

Agenda Report

October 25, 2010

TO: Honorable Mayor and City Council
FROM: Human Services and Recreation Department
**SUBJECT: FIRST QUARTERLY REPORT FROM FLINTRIDGE CENTER AS
COMMUNITY-BASED INSTITUTIONAL HOME FOR VIOLENCE
PREVENTION**

RECOMMENDATION:

The following report is for information only, no City Council action is requested.

BACKGROUND:

On March 8, 2010 City Council approved Flintridge Center as the Community Institutional home to convene local groups and work collaboratively on violence prevention. This selection followed an extensive process that identified available violence prevention services and gaps, prioritized a community-based effort to eliminate community violence, and solicited applicants to potentially serve as the convener and facilitator of this effort. Following the Council action of March 8, staff worked with Flintridge Center to finalize a contract, including a one-year award of \$50,000 in City funds matched by a \$152,600 commitment of other resources from Flintridge.

As part of the contract terms, Flintridge Center will provide quarterly progress reports to the City Council Public Safety Committee. The first such report was delivered to Public Safety Committee at its meeting of September 20, 2010. Given the level of interest and importance of this local effort to eliminate community violence, it was recommended by the Committee (Councilmember Robinson) that the attached Report be provided to City Council, with a brief summary presented by Flintridge Center at the Council meeting of October 25, 2010.

FISCAL IMPACT:

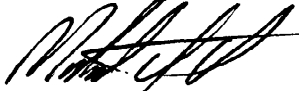
Funding for the contract with Flintridge Center is included in the current operating budget. Additionally, as indicated above Flintridge has made a \$152,600 commitment of its own towards this effort.

Respectfully submitted,



Patricia A. Lane
Director
Human Services and Recreation Department

Approved by:



MICHAEL J. BECK
City Manager

Attachments:

Attachment A – FIRST QUARTERLY REPORT FROM FLINTRIDGE CENTER AS
COMMUNITY-BASED INSTITUTIONAL HOME FOR VIOLENCE PREVENTION

INSTITUTIONAL HOME REPORT #1

APRIL 1 THROUGH AUGUST 31, 2010

INTRODUCTION

Flintridge Center is pleased to submit its first report in its capacity as Institutional Home for community violence prevention and intervention. While Flintridge's role officially began June 1 when the City confirmed the contract between the parties, Flintridge commenced its role immediately upon the City's March 8 approval of Flintridge as Institutional Home. This report then covers the period April 1 through August 31, 2010.

ACKNOWLEDGEMENTS

The important community-wide focus on addressing violence began with Councilmember Jacque Robinson's call-to-action in 2007 and with the committed response of each Pasadena City Councilmember.

"The violence, inter-ethnic conflict, youth issues, and safety in our neighborhoods are not simply a District 1 problem, nor should they be referred to as an African American, Latino, poor or rich person's problems. These are community-wide problems that require all of our commitment to solve. I'm calling on people of faith and people of goodwill to join together to transform our community, making it safe, healthy and beneficial to all of our residents, especially our young people. The Pasadena Mayor and City Council are deeply concerned and strongly committed to addressing these issues in the days ahead." (Pasadena District 1 Councilmember Jacque Robinson, September 2007)

This call-to-action was immediately supported with key technical assistance from Tony Massengale, Los Angeles County Commission on Human Relations, and with the generous participation of dozens of community members and community- and faith-based organizations and institutions.

Pasadena can be a safe, healthy and beneficial community for all of its residents because we are committing ourselves as an entire community to understanding and addressing the conditions that create violence. Flintridge Center is honored to play a coordinating role in this vital work.

BACKGROUND

In April 2008, Pasadena City Council created the Youth, Families and Neighborhoods Ad Hoc City Council Committee to succeed a multi-jurisdictional Committee on Youth

Development and Violence Prevention that had been formed as a result of the increase in community violence that started in 2007. The new ad hoc committee contracted with Harder and Company to identify gaps in service and make recommendations to improve the overall effectiveness of efforts to prevent and reduce violence.

