

# Agenda Report

MAY 10, 2010

**TO:** CITY COUNCIL

**THROUGH:** ECONOMIC DEVELOPMENT AND TECHNOLOGY  
COMMITTEE (May 5, 2010)

**FROM:** HOUSING DEPARTMENT

**SUBJECT:** APPROVAL TO SUBMIT A STATE APPLICATION FOR BEGIN  
PROGRAM FUNDS IN AN AMOUNT NOT TO EXCEED \$586,075  
TO ASSIST HOMEBUYERS IN A HOUSING PROJECT LOCATED  
AT 411-415 N. RAYMOND AVENUE

**RECOMMENDATION:**

It is recommended that the City Council adopt a resolution approving the submission to the State of California of a BEGIN funding application in an amount not to exceed \$586,075 for the ownership housing project located at 411-415 N. Raymond Avenue developed by Heritage Housing Partners.

**ADVISORY BODY RECOMMENDATION:**

The staff recommendation was unanimously approved by the Community Development Committee ("CDC") at a special meeting on April 28, 2010.

**BACKGROUND:**

The California Department of Housing and Community Development (HCD) issued a Notice of Funding Availability (NOFA) for the Building Equity and Growth In Neighborhoods ("BEGIN") Program on April 19, 2010. HCD will take applications on an over-the-counter basis until funds are exhausted. The BEGIN Program provides grants to local jurisdictions to fund down payment assistance

loans to low- and moderate-income homebuyers purchasing affordable units. The BEGIN program is designed to foster partnership between localities and affordable housing developers to reduce the cost and increase the supply of new homeownership opportunities for low- and moderate-income households.

**BEGIN FUNDING ASSISTANCE AND ELIGIBLE PROJECTS:**

The BEGIN Program provides up to 20% of the sales price per affordable dwelling unit to be used as down payment assistance, closing costs assistance or soft (silent) second financing to low- and moderate-income households. Projects eligible for BEGIN funding are required to be homeownership developments with at least four units designated for sale to BEGIN-eligible households. A key component of the State's application scoring is the extent to which a project has or will receive some form of regulatory relief from the local jurisdiction. The housing development located at 411-415 N. Raymond Avenue which will provide 24 affordable units is among those that have been identified by staff as potential candidates for BEGIN funding.

This project is developed by Heritage Housing Partners (HHP), a local non-profit which specializes in the production of affordable ownership housing through historic preservation. The City and HHP have a successful track record with the BEGIN Program. In 2006 the State awarded to the City \$930,000 in BEGIN funds to assist 31 low- and moderate income homebuyers in HHP's Fair Oaks Court project, located at 588-608 N. Fair Oaks Avenue.

The Housing Department will evaluate this project against the BEGIN NOFA criteria and, if appropriate, will prepare and submit a funding application to the State. If awarded, the BEGIN funds would be utilized by the Housing Department to make low-interest subordinate trust deed loans to assist qualified buyers in this ownership housing development.

**COUNCIL POLICY CONSIDERATION:**

Approval of the subject recommendation advances the following City Council goals and City policies:

- Maintain fiscal responsibility and stability -- City Council three-year goal (2009-2012)
- Support and promote the quality of life and the local economy -- City Council three-year goal (2009-2012)
- Use available federal, state and local resources to support the production of affordable housing -- Housing Element, Policy 3.2

- Expand homeownership opportunities by assisting lower-income renters to become homeowners -- Housing Element, Policy 3.5

**FISCAL IMPACT:**

Approval of the subject recommendation may result in the State awarding to the City up to \$586,075 in grant funds before the end of current FY 2010. This new revenue source would be used by the Housing Department to fund subordinate trust deed loans to assist qualified low- and moderate-income persons or families purchase affordable dwelling units in the specified housing project.

Respectfully submitted,



**WILLIAM K. HUANG**  
Housing Director  
Housing Department

Prepared by:



James Wong  
Senior Project Manager

Approved by:



**MICHAEL J. BECK**  
City Manager

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY OF PASADENA AUTHORIZING THE SUBMITTAL OF AN APPLICATION TO THE CALIFORNIA DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT FOR FUNDING UNDER THE BEGIN PROGRAM TO ASSIST A PROJECT LOCATED AT 411-415 N. RAYMOND AVENUE DEVELOPED BY HERITAGE HOUSING PARTNERS; THE EXECUTION OF A STANDARD AGREEMENT IF SELECTED FOR SUCH FUNDING AND ANY AMENDMENTS THERETO; AND RELATED DOCUMENTS NECESSARY TO PARTICIPATE IN THE BEGIN PROGRAM

WHEREAS, City of Pasadena, a municipal corporation, wishes to apply for and receive an allocation of funds through the BEGIN Program; and

WHEREAS, The California Department of Housing and Community Development (hereinafter referred to as "HCD") issued a Notice of Funding Availability ("NOFA") for the BEGIN program established by Chapter 14.5 Sections 50860 through 50866 of Division 31 of the California Health and Safety Code (the "statute"). Pursuant to the statute, HCD is authorized to approve funding allocations utilizing monies made available by the State Legislature to the BEGIN program, subject to the terms and conditions of the statute and the BEGIN Program Guidelines adopted and amended by HCD on April 21, 2009; and

WHEREAS, the City of Pasadena wishes to submit an application to obtain from HCD an allocation of BEGIN funds in an amount not to exceed \$586,075.

