

# Agenda Report

February 8, 2010

**TO:** Honorable Mayor and City Council  
**FROM:** Planning & Development Department  
**SUBJECT: APPLICATION FOR DESIGNATION OF THE CITY OF PASADENA AS  
A PRESERVE AMERICA COMMUNITY**

**RECOMMENDATION:**

It is recommended that the City Council:

1. Find that the application for designation as a Preserve America community is categorically exempt from the California Environmental Quality Act (CEQA) under §15061, general rule that CEQA only applies to projects which have the potential for causing a significant effect on the environment; and
2. Adopt the attached resolution to submit an application to designate the City of Pasadena as a Preserve America community and to continue to preserve historic resources and promote heritage tourism.

**BACKGROUND:**

The Preserve America program is a national initiative developed in cooperation with the Advisory Council on Historic Preservation (ACHP) and the U.S Departments of Interior, Agriculture and several other federal agencies. The program recognizes and designates municipalities, neighborhoods and tribal communities with active historic preservation programs that use historic resources to promote heritage tourism and economic vitality. Information about the program is available at the following website: [www.preserveamerica.gov](http://www.preserveamerica.gov). Benefits of Preserve America designation include:

- White House recognition;
- A certificate of recognition;
- A Preserve America Community road sign;
- Eligibility for Preserve America grants;
- Authorization to use the Preserve America logo on signs, flags, banners, and promotional materials;
- Listing in a Web-based Preserve America Community directory;
- National and regional press releases; and
- Enhanced community visibility and pride.

Applications for designation are due by March 1, 2010; however, grant applications, which may be processed concurrently with designation applications, are due February 12, 2010. The Department of Public Works, Parks & Natural Resources Division, is planning to submit two Preserve America grant applications in February 2010 for a community garden at the Gamble House and for preliminary design of the Arroyo Seco Environmental Education Center. As such, Planning & Development staff is concurrently compiling the required application materials for Preserve America Designation for submittal by February 12, 2010.

**COUNCIL POLICY CONSIDERATION**

The proposed action advances the General Plan (Land Use Element) objective 6: “HISTORIC PRESERVATION: Promote preservation of historically and architecturally significant buildings and revitalization of traditional neighborhoods and commercial areas.” In addition, it advances the City Council’s Strategic Planning Goal to “Support and promote the quality of life and the local economy.”

**ENVIRONMENTAL ANALYSIS:**

The designation of the city as a Preserve America community does not result in any new regulations, restrictions or requirements. It is a promotional tool and a potential source for funding of historic preservation-related projects. As such, the designation is exempt from CEQA because it has no potential for causing an effect on the environment.

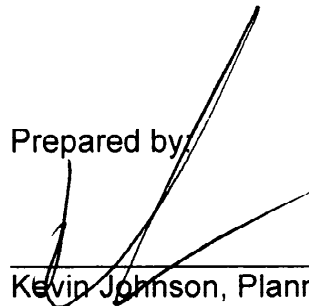
**FISCAL IMPACT:**

The designation of the city as a Preserve America community will not have a fiscal impact on the city because there are no fees required to be paid to submit the application. The designation is a potential revenue source for historic preservation projects (local match is required).

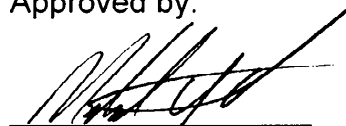
Respectfully submitted,

  
\_\_\_\_\_  
STEVE MERMELL  
Assistant City Manager

Prepared by:

  
\_\_\_\_\_  
Kevin Johnson, Planner

Approved by:

  
\_\_\_\_\_  
MICHAEL J. BECK  
City Manager

Attachments:

Attachment A – Application Form for Preserve America Designation  
Attachment B – Selected pages from [www.preserveamerica.gov](http://www.preserveamerica.gov)

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASADENA TO APPLY FOR PRESERVE AMERICA COMMUNITY DESIGNATION AND TO PROMOTE ECONOMIC VITALITY AND HERITAGE TOURISM THROUGH HISTORIC PRESERVATION AND EDUCATION.**

**WHEREAS**, Preserve America is a White House initiative developed in cooperation with the Advisory Council on Historic Preservation, the U.S. Department of the Interior, and the U.S. Department of Commerce; and