Harder+Company prepared the Gap Analysis & Recommendations report, dated June 2009. To reinforce continuity with activities that were occurring as the initiative launched by Councilmember Jacque Robinson ("Vision 20/20"), the report recommended:

- (1) Council leadership for policy, funding and accountability;
- (2) support for a community-based Institutional Home with strong ties to City government and grassroots organizations;
- (3) building the capacity of youth-serving grassroots organizations and other programs to address issues of violence;
- (4) centrally guided, staffed collaborations among programs and institutions;
- (5) coordinated services roles for the City and key initiative agencies;
- (6) realistic benchmarks to identify progress.

During December 2009, the City issued a Request for Proposal (RFP) for an Institutional Home to convene, facilitate, support and guide collaborative efforts among programs and institutions involved in eliminating community violence.

At the urging of 28 Vision 20/20 partners working to eliminate community violence in Pasadena and Altadena, Flintridge Center responded to the City's RFP for an Institutional Home on January 14, 2010.

On March 8, 2010, City Council approved the selection of Flintridge Center as Institutional Home and approved funding 33% (\$50,000) of the project budget (\$152,600), with the remainder to be raised by Flintridge Center.

INSTITUTIONAL HOME ROLE

Convene, coordinate and facilitate the collaborative work of a broad coalition of local providers addressing violence prevention and intervention in the local community, with a particular focus on high-risk, high-need youth and young adults.

OBJECTIVES

1. Recruit additional partners for local violence prevention and intervention efforts.
2. Keep partners informed of meetings and other convenings.
3. Convene and facilitate meetings no less than monthly.
4. Identify a key priority/gap in violence prevention/intervention services each quarter.

5. For each key priority, develop a plan for action (need, population to be served, goals/purpose, partners and partner roles, action to be taken).
6. Implement plan.
7. Support improved coordination, collaboration, communication and increased capacity among partners to resolve gaps in service and to prevent duplication of efforts.
8. Continue to monitor ongoing efforts from previous quarters.

REPORT FOR THE PERIOD APRIL 1 THROUGH AUGUST 31, 2010

1. RECRUIT ADDITIONAL PARTNERS FOR LOCAL VIOLENCE PREVENTION AND INTERVENTION.

● **Under-Represented Groups for Recruitment:**

City commissions
Employment agencies
Faith community
Latino participants
School district
Young adults

● **New Partners:**

During this period, 13 new members were recruited/joined Vision 20/20; they represent (some members represent more than one category):

4 City commissions
1 Employment agency
2 Faith community representatives
4 Latino participants
1 School district representative
4 Young adults

● **Notes**

Flintridge is meeting with chairs of key commissions and other advisory groups whose work intersects with community safety, to request appointment of liaisons to participate in Vision 20/20. Notable official appointments made during this period:

Karen Evans, Northwest Commission appointment
Sonia Rodarte, Superintendent Edwin Diaz's appointment

2. KEEP PARTNERS INFORMED OF MEETINGS AND OTHER CONVENINGS; CONVENE AND FACILITATE MEETINGS NO LESS THAN MONTHLY.

During this period, Flintridge maintained email distribution lists and notified participants of meetings and followed up with meeting notes and status reports. Teams/groups involved in this communication included:

- Organizing Team
- Core Group
- NOW Advocacy Work Group
- NOW Advisory Team
- Pasadena Safe Summer Work Group (SKILLZ)
- Crossing Borders Strategy Team

3. CONVENE AND FACILITATE MEETINGS AND CONVENINGS

• **ORGANIZING TEAM**

Role/Purpose:

Identify priorities; develop plans and strategies for Vision 20/20.

