

CITY OF PASADENA  
 COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM  
 Annual Project Performance Assessment as of June 30, 2006  
 Non-Public Service Projects for 31<sup>st</sup> Program Year (2005-2006)

#	PROJECT (Agency)	ALLOCATED AMOUNT	TOTAL EXPENDED	GOALS/OBJECTIVES	PERFORMANCE MEASURES	EXPECTED OUTCOMES	PERFORMANCE ASSESSMENT
1.	BUSINESS INCUBATOR PROGRAM (Pasadena Enterprise Center) Site address: 1015 N. Lake Ave., #100 Pasadena, CA 91104	\$73,000	\$70,988	House at least 22 businesses in the business incubator, increase existing number of women and minority owned businesses to at least 5. Assist incubator tenants in creating job opportunities for low income families.	To house and support at least 22 local businesses in the incubator. Graduate at least 2 businesses into the wider Pasadena business community annually. Create/maintain at least 42 jobs.	A minimum of 22 local businesses will have the benefit of professional services (office space) offered at the incubator at below market commercial rental rates. Jobs will be created/retained by the respective businesses. There will be a demonstrated decrease in the reported failures of local small businesses. The incubator will graduate enterprises into the larger business community. Increase the number of women and minority owned businesses.	The Business Incubator has enrolled 31 small businesses and approximately 301 jobs have been created/retained by these businesses (two businesses are temporary staffing firms and account for approximately 239 of the jobs). Business counseling, commercial development and the rental of professional office space at below market rates are some of the services provided to the businesses. The project achieved its goals.
2.	CODE ENFORCEMENT TASK FORCE (City/Planning & Development Dept.) Site address: 175 N. Garfield Ave. Pasadena, CA 91101 Services are provided throughout Benefit Service Area	\$244,048	\$180,995	Conduct proactive and systematic code compliance inspections of properties in the CDBG Benefit Service Area (BSA).	Conduct inspections of 3,000 properties. Inspections include single and multi family dwellings, vacant lots, building and complaint driven inspections.	Project activity will lead to compliance with code and building safety guidelines and a greater emphasis on safe and sanitary housing.	The Code Enforcement Task Force has conducted 5,487 property inspections. Typically, 75% of code compliance cases are resolved within 60 days. The project achieved its goals.
3.	EMPLOYMENT HALL (City/Planning and Development Northwest Programs) Site address: 500 N. Lake Ave. Pasadena, CA 91104	\$63,036	\$63,036	Provide a clean and accessible employment center.	Provide rental/lease payments for Day Laborers employment site. Outreach to day laborers in Pasadena. Assist clients to achieve permanent jobs.	Provision of a safe and sanitary employment site. Protection of the rights of workers and the concerns of employers will be addressed. Additionally, the provision of the facility addresses public safety concerns of local residents.	Monthly lease payments are being made in a timely manner. The program sponsor, the Institute of Popular Education of Southern California (IPEPSCA), is providing services. Please refer to project #9 for more information. The project achieved its goals.
4.	FAIR HOUSING PROGRAM (Housing Rights Center) 520 S. Virgil Ave., #400 Los Angeles, CA 90020 Site address: 1020 N. Fair Oaks Ave. Pasadena, CA 91103	\$58,000	\$58,000	Provide Fair Housing counseling services to residents of Pasadena.	Serve approximately 2,000 individuals. Services to include education, complaint investigation and housing discrimination testing.	Pasadena residents will become more knowledgeable of their rights to Fair Housing choice in the City. Increased mitigation of housing related issues and complaints.	The project has served 1,904 Pasadena residents. Clients include tenants, persons seeking housing, property managers, realtors, etc. During the program year the project conducted 37 fair housing complaint inquiries and opened 43 discrimination cases. The project achieved its goals.