**WHEREAS**, the goals of this initiative include a greater shared knowledge about our Nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's irreplaceable cultural and natural heritage assets, and support for the economic vitality of communities; and

**WHEREAS**, this initiative is compatible with Pasadena's interests and goals related to historic preservation; and

**WHEREAS**, designation as a Preserve America Community will improve our community's ability to protect and promote its historical resources;

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City Of Pasadena that:

1. The City Council will apply for the designation of the City of Pasadena as a *Preserve America* Community; and
2. The City Council will protect and celebrate our heritage, use our historic assets for economic development and community revitalization, and

encourage people to experience and appreciate local historic resources through education and heritage tourism programs.

Adopted at the regular meeting of the City Council this \_\_\_\_\_ day of \_\_\_\_\_, 2010, by the following vote:

AYES:

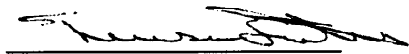
NOES:

ABSENT:

ABSTAINED:

\_\_\_\_\_  
Mark Jomsky, CMC, City Clerk

Approved as to form:



Theresa E. Fuentes  
Assistant City Attorney

**ATTACHMENT A:**

**Application Form for Preserve America Designation**



## COMMUNITIES PROGRAM: 2010 COMMUNITY APPLICATION

### BACKGROUND

Preserve America is a national initiative developed in cooperation with the Advisory Council on Historic Preservation (ACHP) and the U.S. Departments of the Interior, Agriculture, and other agencies. It highlights the efforts of the President and First Lady to preserve our national heritage. It has several components, one of which is the designation of Preserve America Communities.

Preserve America Community designation is granted to eligible communities that document how they meet three requirements:

- 1) The community has recently supported a historic or cultural preservation project that has promoted and/or is promoting heritage tourism or otherwise fostering economic vitality, and involved a public-private partnership between government entities and at least one civic association, non-profit, and/or business enterprise.
- 2) The governing body of the community has adopted a resolution indicating its commitment to the preservation of its heritage assets.
- 3) The community meets at least five criteria specified in three broad categories: discovering heritage through historic places, protecting historic resources, and promoting historic assets.

### ELIGIBLE COMMUNITIES

Communities eligible to apply for designation as a Preserve America Community may be located in any U.S. state or territory, including the District of Columbia, and include:

- Municipalities of any size with a mayor, city council or board chair, or equivalent chief elected governing official;
- Counties with a county executive, board or commission chair, or equivalent chief elected governing official; and
- Clearly defined, populated, unincorporated communities that lack an elected governing official and that are located within a county or territory, provided the application for designation is submitted by the appropriate county or territorial government.

All of the above may use this application form, which is available in .pdf or Word formats at [www.preserveamerica.gov/communities-form.pdf](http://www.preserveamerica.gov/communities-form.pdf) or [www.preserveamerica.gov/communities-form.doc](http://www.preserveamerica.gov/communities-form.doc).

*[There are two other kinds of Preserve America Community application forms. One is for use by federally recognized Indian tribes or Alaska Native Village corporations with a tribal chairman, and for subdivisions of such tribes that are represented by elected officials within the greater tribal government – districts, villages, chapters, and other equivalent communities. For details, see*

*www.preserveamerica.gov/tribal-communities-form.pdf or www.preserveamerica.gov/tribal-communities-form.doc. The other is for clearly defined neighborhoods within large cities or consolidated city-counties (cities with a population of 200,000 or higher). For details, see www.preserveamerica.gov/neighborhoods-form.pdf or www.preserveamerica.gov/neighborhoods-form.doc.]*

## **APPLICATION PROCESS**

Links to the application forms, sample resolution language, a list of deadlines, and a list and profiles of previously designated communities can be found at [www.PreserveAmerica.gov/communities.html](http://www.PreserveAmerica.gov/communities.html). Requests for information or forms can also be made by calling Judy Rodenstein at the ACHP at (202) 606-8584, or by e-mailing her at [jrodenstein@achp.gov](mailto:jrodenstein@achp.gov).