Participation during this period:

Brian Biery	Jaylene Moseley
Myra Martin Booker, Ph.D.	Angela Oh
David Campt	Victor Perez
Prentice Deadrick	Ricky Pickens
Rosanna Del Rio	Command. Lisa Rosales
Florence Haraway	Tarik Ross
Pastor Eric Johnson	Abraham Valencia
Jade Lockhart	LaWayne Williams
Pastor Kerwin Manning	Ben Wong
Roberta Martinez	Horace Wormely
Tony Massengale	Christy Zamani
Yvette McDowell	Susana Zamorano
Gary Moody	

8 Meetings: 5/4, 5/18, 6/2, 6/15, 7/6, 8/3, 8/10, 9/7

- **CORE GROUP**

Role/Purpose:

All Vision 20/20 participants belong to the Core Group; meetings are used to provide status reports, inform members, invite participation and request input on initiative priorities.

Participation:

103 community members form the Core Group. Participation varies depending on current priority projects and individual member interest and availability.

3 Meetings: 5/11, 6/8, 7/13

- **NOW ADVOCACY WORK GROUP**

Role/Purpose:

Advocate for funding for the NOW Program during the Council budgeting process.

Partners:

Brian Biery	Yvette McDowell
Myra Martin Booker, Ph.D.	Jaylene Moseley
Sean Davis	Anthony Owens
Prentice Deadrick	Ricky Pickens
Randy Ertll	Wynne. D. Thompson
Florence Haraway	Liz Vickers
Carlos Hernandez	Tina Williams
Patricia Lane	Horace Wormely
Pastor Kerwin Manning	Christy Zamani

3 Work Group Meetings: 6/4, 6/11, 6/17

3 Hearings: 6/7, 6/14, 6/21

- **NOW Advisory Team**

Role/Purpose:

Collaborate with City staff on the design and implementation of the OJJDP-funded and City-funded program components of the NOW Program.

Partners:

Brian Biery	Jaylene Moseley
Beverly Bogar	Ricky Pickens
Prentice Deadrick	Ashton Rice
Jarvis Emerson	Wynne D. Thompson
Hector Escobedo	Liz Vickers
Porfirio Frausto	Ben Wiles
Leo Hurtado	Tina Williams
Patricia Lane	Horace Wormely
Pastor Anthony G. Miller	

4 Planning Sessions to form team: 6/23, 6/24, 7/6, 7/15

1 Meeting with City: 8/24

● **Pasadena Safe Summer Work Group (subsequently SKILLZ)**

Role/Purpose:

Identify/develop a youth-serving collaborative to plan and deliver summer activities to youth who don't have summer plans.

Partners:

Brian Biery
Pastor Eric Johnson
Jaylene Moseley
Ricky Pickens
Mikala Rahn, Ph.D.
LaWayne Williams
Christy Zamani

6 Planning Sessions: 5/7, 5/10, 5/24, 6/2, 6/8, 6/21

(8 or more subsequent planning sessions by Youth Month partners.)

Note: Plan was adopted by the Youth Month Collaborative and implemented under the title SKILLZ Summer School.

● **Crossing Borders Strategy Team**

Role/Purpose:

Develop an approach to the proposed Crossing Borders Campaign – a dialogue campaign designed to improve relations among African Americans and Latinos in Pasadena and Altadena. The

campaign is based on a curriculum developed by Center for Community Change in Washington, D.C. The Team's role is to develop an approach that will adapt the curriculum to Pasadena and Altadena.

Partners:

Brian Biery
Beverly Bogar
Sammy Camerena (student)
David Campt
Lark Crable
Prentice Deadrick
Jaylene Moseley
Yuny Parada
Victor Perez
Christa Reiff
Rosanna Del Rio
Abraham Valencia
Tina Williams
Christy Zamani

3 Planning Meetings: 8/10, 8/16, 8/18,

Comment: This effort has just started and will continue over the next six to nine months.

4-7. IDENTIFY A KEY PRIORITY/GAP IN VIOLENCE PREVENTION/INTERVENTION SERVICES EACH QUARTER. DEVELOP AND IMPLEMENT AN ACTION PLAN FOR EACH PRIORITY. SUPPORT IMPROVED COORDINATION, COMMUNICATION, COLLABORATION AND INCREASED CAPACITY AMONG PARTNERS TO RESOLVE GAPS IN SERVICE AND TO PREVENT DUPLICATION OF EFFORTS.

