

Agenda Report

August 15, 2011

TO: Honorable Mayor and City Council

FROM: City Manager

SUBJECT: REPORT ON THE RESULTS OF THE 2010 CENSUS AND
IMPACT ON REDISTRICTING

RECOMMENDATION:

The following report is for information only and is intended to provide useful information to support the City Council's recently initiated redistricting effort.

BACKGROUND:

On July 25th the City Council held a workshop on the redistricting process. As discussed at the time, every ten years, following the results of the federal census, the City is required to examine changes in population and demographics to determine whether the current boundaries of the seven City Council voting districts conform to applicable legal requirements.

Despite having added some 5,419 housing units between the years 2000 and 2010, the recent census data indicates that the City's total population has increased by 3,186 residents, only 2.4%, from 133,936 to 137,122. Attachment A illustrates how the total figure breaks-down by racial/ethnic category in each Council district. As indicated, over the past ten years the population of Council districts 3, 4, 6 and 7 has increased, while districts 1, 2, and 5 have seen a decline. Additionally, the racial/ethnic make-up of the each district and the City as a whole has continued to evolve.

Based on the new population figure of 137,122, the ideal size of each Council district would be 19,588, however, as discussed in the July 25th report from the City Clerk and City Attorney, other factors including equality of opportunity for members of "protected classes" to participate in the electoral process and consideration of "traditional" districting principles also come into play in determining new district boundaries. All of these factors will be considered by the Redistricting Task Force as it works with a professional redistricting consultant to analyze census data and other criteria that may be germane to the process.

Beyond redistricting, census data provides value to the City in many other ways. Understanding the changing demographics in Pasadena will allow the municipal organization to tailor its services to better meet community needs. For example, the recent data illustrate that the community is becoming older as the population over 50 continues to increase while the number of children is dropping. This "aging in place" will directly impact a number of City departments including Health, Human Services & Recreation and the Fire Department and as such must be taken into account in developing programs and work-plans.

In an effort to better understand the changes that have occurred in Pasadena since the last census, staff partnered with the School of Policy, Planning, and Development at the University of Southern California. Through the efforts of Masters candidate, Anna Jacobsen, the attached demographic analysis (Attachment B) has been prepared. This information will ultimately become part of a research paper to be distributed upon completion.

At staff's direction, Ms. Jacobsen includes details on five geographic areas within the City (Central Pasadena, Downtown, Hastings Ranch, Linda Vista and Northwest) in addition to a citywide overview. The areas were selected as samples to provide greater understanding of the varied ways in which the City's population is changing. Boundaries of the five areas were established only for this analysis and do not necessarily match boundaries used for other purposes.

As it relates to redistricting, this information is intended only as an introduction. The Task Force and selected consultant will spend many months analyzing census data in order to recommend an appropriate redistricting plan for the City Council to consider.

FISCAL IMPACT:

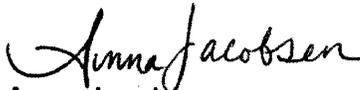
This report is for information only and as such there is no fiscal impact.

Respectfully submitted,



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Assistant City Manager

Demographic Analysis prepared by:



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School of Policy, Planning, and Development
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Approved by:



Michael J. Beck
City Manager

Attachment A – Redistricting Information, Total Population Summary by Council Districts

Attachment B – Evolving Demographics in Pasadena