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5.	HEAD START CLASSROOM & PLAYGROUND (Center for Community & Family Services, Inc.) 566 N. Rosemead Blvd. Pasadena, CA 91107 site address: 595 Lincoln Ave. Pasadena, CA 91103	\$23,949	\$23,949	Improve the aesthetic and functionality of the playground area by installing a rubber surface and custom playground structure.	Complete the playground project. Make available the play area to 2-16 children, delivering 43,200 play experiences annually.	The improved play area will allow the children an opportunity to develop social interaction skills and gross motor skills. The overall learning environment will be enhanced and playground accidents will be minimized.	The playground project has been completed and is being used by the children. The project achieved its goals.
6.	JOB DEVELOPMENT – BUSINESS DEVELOPMENT PROGRAM (City/Human Svcs. Recreation Dept./Career Svcs. Div.) Site address: 1207 E. Green St. Pasadena, CA 91106	\$30,000	\$22,031	Connect Northwest Pasadena job seekers with employers and new jobs in the local labor market. Including high road jobs (jobs with career paths and benefits).	The project will conduct or participate in 4 events (job fairs) that will link area employers with unemployed low/mod income residents of the CDBG Benefit Service Area.	Unemployed/underemployed local residents of the Benefit Service Area will have an opportunity to attend/participate in job fairs; become exposed to various vocational fields and employment opportunities. Clients will be able to locate job opportunities, develop effective job search skills, secure employment and thereby improve their economic status.	The project conducted 4 job fairs and made special efforts to attract residents of the CDBG Benefit Service Area. Approximately 50 employers and 800 persons participated in these events. The job fairs also included workshops on employment related subjects such as resumes, current labor market trends and interviewing skills. The project achieved its goals.
7.	MAINTENANCE ASSISTANCE SERVICES TO HOMEOWNERS (MASH) (City/Planning & Development Dept.) Site address: 2783 Eaton Canyon Dr. Pasadena, CA 91107 Services are provided throughout the CDBG Benefit Service Area.	\$620,000	\$619,039	Make minor home repairs, paint houses, clear yards. Services will be focused to take place in CDBG Benefit Service Area.	Make minor home repairs, provide 44 units of house painting (27 houses); perform 157 units of yard clearance (67 yards); remove tons of debris and make other home repairs.	The impact of home improvements will lead to a uniform cosmetic improvement of the target area. Project activities will enhance a suitable living environment.	MASH has provided 48.5 units of house painting (25 houses); 82 units of yard service (44 yards); made repairs to 25 homes and removed 111.25 tons of debris. The project also provided work experience to 56 MASH trainees. The project achieved its goals.
8.	NEIGHBORHOOD IMPACT PROJECT (Pasadena Neighborhood Housing Services, Inc.) Site address: 456 W. Montana St. Pasadena, CA 91103	\$198,000	\$198,000	Provide major rehabilitation loans to low/moderate income residents of the CDBG Benefit Service Area. Administer free paint program and make minor home repair grants.	Process at least 12 rehab loans, paint 15 homes and provide 15 minor home repair grants.	Improve housing conditions in the CDBG Benefit Service Area (Northwest Pasadena). Address the deterioration of older housing stock. Provide an avenue for low/moderate families to resolve areas of deferred maintenance of properties.	Six housing rehabilitation loans were funded. 14 free paint-up projects were completed; and 20 minor home repair and emergency grants were completed. The rehabilitation loans component fell short of the number projected/planned however, this was mitigated by the provision of the other service delivery components. The project achieved its goals.

