

# Agenda Report

**DATE:** MAY 2, 2005

**TO:** CITY COUNCIL

**FROM:** CITY MANAGER

**SUBJECT:** REQUEST TO APPROVE NAMING A NEW TRAIL IN THE  
CENTRAL ARROYO SECO "THE JOHN C. CROWLEY TRAIL"

## **RECOMMENDATION**

It is recommended that the City Council approve naming a new trail in the Central Arroyo Seco in honor of John C. Crowley.

## **RECREATION AND PARKS COMMISSION RECOMMENDATION**

At its regular meeting of April 5, 2005, the Recreation and Parks Commission unanimously recommended the City Council name the new trail in the Central Arroyo Seco and identified in this report, in honor of John C. Crowley.

## **BACKGROUND**

The request, which originated with Councilmember Madison, is that a new trail, along the southern edge of Salvia Canyon Road, be named in honor of Mr. John C. Crowley. Mr. Crowley has been a resident of the Linda Vista neighborhood of Pasadena for over 55 years. He has a distinguished career in public service and a strong record of involvement in community activities.

Mr. Crowley's accomplishments and contributions to the community and the region include: City Manager for the City of Monterey Park; Faculty of USC School of Public Administration; Board of Director of the Regional Institute of Southern California, Los Angeles County Commission on Affairs of the Aging; Pasadena

Mayor; Pasadena City Director for District 1 for 12 years; Board of Directors – National Municipal League; Recipient of the Distinguished Citizen Award by the National Municipal League (given to five officials across the Nation); President Pacific Asia Museum Foundation; Board of Directors Pasadena Area Liberal Arts Center; Chairman, Pasadena Cultural Heritage Commission; President Pasadena Civic Improvement Corporation; Pasadena representative on the Board of Directors of the Los Angeles division of the League of California Cities; 1976 City Charter Review Committee; lover and active user of the Arroyo Seco; listed in “Who’s Who in the West.”

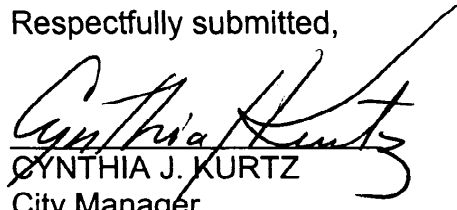
The new trail, proposed to be named the John C. Crowley Trail, will begin at the juncture of Salvia Canyon Road and Linda Vista Avenue, paralleling and meandering thru parkland along the southern edge of Salvia Canyon Road and merging with an existing multi-use trail on West Drive, as indicated on the attached map (Attachment A). The new trail was one of the few projects from the Central Arroyo Master Plan approved to proceed ahead of the adoption of the Plan. The trail at this location is part of a bigger project along this stretch of Salvia Canyon to provide rest stops for trail users, restore habitat, repair historic Arroyo stone walls and generally beautify this connection between the adjoining residential neighborhood and the Central Arroyo Seco park area.

Item II (d) of the Public Parks and Recreation Facility Naming Policy (Attachment B) provides for use of an individual’s name, if such person “has made a significant contribution to the community, country, state, or the field of parks and recreation.” Staff finds that the request is consistent with the established policy. If approved, the trail name will be displayed at the beginning and end of this trail along Salvia Canyon Road on a sign or trail monument (consistent with the Arroyo Seco Design Guidelines) and documented on appropriate maps and records.

**FISCAL IMPACT**

The subject trail is currently being constructed. The project is included in the FY 2005 adopted Capital Improvement Plan and is specifically identified as a new trail project along Salvia Canyon that is funded by a grant from the State Department of Parks and Recreation Non-Motorized Trail Grant Program. No additional funds are needed to implement the project nor the proposal to name this new trail.