● **ADVOCATE FOR AND SECURE CONTINUED NOW PROGRAM FUNDING.**

Situation: NOW Program funding for the adult component was eliminated from the proposed 2010-11 fiscal year budget.

Background: The NOW Program prepared young adult outreach workers to work in parks and other key community sites to discourage youth involvement in gangs.

Plan: Research history of NOW funding; research impact of gang activity on business in affluent urban centers; prepare for Council and Finance Committee meetings; attend hearings as a diverse group (minimum of 20) community members, and present relevant, persuasive and compelling arguments for continued NOW funding.

Outcome: As a direct result of 20/20 advocacy, City Council approved \$50,000 for the adult component of the NOW Program for the fiscal year 2010-11.

- **FORM A COMMUNITY ADVISORY TEAM AND WORK WITH CITY STAFF TO DEVELOP BOTH THE ADULT AND YOUTH COMPONENTS OF THE NOW PROGRAM.**

Situation: The Federal Government awarded \$250,000 to the City for a new youth component to the NOW Program (to be effective approximately October 2010), and City Council awarded \$50,000 for a continuing adult component to the NOW Program. Interventionists are urging that the program components be well-integrated, and community members have requested volunteer opportunities to support both the program and the gang-impacted youth and young adults who are served.

Background: Previously, the NOW Program's workers were all adults who provided outreach services to both adults and youth. The new focus on youth workers will require significant planning, particularly if the youth and adult components are to be integrated. Evidence-based methods and practices are required if funding for the program is to be sustained by multiple funding sources.

Plan: Identify and secure the participation of several community advisors with outreach/intervention expertise and/or previous experience volunteering with the NOW Program. Invite the City to use the advisors to help in designing and implementing both program components. Flintridge will convene and facilitate sessions.

Status: Human Services and Recreation Department Director Patsy Lane has readily agreed to work with NOW Advisory Team and has identified the following ways for the team to assist: Help reconfigure the program to meet local needs (after the OJJDP responds with the basic program framework); provide referrals of potential Outreach Workers; identify and recommend the training content experts for both youth and team leaders; recommend evidence-based practices and curriculum; suggest school/community sites for outreach efforts. On August 24, Flintridge convened and facilitated the first meeting.

- **COLLABORATE TO DEVELOP AND DELIVER MEANINGFUL SUMMER YOUTH ACTIVITIES.**

Situation: There is a need for additional summer opportunities to keep youth engaged in positive and productive activities. Focus groups with youth indicate that youth need guidance in developing life skills, and they want to earn elective credit toward high school graduation.

Background: With budget cuts among both the school district and youth-serving nonprofit organizations, there are fewer summer opportunities than in the past.

Plan: Identify and secure a youth-friendly venue; create program structure; identify and secure leadership; identify and secure partners; develop curriculum and secure partner workshop commitments; secure accreditation; recruit students; coordinate details (insurance, attendance, security, lunch); launch and provide program.

Outcome: With no new money, SKILLZ Summer School was planned, launched and successfully completed by a collaboration of over 20 community- and faith-based organizations. Day One and other Youth Month nonprofits presented workshops on topics such as time management, savvy internet use, healthy relationships, budgeting, college preparation and public speaking. The program started on July 6 and ran through July 29 on the campus of Lake Avenue Church. Learning Works! Charter School provided the accreditation. 63 students completed the four-week course and earned 5 elective credits.

Students from the following schools participated: Aveson Charter School, Blair High School, John Muir High School, Learning Works! Charter School, Marshall Fundamental High School, Pasadena High School, Rose City High School.

Partners: Christy Zamani of Day One took on leadership of this collaborative effort. Partners in designing/delivering SKILLZ:

AIDS Service Center
Amer-I-Can
Asian Youth Center
Children of Destiny International
City of Pasadena
Crown Cities Community Development Corporation
Day One
Flintridge Center
Haven House
Lake Avenue Foundation
Maps 4 College
Mentoring & Partnership for Youth Development
Neighborhood Connections
Pasadena Development Corporation
Pasadena Federal Credit Union
Pasadena Police Department
PCC Foster Care
Peace Over Violence
Planned Parenthood
San Gabriel Valley Volunteer Center
Teen Futures
Western Justice Center
Women at Work.

