

Agenda Report

TO: CITY COUNCIL DATE: FEBRUARY 5, 2007

FROM: CITY MANAGER

SUBJECT: RE-ESTABLISHMENT OF THE CITY CENTER IMPLEMENTATION TASK FORCE AND AUTHORIZATION FOR NEW COMMUNITY APPOINTMENTS

RECOMMENDATION:

It is recommended that the City Council:

- A. Re-establish the City Center Implementation Task Force with the representatives shown on Attachment A for the purpose of:
 - 1. Review and recommend species and spacing of trees on Holly Street
 - 2. Review the decorative sidewalk pattern and markers proposed by the Pasadena Center Operating Company for the forecourt area of the Civic Auditorium and the Pasadena Center and the adjacent sidewalk and recommend its consistency meets the intent of the parameters set in the Civic Center/Mid-Town District Design Project.
- B. Request the Task Force present their recommendations to the City Council within 60 days of their first meeting and in no case later than April 30.

BACKGROUND:

In July 1997, the City Council appointed an ad-hoc group to serve on the initiation of the Civic Center/Mid-Town Area Programming Effort. The group represented property owners, community leaders and advisory bodies. Their charge was to develop a recommended program for the Civic Center/Mid-Town Area and to advise the City Council regarding actions required to implement the

Program. From this group came the City Center Implementation Task Force to guide and oversee the implementation program.

In July 2003, the Task Force prepared a final recommendation on the plan elements. In December 2003, City Council approved the Design Development Elements for the Pasadena Civic Center/ Mid –Town District Design Project. Since that time, the Task Force has not been active. Staff is recommending that the Task Force be reestablished to address two specific issues pertaining to the Civic Center project area. The two items are as follows:

- A. Street trees on Holly Street between Marengo Avenue and Garfield Avenue in the Civic Center: The approved tree species for this area is the London Plane Tree (*Platanus acerifolia*). The Urban Forestry Advisory Commission is recommending that the Englemann Oak (<u>Quercus</u> <u>englemannii</u>) also be included on this segment of Holly Street in some configuration. Introduction of the new species will require a change in the Task Force's original plan as the mature Engleman Oak has a much larger canopy.
- B. While the design of the paving in front of the Civic Auditorium was not a part of the Design Development effort, the parameters for its development were established. Attachment B shows the illustrative site plan which calls for a similar sidewalk design for use throughout the Plan area. It is intended that the PCOC design team will incorporate the intent of these parameters. These decisions have now become time sensitive as the sidewalk design needs to be incorporated into the Pasadena Center Operating Company's expansion project.

It is anticipated that this group will meet three to four times over the next 60 days. Staff support for this group will be provided by the Public Works and Planning and Development Departments.

The recommendations will be refinements to the Plan and will be presented to the City Council in the form of Plan amendments. The recommended membership is shown on Attachment A.

FISCAL IMPACT:

There is no fiscal impact associated with reestablishing the City Center Task Force.

Respectfully submitted,

Ćynthia J. Kurtz City Manager

Prepared and Approved by:

Julié A. Gutierrez Assistant City Manager

ATTACHMENT A

CITY CENTER IMPLEMENTATION TASK FORCE

CITY ADVISORY BODIES

Pasadena Center Operating Company Community Development Committee Planning Commission Design Commission Historic Preservation Commission Transportation Advisory Commission Arts Commission

COMMUNITY REPRESENTATIVES

Chamber of Commerce Representatives American Institute of Architects Representative

ADJACENT PROPERTY OWNERS

Paseo Colorado

ATTACHMENT B

Site Plan

Pasadena Civic Center Mid-Town District