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9.	PASADENA COMMUNITY JOB CENTER (Institute of Popular Education of Southern California) Site address: 500 N. Lake Ave. Pasadena, CA 91104	\$70,000	\$62,309	Provide a clean and accessible employment site for day laborers. Operate a fair and orderly work assignment system. Provide vocational and basic skills educational services. Mediate employer concerns and workers' rights complaints.	Average daily registration of 65 participants, 70 work assignments a week (3,640 annually). Provide occupational/vocational training self-help classes (i.e., computer literacy, ESL classes).	Registration of 65 participants daily. Day laborers will obtain at least 70 jobs per week (3,640 annually). Participants will benefit from training classes that will help to improve job skills.	The project has conducted approximately 20,818 daily registrations (approx 400 weekly). Clients have secured approximately 11,000 employment assignments, 144 became permanent jobs. The project is averaging 211 temporary jobs weekly. The project achieved its goals.
10.	PASSAGEWAYS OVERNIGHT SHELTER Union Station Foundation Site address: 412 S. Raymond Ave. Pasadena, CA 91105	\$40,000	\$40,000	Provide 1,300 bed nights (a bed night is one person sheltered for one night) of emergency overnight shelter for persons going through the intake process at Passageways. Passageways is the point of entry into the delivery of homeless services.	1,300 shelter bed nights will be provided at Union Station Foundation shelter to persons going through intake at Passageways.	The provision of temporary overnight shelter will assist homeless persons going through Passageway's intake process. This will enable clients to complete the process, and thus, be able to access available services.	The project has provided 1,219 nights of shelter. In total 453 persons families were provided shelter ( of which 86 were children). The project achieved its goals.
11.	PROJECT ADVANCE (Institute for Urban Research & Development) Site address: 2541 E. Foothill Blvd. Pasadena, CA, 91107	\$68,000	\$68,000	Provide technical assistance/support and business development assistance to 29 micro-enterprises (push cart vendors).	The provision of technical assistance and support to 29 micro-enterprises. Create/maintain 58 jobs.	The provision of economic development opportunities for low/moderate income clients. Assist micro-enterprises in becoming self-sufficient and in obtaining compliance with the City's business and health regulations.	The project enrolled 73 micro-enterprises, and 80 jobs were created/retained. Support services and technical assistance was provided on an ongoing basis. The project achieved its goals.
12.	REPAYMENT OF SECTION 108 LOAN Fair Oaks Renaissance Plaza (Shopping Center) Site address: 657 N. Fair Oaks Ave. Pasadena, CA 91103	\$313,449	\$313,449	Provide jobs for 30 low/moderate income community residents. Provide shopping, commercial, and retail services to CDBG Benefit Service Area. Elimination of blight within a Redevelopment Project Area.	Employ at least 30 low/moderate income persons. Provide retail, commercial services to low/moderate income area of the City. Elimination of a blighted area of the City.	Full time employment for at least 30 low/moderate persons. Area residents are able to shop, obtain goods and services through the commercial and business activity at the shopping center.	This activity is responsible for the repayment of the Section 108 Loan to HUD. The project is providing over 30 jobs to low/moderate income residents. Approximately 12 businesses are operating in the shopping center. The site has been revitalized. The project has achieved its goals.

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13.	SMALL BUSINESS ASSISTANCE PROGRAM (Pasadena Development Corp.) Site address: 7075 N. Lake Ave. Pasadena, CA 91104	\$231,000	\$231,000	Process 13 small business loans. Create/retain 10 jobs. Provide technical assistance to small businesses in Northwest Pasadena.	Package 13 small business loans, create/retain at least 10 jobs; and provide business counseling to 225 individuals/businesses.	Low/moderate income start-up businesses will be able to obtain the required business capital. Technical assistance will be provided for areas of business expansion in order to retain/create jobs. The provision of professional development activities, business counseling and other supportive services.	The project has made 7 small business loans; created/retained 34 jobs; and delivered approximately 534 hours of technical assistance to small businesses. Over 446 individuals have received business counseling. The project provides support to minority and women owned start-up businesses. The request for small business loans was lower than anticipated and several businesses did not complete the loan application process. The project achieved its goals.
14.	TEACH ONE YOUTH FOUNDATION'S PLANNING PROJECT (Center for Community & Family Services, Inc.) Site address: 565 N. Rosemead Blvd. Pasadena, CA 91107	\$14,000	\$14,000	Develop a planning instrument that can be used to develop a model program (Action Plan) for disadvantaged young men to help prevent violence; address gaps in services; nurture positive behavior.	Analysis of the 2000 survey. Conduct/document 3 focus groups with targeted population (young men 18-28). Conduct/document at least 7 consultations with human service professionals. Develop a final document (Plan of Action) that will lead to the implementation of an Employment Readiness Program to serve targeted young men 18-28.	The analysis of the 2000 survey will provide a basis for the kinds of needed services. The youth/young men involved in the focus groups will become more aware of their needs and of the available services in the community. The final document (Action Plan) will serve as a blue print for a model program to serve the targeted population (ethnically diverse and culturally sensitive).	The project has completed its analysis of the 2000 survey and has conducted consultations/interviews with key stakeholders. The final work product - Action Plan has been completed. The Action Plan will be used to develop programs/services that will address the unique needs of the target population. The project has achieved its goals.