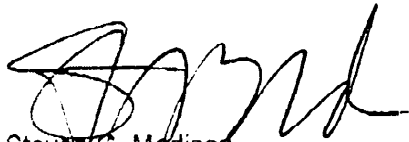


**Steve Madison**

---

**To:** Rodriguez, Jane  
**Subject:** request for call up

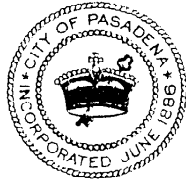
I wish to call up to the council for review, the April 19 decision of the Board of Zoning Appeals in case no. 11530 (123 South Marengo Avenue). If any further information is needed, please advise. Thanks.



Steve C. Madison  
Quinn Emanuel Urquhart Oliver & Hedges, LLP  
865 South Figueroa Street, 10th Floor  
Los Angeles, CA 90017  
Direct: (213) 443-3150  
Main Phone: (213) 443-3000  
Fax: (213) 443-3096  
E-mail: [stevemadison@quinnemanuel.com](mailto:stevemadison@quinnemanuel.com)  
Web: [www.quinnemanuel.com](http://www.quinnemanuel.com)

"In the cause of friendship, I would brave all dangers." Dickens, The Pickwick Papers.

The information contained in this e-mail message is intended only for the personal and confidential use of the recipient(s) named above. This message may be an attorney-client communication and/or work product and as such is privileged and confidential. If the reader of this message is not the intended recipient or agent responsible for delivering it to the intended recipient, you are hereby notified that you have received this document in error and that any review, dissemination, distribution, or copying of this message is strictly prohibited. If you have received this communication in error, please notify us immediately by e-mail, and delete the original message.



PLANNING & DEVELOPMENT DEPARTMENT  
PLANNING DIVISION

April 25, 2006

**REVISED**

Burke Farrar  
Odyssey Development Services  
51 W. Dayton Street, Suite 200  
Pasadena, CA 91105

**RE: Sign Exception #11530  
123 South Marengo Avenue  
Council District #6**

Dear Mr. Farrar:

Your application for a **Sign Exception** at **123 South Marengo Avenue** was considered by the **Board of Zoning Appeals** on **April 19, 2006**.

**SIGN EXCEPTION: To install a building identity sign at a height less than 75 feet. (Wescom Building).**

After careful consideration of this application, and with full knowledge of the property and vicinity, the Board of Zoning Appeals made the findings as shown on Attachment A to this letter.

Based upon the findings, the Board of Zoning Appeals decided to reverse the decision of the Hearing officer and **disapprove** the Sign Exception in accordance with submitted plans stamped **April 19, 2006**.

This project was determined to be exempt from environmental review pursuant to the guidelines of the California Environmental Quality Act (Public Resources Code §21080(b)(9); Administrative Code, Title 14, Chapter 3, Class 1 §15301, Existing Facilities).

For further information regarding this case please contact **John Steinmeyer** at **(626) 744-6880**.

Board of Zoning Appeals, by

DENVER E. MILLER  
Zoning Administrator

DEM:ac

Enclosures: Attachment A

**Sign Exception #11530**

**Page 2**

xc: City Clerk, City Council, Building Division, Public Works, Power Division, Water Division, Design and Historic Preservation, Hearing Officer, Code Enforcement-Ellen Clark, Case File, Decision Letter File, Planning Commission (9)

**Attachment A**  
**Zoning Administrator Recommended Finding of Fact**

**FINDING FOR SIGN EXCEPTION #11530**

Sign Exception-To allow the installation of two building identity signs at a building that is less than 75 feet in height

1. *Granting the application is not in conformance with the goals, policies, and objectives of the General Plan and the purpose and intent of any applicable specific plan, and the purposes of this Zoning Code and would constitute a grant of special privilege inconsistent with the limitations on other properties in the vicinity and the same zoning district. The intent of the Zoning Code is for building identity signage to be located at a height at 75' or greater on buildings that require identification that is visible from substantial distances. The subject building is less than 75' in height. It is located near the sidewalk of a major street, with wall area (e.g. the concrete header above the ground floor) that can accommodate signage with substantial visibility from South Marengo Avenue, in compliance with the Zoning Code. Granting the application would constitute a special privilege because other buildings less than 75' in height in the Central District do not include building identity signage.*