

# Agenda Report

TO:

CITY COUNCIL

DATE: JANUARY 28, 2008

THROUGH:

FINANCE COMMITTEE

FROM:

CITY MANAGER

**SUBJECT:** 

AUTHORIZATION TO ENTER INTO A CONTRACT

WITH THE WESTERN JUSTICE CENTER FOUNDATION (WJCF) TO OPERATE A NEIGHBORHOOD OUTREACH WORKERS (NOW) PROGRAM TO RESPOND TO GANG VIOLENCE IN

NORTHWEST PASADENA

## **RECOMMENDATION:**

It is recommended that the City Council:

- 1. Authorize the City Manager to enter into a contract with the Western Justice Center Foundation (WJCF) to continue the Neighborhood Outreach Workers (NOW) program, including the identification and employment of local "at risk" youth who will extend the program and its benefits to their peers.
- 2. Approve a journal voucher appropriating \$130,000 from the unappropriated General Fund balance to the Human Services and Recreation Department's FY 08 operating budget.

#### **BACKGROUND:**

In response to a series of violent attacks amongst the youth of Pasadena, the City entered into a contract with Western Justice Center Foundation to fund a pilot project that would seek out leaders within the affected community and discern from them the motivations of gang activity. Those identified would attend sessions on job training, GED preparation for those without high school diplomas and other life skills. Additionally, these "outreach workers" would be compensated to contact and inspire others to join the interactive sessions.

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MEETING OF 01/28/2008

AGENDA ITEM NO. 5.B.2.

Since September 2007, the program has employed as many as eight workers, held 14 weekly sessions attended by an average 35 young men and women, established computer literacy training, driver's license test preparation and conducted a late night basketball competition. Guest speakers have come from the public and private sectors and presented issues of interest to the attendees: the justice system, private employment opportunities and information on the Job Corps.

The pilot program exhausted its initial allocation of \$25,000 in early December. During its short tenure, the workers have held in excess of 60 hours of instruction and interfaced with an estimated 300 young people in Pasadena. Staff is recommending additional funding in order to continue and build upon efforts to curb violence, prepare current gang members for the legitimate job market by urging them to finish high school and seek further training and education as necessary. The Youth Development and Violence Prevention Committee, established by City Council in September has also recommended further extension of the program.

NOW will focus on existing resources in Pasadena coupled with the use of former and active gang members on improving gang violence in the City of Pasadena. As part of this program, a Community Partnership Team has been created to direct its full attention on coordinating and responding to gang-related issues in the City. This Partnership Team includes the WJCF, clergy, Pasadena Superior Court Judges, the Pasadena Unified School District, former and active gang members, Pasadena Police Department, the City Attorney/Prosecutor's Office, the Human Services and Recreation Department, and other human services agencies as services are required.

NOW has completed the pilot phase of the project with a significant amount of impact in the community. Outreach Workers have diligently taken to the streets and parks making hundreds of contacts. As a result of their outreach efforts, a request for more is being echoed from the community.

Many in the community have expressed their support for the program and would like to see it continue. One of the major recommendations based on community feedback was that the City invest in outreach and programs specific to youth most affected by gang violence.

The additional \$130,000 would increase the number of outreach workers to twelve. The WJCF will provide training and support in the form of, classes and activities and conflict

resolution training to bolster the ability of NOW workers to mediate violent conflicts on the street and increase the NOW staff's communication skills for professional development. Additionally, NOW will partner with private industry to begin to place the Outreach Workers in long term positions which they will be ready to assume after they have had significant job preparation through their experience with NOW.

### **FISCAL IMPACT**:

Approval of the Journal Voucher in the amount of \$130,000 in City General Funds will allow this contract to continue through June 30, 2008.

Respectfully Submitted,

BERNARD K. MELEKIAN

City Manager

Prepared by:

Horace Wormely, Neighborhood Services Administrator

Human Services and Recreation Department

Approved by:

Patsy Lane, Director

Human Services and Recreation Department

# Disclosure Pursuant to the City of Pasadena Taxpayer Protection Amendment Pasadena City Charter, Article XVII

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than 10% equity; participation, or revenue interest in Contractor/Organization, as follows:

(If printing, please print legibly. Use additional sheets as necessary.)

1. Contractor/Organization Name: WESTERN JUSTICE (ENTER FOUNDATION
2. Type of Entity:  non-government nonprofit 501(c)(3), (4), or (6)
3. Name(s) of trustees, directors, partners, officers of Contractor/Organization:
PROMO ILO
4. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization:
None
Prepared by: Janny Kvm .
Title: Director of Operations
Phone: 626-584-7494 x 18
Date: 1/24/08



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