- **DEVELOP A COMPREHENSIVE GUIDE OF YOUTH SUMMER PROGRAMS AND ACTIVITIES.**

Situation: No one has taken on the important task of listing the programs, activities and services for youth that are available this summer. Such a guide is an important tool for parents/guardians, teachers, youth and all youth service providers.

Background: In past years, the City prepared a guide of youth summer programs and activities. Budget cuts eliminated the budget for this priority.

Plan: Determine if an agency or group of agencies does or will compile a summer guide. If not, take this responsibility on as a Flintridge responsibility. Ensure the guide is widely distributed.

Outcome: Flintridge was unable to identify an agency or group of agencies working to compile a summer guide. Flintridge retained the services of a very bright young woman from Northwest Pasadena who researched and compiled the listings. Melody Harvey has worked for Flintridge for the past three summers. She is a recent graduate of Reed College in Portland, OR and is currently pursuing graduate studies in public policy at Pepperdine University. Flintridge published and distributed the guide both electronically and in hard copy. Over 2,000 copies were available at the following locations: Jackie Robinson Center, Villa Parke Community Center, Pasadena Human Services & Recreation Department, Pasadena Central Library and branch libraries, Altadena Main Library. The guide is also available on the Flintridge website.

Comment: According to a 2009 report by The Nielsen Company, the average U.S. teen now sends or receives an average of 2,899 text messages per month, compared to 191 calls. As a way to inform teens about youth-oriented events in the community, Flintridge's teen coordinator sends out weekly text messages to teens who have subscribed to the service. The text message system is apart of a broader youth outreach campaign developed by students at Art Center College of Design in collaboration with Flintridge's Northwest ECHO partnership. Teens who would like to receive weekly text updates about local activities text the word "BORED" to 626/318-7512, and they are added to the database.

- **IMPROVE RELATIONS AMONG AFRICAN AMERICANS AND LATINOS IN PASADENA AND ALTADENA.**

Situation: Many community members comment on tensions among the African American and Latino communities of Pasadena and Altadena. School administrators, instructors and students report tensions among some African American and Latino students. Interventionists report that some gang violence is racialized, reflecting a tension among African American and Latino gang members. Vision 20/20 has identified ethnic tensions as a priority to be addressed over the next year.

Plan: Vision 20/20 plans to respond to ethnic tension with a dialogue campaign proposed by Abraham Valencia of CHIRLA. The campaign is based on a curriculum developed by Center for Community Change in Washington, D.C. David Campt of Western Justice Center has offered to lead a research effort that will result in adapting this curriculum to the Pasadena and Altadena communities.

Comments: Planning for this project has just started. Flintridge will be reporting the status in its next quarterly report.

8. **CONTINUE TO MONITOR ONGOING EFFORTS.**

Flintridge continues to provide convening, facilitation and support to:

COMMUNITY VIOLENCE INTERVENTION/PREVENTION INSTITUTE & NETWORK: The Institute, founded with leadership and technical assistance from Tony Massengale of the Los Angeles County Commission on Human Relations, is in the middle of its fourth class and has 17 students who are passionate about the subject matter. A fifth class is being planned for early 2011. In addition, the development of a graduate outreach network is continuing so that there will be a coordinated and effective response to future acts of gang violence. Funding sources are being researched in order to sustain the work of the Institute in the future.

Partners:

Sonya Amos	Yvette McDowell
Brian Biery	Gary Moody
Prentice Deadrick	Ricky Pickens
Chris Finney	Tim Rhambo
Porfirio Frausto	Tarik Ross
Florence Haraway	Katrina Taylor
Cheryl Hubbard	Wynne D. Thompson
Tony Massengale	

Flintridge convenes, facilitates and recruits partners for:

PASADENA/ALTADENA REINTEGRATION COUNCIL: a coalition of community-based, faith-based, philanthropic, business, civic and educational organizations working to reduce the rate of people returning to state and county correctional facilities from our community. The broad-based grassroots collaborative develops and implements strategic action solutions for providing effective and comprehensive services and resources to formerly incarcerated individuals in order to help them to successfully reintegrate back into the community.

