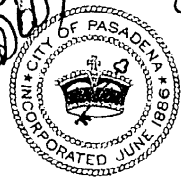


MARK -
 I WISH TO
 ATTEND TO THIS
 MATTER FOR CALL
 REVIEW BY THE
 UP CITY COUNCIL -
 DE AND FINANCIAL
 INFORMATION
 IS NEEDED FOR
 ADVISE
 MADISON
 S/S/10



PLANNING & DEVELOPMENT DEPARTMENT
 PLANNING DIVISION

April 27, 2010

RECEIVED
 10 MAY -6 08:14
 CITY CLERK
 CITY OF PASADENA

Mr. David Saeta
 Senior Vice President
 IDS Real Estate Group
 515 S. Figueroa Street, 16th Floor
 Los Angeles, CA 90071

**RE: Notice of Decision: Failure to Act
 Application for Concept Design Review
 680 E. Colorado Blvd., Playhouse Plaza
 PLN2009-00450**

Council District 7

Dear Mr. Saeta;

At a public hearing in the Pasadena Senior Center on Monday, April 26, 2010, the Design Commission, acting under the provisions of §17.61.030 of the municipal code, met for a third time to review your application for Concept Design of the Playhouse Plaza project. The submittals used for this review were a revised set of plans, elevations, photos and renderings dated April 22, 2010.

At the close of the public hearing, the Commission discussed the case. Commission members then presented two motions: one to deny the application, the other to approve the application. Both motions failed because there was no second, and the Commission took no further action. Consequently, the outcome of the hearing—a failure to act—leaves the application without an approval and constitutes a final decision of the Design Commission.

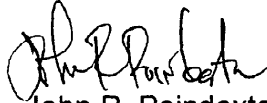
Effective Date ♦ Call for Review ♦ Appeal

This decision becomes effective on **Friday, May 7, 2010**. Before the effective date, the City Council may call for a review of this decision. If the Council calls for a review of this decision, it becomes void, and the application will be considered as a new item. In addition, you or any person affected by this decision may appeal it to the City Council before the effective date by filing an appeal in writing with the City Clerk (room S228, City Hall, 100 N. Garfield Avenue) along with an appeal fee of \$1,448.38. The last day to file an appeal is **Thursday, May 6, 2010**. Appeals must cite a reason for objecting to a decision.

Mr. David Saeta
April 27, 2010
Page 2

Please note that appeals and calls for review are conducted as de novo hearings, meaning that the lower decision is vacated and the entire decision is reviewed anew.

Sincerely,



John R. Poindexter
Planning Manager

Cc: Address file; chronological file; Mayor and City Council; District 7 Field Representative; Design Commission; City Clerk; Tidemark (PLN2010-00450); Gene Watanabe - Gensler; Steve Mermell, Assistant City Manager