*If your community is a Certified Local Government (CLG) – a status conferred by the National Park Service in cooperation with your State Historic Preservation Office – you will, by definition, already have some of the requirements for Preserve America Community designation in place. Therefore, certain parts of this application will not need to be documented, streamlining the process for CLGs. See the guidance for Section 4C on page 3 for details. To check if a community is currently a CLG, consult the list at [http://grants.cr.nps.gov/CLGs/Get\\_All\\_CLG.cfm](http://grants.cr.nps.gov/CLGs/Get_All_CLG.cfm). If a CLG, indicate that status in Section 2.*

Applications are reviewed by ACHP staff for completeness. Complete applications are shared with the National Park Service (NPS) for their independent review. Communities with incomplete or unclear applications will be contacted by ACHP staff for additional information or clarification.

When an application is judged complete by the ACHP and the NPS, the name of the community is added to a list pending the next announcement of designated communities. Announcement of designated Preserve America Communities takes place several times a year and may be made by official letter or at a public event.

Please provide the name and title of the head of your local convention and visitors bureau and of your state tourism office, with both mailing and email addresses. If your community is designated as a Preserve America Community, the ACHP will notify them of your designation.

## **HELPFUL HINTS FOR PREPARING SUCCESSFUL APPLICATIONS**

*Communities should follow these simple guidelines to ensure that their applications are complete and can be processed in a timely manner. Section numbers refer to the sections of the application form.*

**Section 1:** Be sure to consult with your State Historic Preservation Officer while developing your application and mail them a copy of the completed application.

**Sections 3 & 7:** The application must be signed and submitted by the chief elected governing official of the jurisdiction. In most cases, this will mean a mayor, county executive, or chair of a Board of Supervisors. If someone else is designated to do this, there should be a clear authorization for this delegation included in the submission package.

**Section 4A:** The project you select to feature needs to be one that has been supported by the community within the last three years and is complete and/or already having a positive economic impact. Make sure the project description includes information on the public and private partners involved and their roles, and clearly documents how the specific project is promoting heritage tourism or economic vitality in the community. Any data you can share on the economic or other impacts of the project is desirable. If the project is a program that has been ongoing for longer than three years, please specify what has been added or changed within that time frame. Please note that a history of the community, a list of projects



supported over the years, or information about planned projects that are still prospective do *not* meet this criterion. However, such information is welcome as supplementary material.

**Section 4B:** Resolutions of the local government should be recent and specific to the Preserve America initiative, or should be comprehensive and current enough (within the last five years) to show the community's present commitment to the preservation of its heritage assets and the goals of the program. Make sure the resolution is signed and dated, and that the governing body that has adopted it is clearly identified. A model resolution is available at [www.PreserveAmerica.gov/communities.html](http://www.PreserveAmerica.gov/communities.html).

**Section 4C:** Communities should carefully read through the additional criteria for designation and ensure that they adequately document how they meet *at least* five of the criteria, including at least one from each of the three categories (discovering heritage through historic places, protecting historic resources, and promoting historic assets). If there is any question about how well the community meets one of the five selected criteria, then the community should provide information on more than five. Feel free to contact ACHP staff if you have a question about how to fulfill and document specific criteria. [***If your community is a Certified Local Government (CLG), and you have checked the box(es) indicating that your community meets any or all of the following three criteria – “an ongoing, publicly available inventory of historic properties,” “a local governmental body, such as a board or commission, charged with leading historic preservation activities in the community,” and/or “a historic preservation review ordinance and volunteer or professional staff to implement it” – you do not need to explain how your community meets those criteria. Just document two or three additional criteria, as appropriate, including at least one from Category 3: Promoting Historic Assets.***]

**Item 4C(1):** An “ongoing, publicly available inventory of historic properties” means the product of a survey that identifies, describes, and evaluates the condition of historic properties in the community. Be sure to include information on when this was done, any subsequent updates, as well as how and where the public can access the results of this research.

**Item 4C(5):** The “local governmental body, such as a board or commission, charged with leading historic preservation activities within the community” should be specifically authorized or established by the local government to carry out its duties. Its members must be appointed by the local government and its duties spelled out in a governmental document. Non-profit or quasi-governmental organizations with ex-officio membership of a governmental representative do not meet this requirement unless they have a recognized role under a governmental charter or ordinance.

**Item 4C(10):** “A historic preservation awards or recognition program” means a program through which the community seeking designation *gives* awards. It does not mean that the community has received awards for its preservation efforts, nor does it mean a plaque program indicating buildings are historic.

