

Agenda Report

December 14, 2004

TO: Honorable Mayor and City Council
FROM: City Manager
SUBJECT: Strategic Plan Update

RECOMMENDATION:

It is recommended that the City Council:

1. Adopt the six-month strategic objectives for the period of December 2, 2009 through June 1, 2010 (Attachment A);
2. Approve the Vision Statement (as stated in the background section of this report); and
3. Approve the definitions of the Core Value statements (Attachment B).

BACKGROUND:

On December 2nd the City Council and the City Management Executive Team held an all-day strategic planning retreat at the Pasadena Conference Center. Once again, Marilyn Snider of Snider and Associates led the discussion which included review of the past six month objectives, the creation of new and/or amended objectives for the period of December 2nd through June 1, 2010, review of the goals, and creation of a vision statement.

As previously mentioned, one of the other outcomes of the retreat was the creation of a new Vision Statement for the City of Pasadena. It is as follows:

Pasadena will combine world class events, science and technology, arts and culture, history and architecture with great neighborhoods and opportunities for all.

One retreat objective that was not able to be completed during the day was to discuss and approve the core value statements. The statements had been previously presented to City Council but there was some concern that they needed to be further modified.

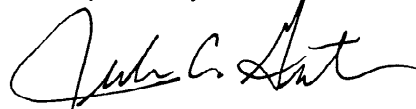
Attachment B represents the latest revision and during the City Council meeting any further changes will be discussed.

Staff will continue to complete the objectives as defined in Attachment A and provide monthly progress/monitoring reports to the City Council. This is, of course, in addition to the work plan that each department sets for each fiscal year. The City Council and executive management will meet again on June 3, 2010 to reassess the strategic plan, review the City Council goals, and establish new six month objectives.

FISCAL IMPACT:

There is no fiscal impact associated with the adoption of the six month strategic objectives, the vision statement or the core value statements.

Respectfully submitted,



^{6/2} MICHAEL J. BECK
City Manager

CITY OF PASADENA * SIX - MONTH STRATEGIC OBJECTIVES
 December 2, 2009 – June 1, 2010

THREE-YEAR GOAL: MAINTAIN FISCAL RESPONSIBILITY AND STABILITY

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Dec. 31, 2009	Fire and Police Retirement System Task Force (Assistant City Manager Steve Mermell-lead)	Clearly define the issues surrounding Fire and Police Retirement System funding and begin assessing alternative approaches to shield the General Fund.				
2. June, 1, 2010	Asst. City Manager Steve Mermell	Implement the approved alternative approaches to shield the General Fund from the impact of the Fire and Police Retirement System.				
3. At the Jan. 11, 2010 City Council meeting	Finance Director	Present to the City Council for action recommendations regarding the reserve policy for major funds.				
4. At the Jan. 11, 2010 City Council meeting	Finance Director	Present to the City Council Finance Committee for action an expanded Debt Management Policy which sets forth parameters designed to protect the General Fund.				
5. Jan. 31, 2010	Finance Director with input from the City Council Finance Committee	Develop a strategy(ies) to address the negative impact of PERS investment loss on the city's General Fund and present to the City Council for direction.				

THREE-YEAR GOAL: IMPROVE, MAINTAIN AND ENHANCE PUBLIC FACILITIES AND INFRASTRUCTURE

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the Jan. 25, 2010 City Council meeting	Public Works Director	Present to the City Council for action the Hahamongna Annex Plan.				
2. Jan. 31, 2010	Public Works Dir.	Host the grand opening of Robinson Park, Phase I.				
3. At the joint City Council and PUSD meeting in Feb. 2010	Assistant City Manager Steve Mermell, working with PUSD	Present to the City Council and PUSD Board for action the Master Joint Use Agreement, including the lighted softball field at PHS.				
4. March 1, 2010	Public Works Dir.	Begin construction on the Urgent Care Center.				
5. June 1, 2010, contingent upon approvals from Caltrans	Public Works Dir.	Present design of Phase I improvements for the Civic Center Plan to the City Council for consideration.				
6. June 1, 2010	Public Works Dir.	Obtain CUP approval for the Teen Education Center at La Pintoresca.				
7. June 1, 2010	Public Works Dir.	Bring construction bids to the City Council for action regarding Villa Parke soccer field and community center improvements.				
FUTURE June 30, 2010	Public Works Dir.	Ensure completion of the Villa Parke soccer field and community center improvements.				

