

Linda Vista-Annandale Association  
P. O. Box 94364  
Pasadena CA 91109

October 7, 2010

Mayor and Members of the Pasadena City Council  
Pasadena City Hall  
Pasadena, California

Re: Rose Bowl Renovation  
Dear Council Members

As immediate neighbors of the Rose Bowl, the Linda Vista-Annandale Association has closely followed the planning for the renovation of the Rose Bowl and because of the transparency of the process been active participants.

The LVAA supports the renovation plan and feels that it is respectful for a historic structure and when completed, will provide an economically viable, competitive venue for events and continue to be a Pasadena icon.

The RBOC is now seeking approval of the City Council for funding for the renovation. Linda Vista-Annandale Association urges the City Council to approve a fiscally responsible plan to allow the renovation to go forward.

Lee Zanteson  
President  
Linda Vista-Annandale Association

**From:** Terry LeMoncheck [mailto:tlemoncheck@pasadenaartscouncil.org]  
**Sent:** Wednesday, October 06, 2010 9:15 AM  
**To:** 'tlemoncheck@pasadenaartscouncil.org'  
**Subject:** \$1.8M in arts support for Pasadena -- threatened!  
**Importance:** High

Dear Friends of the Arts:

I have been contacted by Patrick Conyers, chair of the Pasadena Arts & Culture Commission, with news of a special Commission meeting to be held **TODAY, Wednesday, Oct. 6, at 5:30 pm**. The subject of this meeting will be a proposed attempt by the Rose Bowl Operating Committee to circumvent the so-called "1% for the arts" – that percentage of capital development projects which is earmarked for arts funding in Pasadena. The improvements to the Rose Bowl are projected to come in at around \$180 million.

The Commission has called an urgent Special Meeting to discuss the situation, in light of the fact that RBOC will apparently take this to City Council on Monday of next week.

Please join me at this meeting to support significant funding for the arts in Pasadena.

Special Meeting of the Pasadena Arts & Culture Commission  
Wednesday, October 6, 5:30pm  
Permit Center/Hale Building  
175 N. Garfield Ave. (enter on Ramona Street)  
Parking is available in the structure off Ramona, and street parking is free after 5:30pm  
[Map](#)

Please let me know if you have any questions.  
Terry

Terry LeMoncheck  
Executive Director  
Pasadena Arts Council  
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*Coming in October 2011:  
AxS Festival: FIRE AND WATER*

**10/11/2010**

**Item 5**