**Item 4D:** Submit three to five color images that illustrate the community's character and show people using and enjoying local historic resources. Digital images on a CD with a minimum resolution of 300 dots per inch (dpi) are preferred; 4” x 6” or larger photographs are acceptable. Photocopies are not acceptable. Provide captions and credits for the images and identify the community on the CD or on the back of the photos. Do not superimpose captions or credits on the images. These images may be used on the Preserve America Web site or for educational or other publicity purposes.

**Section 5:** Applications will be enhanced by letters of endorsement showing community interest and involvement, and by illustrative materials. Additional materials are encouraged, but not required.

**Sections 6 & 7:** Make sure to read the release authorization and logo use agreement, and to have the chief elected official sign and date the application. Since applications are reviewed by at least two reviewers, remember to submit an original and one copy set.

**PRESERVE AMERICA COMMUNITIES – 2010 APPLICATION FORM**

**1. GENERAL INSTRUCTIONS**

Communities must consult with their State Historic Preservation Officer (SHPO) during the development of this application. Send a copy of the completed application to the SHPO when it is submitted. SHPO names and addresses can be found at [www.ncshpo.org](http://www.ncshpo.org) or call (202) 624-5465.

Check this box to signify that you have completed the above instructions.

Applications must be submitted in hard copy and will not be returned. **Please provide an original and one copy of all materials and three to five related images as described on page 5.** Do not use sheet protectors, binders, or tabbed dividers. Submission well in advance of the quarterly deadlines (March 1, June 1, September 1, December 1) will facilitate timely review.

**Submit applications to:**

Preserve America Communities  
Advisory Council on Historic Preservation  
1100 Pennsylvania Avenue, NW, Suite 803  
Washington, DC 20004

**Sources of additional information:**

Office of Preservation Initiatives  
Advisory Council on Historic Preservation  
(202) 606-8584  
Web site: [www.PreserveAmerica.gov](http://www.PreserveAmerica.gov)

**2. COMMUNITY INFORMATION**

Eligible communities, incorporated or unincorporated, may seek designation as Preserve America Communities. Eligible tribal communities, and eligible neighborhoods within very large cities, use specialized application forms available at [www.PreserveAmerica.gov/communities.html](http://www.PreserveAmerica.gov/communities.html).

Community seeking designation \_\_\_\_\_ Certified Local Government? \_\_\_\_\_

City  County  Other \_\_\_\_\_ Population \_\_\_\_\_

This community is in \_\_\_\_\_ County, \_\_\_\_\_ State or Territory.

Congressional District \_\_\_\_\_ Name of Representative \_\_\_\_\_

**3. APPLICANT INFORMATION**

The applicant for designation can only be one of the following:

- A mayor or equivalent chief elected governing official of an incorporated community; or
- The chief elected governing official of a county or of the appropriate jurisdiction of an unincorporated community

Applicant's Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Street/Delivery Address (No Post Office Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Attn: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

For more information, contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### 4. DESIGNATION CRITERIA AND REQUIRED DOCUMENTATION

A community will qualify for designation as a Preserve America Community if:

**A.** The community has supported (within the last three years) a historic or cultural preservation project that has promoted and/or is promoting heritage tourism or otherwise fostering economic vitality. The project must have involved a public-private partnership between government entities and at least one civic association, non-profit organization, or business enterprise. *(Please provide a written description of one specific project, documenting how it fulfills these requirements. Do not exceed 500 words.)*

**B.** The governing body of the community has recently adopted a resolution indicating its commitment to the preservation of its heritage assets. *(Please include a signed and dated copy of the resolution.)*

**C.** The community meets at least five of the 10 criteria listed below, including at least one from each specified category. *(Please check the criteria below under which you are seeking Preserve America Community designation. For each criterion, provide a written description of no more than 250 words explaining how your community meets the criterion. CLGs - see guidance p. 3.)*

##### **Category 1: Discovering Heritage Through Historic Places**

- An ongoing, publicly available inventory of historic properties
- A community-supported museum, interpretive facility, archive, or local history records collection (private or public)
- Active citizen volunteer involvement, such as a docent or guide program for interpretation of local history and culture, or volunteer participation in improving the condition of heritage assets within the community
- Opportunities for children to learn about local heritage in the schools, through either established curriculum or special outreach activities