The Council meets monthly after the Parole Office's PACT Orientation meetings for 60-80 parolees. A SWOT analysis is being conducted that will enable the Council to identify what its potential course of action will be to assist parolees in making successful transitions back into the community. The faith community has the potential to be an important partner in this work, and a Pastors' Breakfast is being planned to inform them of the Council, its objectives and how faith groups might be able to contribute to this effort. In addition, a resource guide is being developed to help parolees identify beneficial services, and the Pasadena Police Department has created the PREP program, which is designed to provide effective outreach by an officer, similar to the HOPE Team, so that parolees are assisted on the street. A crucial piece of the project is case management, so the Council is working to identify several capable case management expert organizations that will be able to work closely with parolees and assist them in navigating the social service system.

Partners:

AIDS Service Center
Altadena Alono Club
California Drug Counseling
Flintridge Center
Foothill Family Service
Friends Outside
Human Potential Consultant
Impact House
Law Office of Bill Latour
Learning Works! Charter School
Bill Moore Clinic
National Appraisal Institute
NOBLE
Oasis Church
Pasadena Church
Pasadena Parole Office
Pasadena Police Department
Pasadena Public Health Department
Phoenix House
Santa Anita Family Service
SASCA – Substance Abuse Services Coordinating Agency.
Socorro-Cri-Help
University of Phoenix
Veteran's Administration
Victory Resource Center of El Sereno
VIP Mentors
Walter Hoving Home

Flintridge continues to provide the following program, in conjunction with its program partners:

PASADENA/ALTADENA APPRENTICESHIP PREPARATION PROGRAM: a tuition-free, 240-hour course that provides unemployed or underemployed young adults with the information, skills and experience they need to prepare for apprenticeships with construction trade unions. The course is offered three times a year at community centers, with an approximate enrollment of 50 students per session. Each course is taught by a certified instructor from Pasadena City College's Community Education Center. Case management services, designed especially for individuals with inconsistent work histories, are provided by Pasadena Mental Health Center under contract with Flintridge. In addition, Flintridge provides community outreach, student recruitment services, all course materials (books, calculators, journals, etc.), site visit coordination and transportation, schedule coordination, course administration and collaboration between all partner organizations.


Partners with Flintridge Center:

Alta/Pasa Community Improvement Center
City of Pasadena
Five Acres/Pasadena Mental Health Center
Fnd. for Advancements in Science & Education
J. L. Moseley Company, Inc.
Pasadena City College
Sares Regis Group
Women at Work


Carpenters Los Angeles Local 409
Carpenters Training Center
Cement Masons Union Local 600
Glaziers Local 6326
Glaziers Apprenticeship and Training Center
IBEW Local Union
IBEW/NECA
Ironworkers Local Union 416
Labor Management Trust, UA Locals
Laborers International Union of North America Local 300
Laborers Training Center
National Elevator Industry Education Program Local 18
Painters District Council 36 and Allied Trades District Council
Plasterers Local 200
Pipefitters United Association Local 250
Plumbers Local 78
S. California Plumbing & Piping Industry Compton Training Center
State Building & Construction Trades Council

INSTITUTIONAL HOME COMMENTS

Each of us here at Flintridge Center feels honored to play a coordinating role with Vision 20/20. We believe deeply in the importance of this work. We respect and admire the untiring commitment and contributions of our community partners. We are grateful for community leaders who are committed to ensuring a safe and healthy community for all residents. And, we honor the families who are working diligently every day to build nurturing and resilient neighborhoods under difficult and challenging circumstances.


Jaylene Moseley
President


Brian Biery
Director of Community Organizing


Ricky Pickens
Director of Prevention and Intervention Services