



COPY

PLANNING & DEVELOPMENT DEPARTMENT
CULTURAL AFFAIRS DIVISION

July 7, 2008

Min Chae
M & D Properties
3100 East Imperial Highway
Lynwood, CA 90602

RE: 27-71 S. Fair Oaks Avenue & 26-40 Mills Place Alley, Pasadena, CA

Dear Mr. Chae:

Based on the information provided subsequent to your CUP#5094; PLN 2008-00282 submission, your project is subject to the Pasadena Community Development Commission Public Art Program. The Public Art Program requires that at least one percent (1%) of the development costs for commercial, mixed-used and multi-family developments within the boundaries of the redevelopment area shall be allocated by the developer to incorporate in their design a public art component. Twenty-five percent (25%) of the total one percent obligation shall be deposited into the Downtown Cultural Trust Fund to be used for the general enhancement of the City's cultural resources. This Public Art Deposit (fee) is due at Plan check. It is developer's responsibility to allocate the remaining seventy-five percent (75%) of the Requirement toward an on-site public art project. The public art requirement provides an opportunity for you to enhance your project as well as to make a positive, long-lasting contribution to the community. **We are in the process of revising our public art guidelines for new private development. Please consult with me regarding key proposed changes that may affect how these materials are applied to your project.**

Please note: For those developers who choose to complete a public art project, Design Commission and Arts & Culture Commission reviews are now linked:

- 1) An experienced public art consultant is required for any art project valued at \$25,000 or more. The art consultant should be contracted as soon as possible to work as an integral part of the overall design team from the inception of the project.

Public Art Required, continued
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- 2) **No project will receive Preliminary/Concept Design review without first applying to the Arts & Culture Commission for Preliminary/Concept Art review.**
- 3) The actual Arts & Culture Commission review must take place within 45 days of the Design review.
- 4) **Application for Final Design review is only possible with an approved Preliminary Art Concept.**
- 5) Final Art Plan Review must occur within 45 days of the Final Design review.

At Plan check, you will be required to deposit twenty percent (25%) of the total one percent obligation as the Public Art Deposit for your project. It is your responsibility to allocate the remaining eighty percent (75%) toward an on-site public art project. Enclosed is a Public Art Packet that contains information on the process and procedures for satisfying the Public Art Requirement. Included are Guidelines for New Private Development, a Public Art Application, explanatory materials that clarify the procedures and requirements and a notice of Arts & Culture Commission Meeting Dates.

Once you have reviewed these materials, please contact me to schedule an appointment to discuss these materials: (626) 744-7547. I look forward to hearing from you.

Sincerely,



Pauline Kanako Kamiyama
Public Art Program Coordinator

enclosures

Cc: John Poindexter, City of Pasadena
Jason Mikaelian, City of Pasadena