##### **Category 2: Protecting Historic Resources**

- A local governmental body, such as a board or a commission, charged with leading historic preservation activities within the community
- An adopted community-wide historic preservation plan that is being implemented
- A historic preservation review ordinance and volunteer or professional staff to implement it

##### **Category 3: Promoting Historic Assets**

- A local heritage tourism program or active participation in a regional program, with such promotional material as a walking/driving trail or tour itinerary, map of historic resources, etc.
- A regularly scheduled heritage observance or event
- A historic preservation awards or recognition program

**D.** Submit three to five images that show people using and enjoying your historic cultural and natural resources (CD with digital images scanned at a resolution of 300 dots per inch (dpi) or greater or 4" x 6" color photographs) and provide caption and credit information for each. Do not superimpose captions, dates/time stamps, or credits on the images.

E. Provide approximately 100-200 words on the history of your community, including founding date, key events, evolution of the economy, and information on historic attractions not otherwise noted in the application. This information will be edited and incorporated into profiles of designated communities. For examples see [www.preserveamerica.gov/PACommunities.html](http://www.preserveamerica.gov/PACommunities.html).

#### **5. ADDITIONAL SUPPORTING MATERIAL**

Written endorsements by preservation organizations, civic organizations, members of Congress, and other elected officials are encouraged. These should be addressed to Mr. Ronald D. Anzalone, Director, Office of Preservation Initiatives, Advisory Council on Historic Preservation, 1100 Pennsylvania Avenue NW, Suite 803, Washington DC 20004. These letters of support may be included in your application package or sent directly to the address above.

Documenting participation in other nationwide preservation programs is encouraged. *(Please let us know if your community is a Certified Local Government, a Main Street Community, a recipient of funds under the Save America's Treasures program, or a recipient of Transportation Enhancements funding for historic preservation, etc.)*

Brochures, additional photos, reports, publications, etc. may be appended if desired.

#### **6. RELEASE AUTHORIZATION/LOGO USE AGREEMENT**

The undersigned gives the ACHP and the Preserve America Communities program absolute right to use, in whole and in part, all material submitted in furtherance of this application. All submitted materials become the property of Preserve America. Materials may be used in program activities, including publications and Web sites. Preserve America is given permission to make any editorial changes and/or additions to the subject material. The undersigned guarantees to have on file all necessary individual agreements and signatures to ensure Preserve America unencumbered use of all associated material.

I further acknowledge that, if designated a Preserve America Community, our community will be authorized to use the Preserve America logo or to refer to Preserve America solely for non-commercial purposes related to the promotion and public understanding of the Preserve America Community designation and the Preserve America initiative. I agree that the logo, or any reference to Preserve America, will not be used in for-profit commercial applications or ventures and acknowledge that the Preserve America logo is a registered trademark entitled to the legal protections attendant to such status. I further agree that any use of the Preserve America logo, or any reference to Preserve America, will be consistent with the stated purposes of the Preserve America Community designation and the Preserve America initiative. I further acknowledge that the authorizations described in this paragraph can be revoked at any time and for any reason by the ACHP.

#### **7. SIGNATURE OF APPLICANT**

*The chief elected governing official of the community must sign and date this form. Signature must be original and in ink.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Title: \_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

**ATTACHMENT B:**

Selected pages from [www.preserveamerica.gov](http://www.preserveamerica.gov)



Home    Executive Order    Presidential Award    Communities    Federal Support    Clearinghouse

**Preserve America** is a national initiative in cooperation with the Advisory Council on Historic Preservation; the U.S. Departments of Defense, Interior, Agriculture, Commerce, Housing and Urban Development, Transportation, and Education; the National Endowment for the Humanities; the President's Committee on the Arts and Humanities; and the President's Council on Environmental Quality.



## Preserve America Communities and Neighborhoods

**C**ommunities may apply for special designation as a **Preserve America Community**, which recognizes communities that:

- protect and celebrate their heritage;
- use their historic assets for economic development and community revitalization; and
- encourage people to experience and appreciate local historic resources through education and heritage tourism programs.