THREE-YEAR GOAL: INCREASE CONSERVATION AND SUSTAINABILITY

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Feb. 28, 2010	Director of Planning and Development	Present to the City Council for action a new sustainable landscape ordinance in support of the City's Water Conservation Program.				
2. March 1, 2010	Director of Planning and Development	Finalize the 1990 Baseline Carbon Footprint Report and present to the City Council.				
3. June 1, 2010	City Manager, with input from the City Council Legislative Policy Committee	Present to the City Council for action the charge of the Environmental Advisory Commission, including a focus on sustainability.				
4. June 1, 2010	General Manager of Water and Power, with input from the City Council Municipal Services Committee	Present to the City Council for action a budget-based water rate proposal.				
FUTURE OBJECTIVE	General Manager of Water and Power	Present to the City Council for action a Water Integrated Resource Plan.				

THREE-YEAR GOAL: IMPROVE MOBILITY AND ACCESSIBILITY THROUGHOUT THE CITY

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Jan. 31, 2010	Director of Transportation	Disseminate for public discussion updated/enhanced approaches to: 1) transportation performance measures; 2) street classification.				
2. Jan. 31, 2010	Director of Transportation	Recommend a strategy(ies) to the City Council for action for increased frequency of ARTS (Area Rapid Transit System) service to the Gold Line.				
3. March 31, 2010	Director of Planning and Development, with input from the General Plan Advisory Committee	Prepare and distribute to the City Council an issue summary report of the input received in Phase I of the General Plan Update.				
4. April 1, 2010, contingent upon TAC input	Director of Transportation	Present to the City Council a program for managing traffic speeds on major streets.				
5. April 1, 2010	Director of Transportation	Disseminate for public discussion updated/enhanced approaches to: 1) transportation performance measures, and 2) EIR significance thresholds.				
FUTURE OBJECTIVE	Director of Transportation	Present to the City Council for action the Bicycle Master Plan.				

THREE-YEAR GOAL: SUPPORT AND PROMOTE THE QUALITY OF LIFE AND THE LOCAL ECONOMY

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Feb. 28, 2010	City Councilmember Jacque Robinson, working with the Finance Dir., Human Services and Recreation Dir., City Attorney	Present to the City Council for action a program that will give Pasadena businesses and residents first priority for hiring and for City business opportunities.				
2. Feb. 28, 2010	Director of Planning and Development	Present to the City Council Ed. Tech. Committee for direction the possible reuse opportunities for potentially available car dealer sites.				
3. Mar. 4, 2010 City Council Ed Tech Committee meeting	Housing Director and Finance Director	Present options for additional permanent sources of funding for affordable housing.				
4. Mar. 31, 2010	Director of Planning and Development, Dir. of Information Services, Gen. Mgr of PWP	Present to the City Council for direction the use of fiberoptic and broadband deployment opportunities.				

THREE-YEAR GOAL: ENSURE PUBLIC SAFETY

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Feb. 28, 2010	Police Chief	Report to the City Council Public Safety Committee on the status of police officers and upper and middle schools in PUSD.				
2. Feb. 28, 2010	Asst. City Manager Julie Gutierrez	Complete the assessment and present to the City Council for direction a Public Safety Facilities Bond Measure.				
3. March 31, 2010	Assistant City Manager Steve Mermel and Human Services and Recreation Dir.	Present to the Public Safety Committee a report on the potential for an existing nonprofit entity to serve as the community-based institutional home and convener of organizations directly addressing community violence, as recommended in the Harder & Co. Gap Analysis report. And, consider one or more methods for creating a link between the City Council and the institutional home in order to provide oversight/accountability of this entity (e.g., through a new commission or advisory body, an existing Council commission, or an existing Council committee).				
4. June 1, 2010	Director of Transportation	Report to the City Council Public Safety Committee for action consideration of parking restrictions on narrow streets throughout the city (parking overlay zone).				
5. June 1, 2010	City Manager	Hire a police chief.				

Core Values
City of Pasadena

***“The way we conduct business
is as important as the business we conduct”***

Responsiveness: We are committed to finding appropriate solutions in a timely manner.

Honesty and Integrity: We are honorable, trustworthy and sincere.

Accountability: We take responsibility for our decisions and actions.

Excellence: We deliver the best service possible and we are committed to quality outcomes.

Open, Clear and Frequent Communications: We believe in meaningful participatory governance and transparent procedures.

Innovation: We are flexible, adaptive, and creative.

Diversity and Inclusiveness: We value the strengths that result from our varied experiences and perspectives.