IT IS NOW THEREFORE RESOLVED AS FOLLOWS:

(1) The City of Pasadena shall submit to HCD an application to participate in the BEGIN Program in response to the NOFA issued on April 19, 2010 which will request funding to provide down payment assistance for the following project located in the City of Pasadena to be developed by Heritage Housing Partners: 411-415 N. Raymond Ave. (four assisted units) in an amount not to exceed \$586,075;

(2) If the application for funding is approved, the City of Pasadena hereby agrees to use the BEGIN funds for eligible activities in the manner presented in the application as approved by HCD and in accordance with the program Guidelines cited above.

(3) The City of Pasadena authorizes the City Manager, or his designee Assistant City Manager, to execute in the name of the City of Pasadena, the application, the Standard Agreement, and any and all other documents necessary or required by HCD for participation in the BEGIN Program, and any amendments thereto.

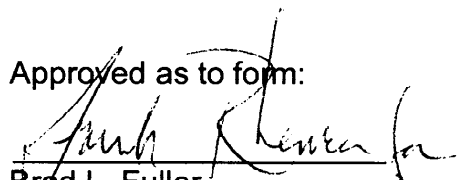
ADOPTED at the regular meeting of the City of Pasadena on the \_\_\_\_\_ day of \_\_\_\_\_ 2010, by the following vote:

- AYES:
- NOES:
- ABSENT:
- ABSTAIN:

Attest:

\_\_\_\_\_  
Mark Jomsky  
City Clerk

Approved as to form:

  
\_\_\_\_\_  
Brad L. Fuller  
Assistant City Attorney

**Disclosure Pursuant to the  
City of Pasadena Taxpayer Protection Act  
Pasadena City Charter, Article XVII**

I. Does the value of this application/project *have the potential* to exceed \$25,000?  Yes  No (Applicant *must* mark one)

II. Is the application being made on behalf of a government entity?  Yes  No

III. Is the application being made on behalf of a non-profit 501(c) organization?  Yes  No  
If yes, please indicate the type of 501(c) organization:  501(c)(3)  501(c)(4)  501(c)(6)

Applicant's name: Heritage Housing Partners Date of Application: April 26, 2010

Owner's name: Heritage Housing Partners Contact phone number: 626-403-4663 x113  
(for questions regarding this form)

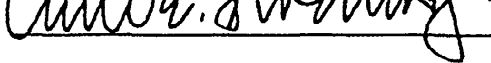
Project Address: 411-415 N. Raymond Avenue, Pasadena, CA 91103

Project Description: application to the State of California for BEGIN funds for subordinate mortgages to first-time moderate income homebuyers.

III. Applicant and Property Owner must disclose all joint owners, trustees, directors, partners, officers and those with more than a 10% equity, participation or revenue interest in owner and/or project. If any of these are an organization/entity, include the name of the organization/entity and the first and last names of all parties of interest of that organization/entity. (List all parties below and use additional sheets as necessary, or provide all parties on an attachment) Please print legibly. Have any additional sheets or an attachment been provided?  Yes  No

Names of Owner(s), Trustees, Directors, Partners, Officers of Owner/Project	Names of Owner(s), Trustees, Directors, Partners, Officers of Owner/Project (continued)	Those with more than a 10% equity, participation or revenue interest in Owner and/or Project
Mic Hansen	Director	
David Rodriguez	Director	
Michael Williamson	Director	
Mabell Garcia Paine	Director	
John McAustin	Director	
Diana Britt	Director	
Theresa Wilde	Director	

I hereby certify that I am the owner or designated agent and that the statements and answers contained herein, and the information attached, are in all respects true, accurate and complete to the best of my knowledge and belief.

Signature of Owner or Designated Agent:  Date: 5/5/2010

**For Office Use Only**

Type of Application:  Variance (all types)  Adjustment Permit  Sign Exception  Temporary Use Permit  Expressive Use Permit  
 Conditional Use Permit (excluding Master Plan)  Master Plan Amendment  Planned Development  Other

Assigned Planner: \_\_\_\_\_ PLN#: \_\_\_\_\_

Attached Address: \_\_\_\_\_  No Attached Address

Appealed:  Yes  No Appeal PLN# \_\_\_\_\_  Application Withdrawn

Final Decision:  Approved  Denied Decision Date: \_\_\_\_\_ Decision Maker: \_\_\_\_\_  
(Name and Title, or Name of Commission/Committee)

Votes in favor (please print):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Additional Sheets: City of Pasadena Taxpayer Protection Act  
Heritage Housing Partners  
a 501c3

**Additional Directors**

Antonio Manning

Jerry Ruiz

Leslie Diaz Villavicencio

Mauricio Mejia

Andrew Oliver

Michael Hamilton