Benefits of designation include:

- White House recognition;
- a certificate of recognition;
- a Preserve America Community road sign;
- eligibility for Preserve America grants;
- authorization to use the Preserve America logo on signs, flags, banners, and promotional materials;
- listing in a Web-based Preserve America Community directory;
- national and regional press releases; and
- enhanced community visibility and pride.

There are three types of applications for use by different kinds of communities:

- Municipalities or counties with an elected governing official, or unincorporated communities within their jurisdiction;
- Distinct neighborhoods within large cities or city-counties with a population of 200,000 or greater; or

### Map of Preserve America Communities

### List of Designated Preserve America Communities and Neighborhoods

### Streamlined Process for Certified Local Governments

### Applications and Guidance

1. Preserve America **community** Application and Guidance [[in PDF](#)] [[in Microsoft Word](#)]
2. Preserve America **neighborhood** Application and Guidance [[in PDF](#)] [[in Microsoft Word](#)]
3. Preserve America **tribal community** Application and Guidance [[in PDF](#)] [[in Microsoft Word](#)]

### Sample Preserve America Communities Resolution [[in Microsoft Word](#)]

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 Accessing the application forms in PDF format requires the free Acrobat Reader software. If you do not have this software, please visit Adobe to download **Acrobat Reader**, then install the software and return to this page.



- Tribal communities (federally recognized) with an elected governing official or subdivisions of such tribes.



Please see application forms on the right for guidance and details.



Four application and designation cycles occur each year. The 2010 application deadlines are March 1, June 1, September 1, and December 1.

*Updated January 15, 2010*

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Home Executive Order Presidential Award Communities Federal Support Clearinghouse

Preserve America is a national initiative in cooperation with the Advisory Council on Historic Preservation; the U.S. Departments of Defense, Interior, Agriculture, Commerce, Housing and Urban Development, Transportation, and Education; the National Endowment for the Humanities; the President's Committee on the Arts and Humanities; and the President's Council on Environmental Quality.

### Federal Support

Preserve America grants are designed to support a variety of activities related to heritage tourism and innovative approaches to the use of historic properties as educational and economic assets. This matching grants program began October 1, 2005. Over \$17 million in federal Preserve America grant funding has been awarded to date.

These grants are intended to complement the bricks and mortar grants available under the Save America's Treasures program, and fund research and documentation, interpretation and education, planning, marketing, and training.

Eligible recipients for these matching (50/50) grants include State Historic Preservation Officers, Tribal Historic Preservation Officers, designated Preserve America Communities, and Certified Local Governments that are applying for Preserve America Community designation. Individual grants range from \$20,000 to \$250,000.

Further information on the application process and other details of the Preserve America grants program may be found at the National Park Service Web site.

The Preserve America initiative also offers technical and financial assistance from federal agencies that can be used to:

- bolster local heritage preservation efforts;
- support better integration of heritage preservation and economic development; and
- foster and enhance intergovernmental and

### Preserve America Grants

Grant guidelines, application, and related information

Grants awarded to date

### Other Federal Program Support

- Sources of Financial Assistance for Historic Preservation Projects
- Federal Programs That Can Support Heritage Tourism
- Grants.gov







public-private partnerships to accomplish these goals.



A number of federal programs help support and complement Preserve America goals through direct and indirect assistance; for example:



- The U.S. Department of Agriculture, through its Rural Development Community Facilities Grants, gives preference to applications from Preserve America Communities.
- The U.S. Department of Commerce, through its Economic Development Administration, supports and promotes Preserve America projects as potential investment opportunities. These projects, which celebrate America's heritage and natural treasures, are designed to promote job creation and spur private-sector investment in local communities and regions.
- The National Endowment for the Humanities offers both planning and implementation grants for "Interpreting America's Historic Places," part of NEH's *We the People* initiative.
- The Department of Commerce's National Oceanic and Atmospheric Administration and the Department of the Interior's U.S. Fish and Wildlife Service both offer mini-grant programs that support local partnership activities to help care for and interpret heritage resources in the National Marine Sanctuaries and National Wildlife Refuges which they manage. Many of these places and their resources are critical to local tourism.
- National Heritage Areas designated by Congress and assisted by the Department of the Interior, National Park Service, as well as National Scenic Byways managed at the local and state level with assistance from the Department of Transportation, support community and regional efforts to preserve, manage, and interpret a broad array of heritage assets. Planning and other grants are available for these areas.

