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15301, Existing Facilities; and
2. Authorize the City Manager to execute all agreements with the Metro associated with the receipt of grant funding and the implementation and management of the Pasadena ARTS Enhanced Passenger Information project;
3. Recognize and approve a journal voucher appropriating the Metro grant of \$683,150 to account number 301-773200-75701 for the Transit Vehicle Arrival Information System (TVAIS) project;
4. Approve a journal voucher amending the 2012 Capital Improvement Project by recognizing and appropriating \$210,200 from the Gold Line Surplus Funds 301-773200-75521 to the TVAIS project 301-773200-75701.

BACKGROUND:

This proposed project will supplement and provide additional funding for the Pasadena ARTS TVAIS project. The TVAIS project is a federally funded project that will enable the ARTS buses to be tracked by a system to provide customers with “real-time” arrival information with implementation scheduled for late 2012. The Department of Transportation is currently in the process of selecting a vendor for the TVAIS project. The Metro grant funded Pasadena ARTS Enhanced Passenger Information project will significantly enhance the TVAIS project by providing additional real-time bus arrival information via an interactive voice response (IVR) component (i.e., information via phone), automated voice announcements on the buses and as buses approach bus stops and installation of real-time information signs at some of the bus stops.

The proposed project is needed to optimize the Pasadena local transit network through enhancing access to real-time vehicle arrival information, resulting in improved service quality and an increase in both local and regional transit ridership. This project will greatly improve and increase access to real-time vehicle arrival information by people who would not otherwise be able to gain access to it, including portions of the disabled community.

COUNCIL POLICY CONSIDERATION:

The proposed action is consistent with the following goals of the Strategic Plan: Improve, Maintain and Enhance Public Facilities and Infrastructure and Improve Mobility and Accessibility throughout the City. The Pasadena ARTS Enhanced Passenger Information project will improve and support transit use on the ARTS by facilitating and enhancing real-time passenger information to customers.

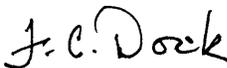
ENVIRONMENTAL ANALYSIS:

The proposed action to approve a MOU between the City of Pasadena and Metro for the Pasadena ARTS Enhanced Passenger Information project has been determined to be exempt from CEQA per Section 15301, Existing Facilities. The proposed action to authorize a MOU with Metro to receive grant funds for the Pasadena ARTS Enhanced Passenger Information project will not result in any significant change or increase in service.

FISCAL IMPACT:

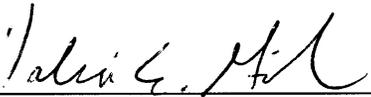
The majority of the cost of the Pasadena ARTS Enhanced Passenger Information project will be funded through a \$683,150 grant from Metro to account number 301-773200-75701. The City's required match of \$210,200 will be funded by Gold Line Surplus Funds account number 301-773200-75521 to the TVAIS project account number 301-773200-75701.

Respectfully submitted:



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Approved by:



MICHAEL J. BECK
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