



Agenda Report

October 4, 2010

TO: Honorable Mayor and City Council

FROM: City Manager

SUBJECT: AUTHORIZATION OF AN INCREASE TO THE NOT TO EXCEED AMOUNT OF CONTRACT NO. CDC-722 WITH URBAN FUTURES, HOGLE-IRELAND, AECOM, AND URBAN STUDIO, FROM \$190,000 TO \$198,000 FOR THE PREPARATION OF THE LINCOLN AVENUE SPECIFIC PLAN

RECOMMENDATION:

It is recommended that the City Council authorize an increase to the not to exceed amount of Contract No. CDC-722 with Urban Futures, Hogle-Ireland, AECOM, and Urban Studio, a multi-disciplinary consulting team (Consultants), from \$190,000 to \$198,000 for completion of the Lincoln Avenue Specific Plan.

BACKGROUND:

In a joint action on August 10, 2009, the City Council/Community Development Commission (CDC) directed staff to commence a specific plan (Plan) for Lincoln Avenue. The objective of the Plan is to achieve community consensus for the revitalization of Lincoln Avenue between west Mountain Street and the north City boundary by defining a land use pattern (zoning) and capital improvement projects that support and encourage reinvestment in the Lincoln Avenue Corridor. To assist in this effort the Consultants were selected through a competitive selection process and awarded a contract for an amount not to exceed \$190,000.

A series of community workshops were conducted in the fall of 2009 that identified community objectives along the Lincoln Avenue corridor. In addition to the workshops, an Advisory Committee was established in April 2010, that provided feedback and comment to City staff and the consultants through a series of meetings that included a youth outreach meeting, a tour of adjacent cities, and a community meeting. This expanded outreach, while helpful in developing the plan, was not included in the original Consultants' work scope/budget. Consequently, staff is requesting an increase of \$8,000.

The current project schedule is as follows:

- Complete Revisions to draft Specific Plan: October 4, 2010
- Advisory Committee Meeting #4: October 19, 2010
- Presentation to Advisory Bodies: October - November 2010
- Environmental Processing: November 2010 – April 2011

Staff anticipates that the Planning Commission and City Council, will consider adoption of the Specific Plan document in April 2011.

COUNCIL POLICY CONSIDERATION:

The Lincoln Avenue Specific Plan will guide future development opportunities that will be governed by the City's General Plan. Specifically the recommendation will comply with the General Plan's Objective Number 1-Targeted Development, Policy 1.2 that encourages the implementation of Specific Plans containing development standards, distribution of land uses, infrastructure requirements and implementation measures. Furthermore, the General Plan, Policy 1.6, Neighborhood Commercial, encourages the provision of businesses that serve residents within walking distance of homes.

FISCAL IMPACT:

Sufficient funds are available in the Pasadena Community Development Commission, Budget Account No. 8164-807-452254.

Respectfully submitted,



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Approved by:



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