- Through Save America's Treasures, a grant program complementary to Preserve America, historic sites, monuments, artifacts, and documents that tell America's story are being rescued to continue to endure as symbols that define us as a nation.

Through competitive and earmarked grants, Save America's Treasures has awarded nearly \$285 million through 2009.

The grants, which are managed by the National Park Service, must be matched equally with non-federal funds—thus stimulating state, local, and private involvement in these important projects.

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*To electronically find competitive grant opportunities from all federal grant-making agencies, visit **Grants.Gov**.*

*Updated May 11, 2009*

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## Text of Executive Order 13287: "Preserve America"

### Executive Order: "Preserve America"

By the authority vested in me as President by the Constitution and the laws of the United States of America, including the National Historic Preservation Act (16 U.S.C. 470 et seq.) (NHPA) and the National Environmental Policy Act (42 U.S.C. 4321 et seq.), it is hereby ordered:

**Section 1. Statement of Policy.** It is the policy of the Federal Government to provide leadership in preserving America's heritage by actively advancing the protection, enhancement, and contemporary use of the historic properties owned by the Federal Government, and by promoting intergovernmental cooperation and partnerships for the preservation and use of historic properties. The Federal Government shall recognize and manage the historic properties in its ownership as assets that can support department and agency missions while contributing to the vitality and economic well-being of the Nation's communities and fostering a broader appreciation for the development of the United States and its underlying values. Where consistent with executive branch department and agency missions, governing law, applicable preservation standards, and where appropriate, executive branch departments and agencies ("agency" or "agencies") shall advance this policy through the protection and continued use of the historic properties owned by the Federal Government, and by pursuing partnerships with State and local governments, Indian tribes, and the private sector to promote the preservation of the unique cultural heritage of communities and of the Nation and to realize the economic benefit that these properties can provide. Agencies shall maximize efforts to integrate the policies, procedures, and practices of the NHPA and this order into their program activities in order to efficiently and effectively advance historic preservation objectives in the pursuit of their missions.

**Sec. 2. Building Preservation Partnerships.** When carrying out its mission activities, each agency, where consistent with its mission and governing authorities, and where appropriate, shall seek partnerships with State and local governments, Indian tribes, and the private sector to promote local economic development and vitality through the use of historic properties in a manner that contributes to the long-term preservation and productive use of those properties. Each agency shall examine its policies, procedures, and capabilities to ensure that its actions encourage, support, and foster public-private initiatives and investment in the use, reuse, and rehabilitation of historic properties, to the extent such support is not inconsistent with other provisions of law, the Secretary of the Interior's Standards for Archeology and Historic Preservation, and essential national department and agency mission requirements.

**Sec. 3. Improving Federal Agency Planning and Accountability.** (a) Accurate information on the state of Federally owned historic properties is essential to achieving the goals of this order and to promoting community economic development through local partnerships. Each agency with real property management responsibilities shall prepare an assessment of the current status of its inventory of historic properties required by section 110(a)(2) of the NHPA (16 U.S.C. 470h-2(a)(2)), the general condition and management needs of such properties, and the steps underway or planned to meet those management needs. The assessment shall also include an evaluation of the suitability of the agency's types of historic properties to contribute to community economic development initiatives, including heritage tourism, taking into account agency mission needs, public access considerations, and the long-term preservation of the historic properties. No later than September 30, 2004, each covered agency shall complete a report of the assessment and make it available to the Chairman of the Advisory Council on Historic Preservation (Council) and the Secretary of the Interior (Secretary).

(b) No later than September 30, 2004, each agency with real property management responsibilities shall review its regulations, management policies, and operating procedures for compliance with sections 110 and 111 of the NHPA (16 U.S.C. 470h-2 & 470h-3) and make the results of its review available to the Council and the Secretary. If the agency determines that its regulations, management policies, and operating procedures are not in compliance with those authorities, the agency shall make amendments or revisions to bring them into compliance.

(c) Each agency with real property management responsibilities shall, by September 30, 2005, and every third year thereafter, prepare a report on its progress in identifying, protecting, and using historic properties in its ownership and make the report available to the Council and the Secretary. The Council shall incorporate this data into a report on the state of the Federal Government's historic properties and their contribution to local economic development and submit this report to the President by February 15, 2006, and every third year thereafter.

(d) Agencies may use existing information gathering and reporting systems to fulfill the assessment and reporting requirements of subsections 3(a)-(c) of this order. To assist agencies, the Council, in consultation with the Secretary, shall, by September 30, 2003, prepare advisory guidelines for agencies to use at their discretion.

(e) No later than June 30, 2003, the head of each agency shall designate a senior policy level official to have policy oversight responsibility for the agency's historic preservation program and notify the Council and the Secretary of the designation. This senior official shall be an assistant secretary, deputy assistant secretary, or the equivalent, as appropriate to the agency organization. This official, or a subordinate employee reporting directly to the official, shall serve as the agency's Federal Preservation Officer in accordance with section 110(c) of the NHPA. The senior official shall ensure that the Federal Preservation Officer is qualified consistent with guidelines established by the Secretary for that position and has access to adequate expertise and support to carry out the duties of the position.

**Sec. 4. Improving Federal Stewardship of Historic Properties.** (a) Each agency shall ensure that the management of historic properties in its ownership is conducted in a manner that promotes the long-term preservation and use of those properties as Federal assets and, where consistent with agency missions, governing law, and the nature of the properties, contributes to the local community and its economy.

(b) Where consistent with agency missions and the Secretary of the Interior's Standards for Archeology and Historic Preservation, and where appropriate, agencies shall cooperate with communities to increase opportunities for public benefit from, and access to, Federally owned historic properties.

(c) The Council is directed to use its existing authority to encourage and accept donations of money, equipment, and other resources from public and private parties to assist other agencies in the preservation of historic properties in Federal ownership to fulfill the goals of the NHPA and this order.

(d) The National Park Service, working with the Council and in consultation with other agencies, shall make available existing materials and information for education, training, and awareness of historic property stewardship to ensure that all Federal personnel have access to information and can develop the skills necessary to continue the productive use of Federally owned historic properties while meeting their stewardship responsibilities.

(e) The Council, in consultation with the National Park Service and other agencies, shall encourage and recognize exceptional achievement by such agencies in meeting the goals of the NHPA and this order. By March 31, 2004, the Council shall submit to the President and the heads of agencies recommendations to further stimulate initiative, creativity, and efficiency in the Federal stewardship of historic properties.

**Sec. 5. Promoting Preservation Through Heritage Tourism.** (a) To the extent permitted by law and within existing resources, the Secretary of Commerce, working with the Council and other agencies, shall assist States, Indian tribes, and local communities in promoting the use of historic properties for heritage tourism and related economic development in a manner that contributes to the long-term preservation and productive use of those properties. Such assistance shall include efforts to strengthen and improve heritage tourism activities throughout the country as they relate to Federally owned historic properties and significant natural assets on Federal lands.

(b) Where consistent with agency missions and governing law, and where appropriate, agencies shall use historic properties in their ownership in conjunction with State, tribal, and local tourism programs to foster viable economic partnerships, including, but not limited to, cooperation and coordination with tourism officials and others with interests in the properties.

**Sec. 6. National and Homeland Security Considerations.** Nothing in this order shall be construed to require any agency to take any action or disclose any information that would conflict with or compromise national and homeland security goals, policies, programs, or activities.

**Sec. 7. Definitions.** For the purposes of this order, the term "historic property" means any prehistoric or historic district, site, building, structure, and object included on or eligible for inclusion on the National Register of Historic Places in accordance with section 301(5) of the NHPA (16 U.S.C. 470w(5)). The term "heritage tourism" means the business and practice of attracting and accommodating visitors to a place or area based especially on the unique or special aspects of that locale's history, landscape (including trail systems), and culture. The terms

"Federally owned" and "in Federal ownership," and similar terms, as used in this order, do not include properties acquired by agencies as a result of foreclosure or similar actions and that are held for a period of less than 5 years.

Sec. 8. Judicial Review. This order is intended only to improve the internal management of the Federal Government and it is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or equity by a party against the United States, its departments, agencies, instrumentalities or entities, its officers or employees, or any other person.

GEORGE W. BUSH

THE WHITE HOUSE,

March 3, 2003.

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*Updated September 15, 2003*