Respectfully submitted,



CYNTHIA J. KURTZ  
City Manager

Prepared by:



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ROSA LAVEAGA, Arroyo Seco Project Supervisor  
Parks and Natural Resources Division

Reviewed By:



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KATHLEEN WOODS, Administrator  
Parks and Natural Resources Division

Approved By:



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MARTIN PASTUCHA, Director  
Department of Public Works

Attachments:

- Proposed John C. Crowley Trail Site Location Map (Attachment A)
- Public Park and Recreational Facility Naming Policy (Attachment B)

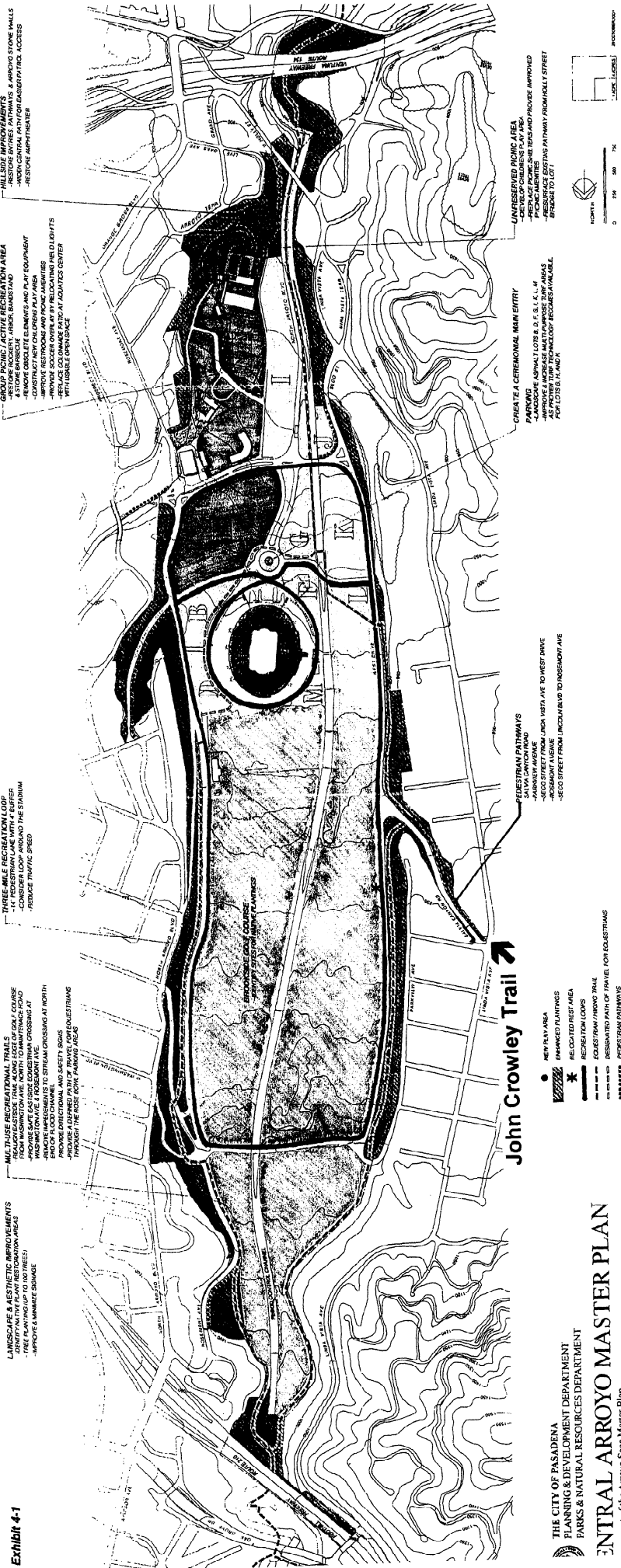
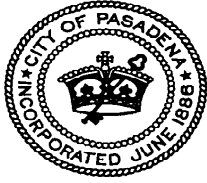


Exhibit 4-1

THE CITY OF PASADENA  
 PLANNING & DEVELOPMENT DEPARTMENT  
 PARKS & NATURAL RESOURCES DEPARTMENT  
**ENTRAL ARROYO MASTER PLAN**  
 Component of the Arroyo Seco Master Plan

**LOCATION OF PROPOSED  
 JOHN CROWLEY TRAIL**

## ATTACHMENT B



### CITY OF PASADENA PUBLIC PARK AND RECREATIONAL FACILITY NAMING POLICY

#### I. PURPOSE

The city finds that it is in the best interest of the community to develop a formal process for requests to name parks and recreational facilities in city parks. Therefore the city deems it desirable, and in the public interest, to establish a set of guidelines and procedures for the selection of names for parks and recreational facilities.

#### II. POLICY

The City will adopt a name for each city park based on one or more of the following criteria and, when deemed appropriate, may do the same for a recreational facility located within the physical boundaries of a city park. The following criteria shall be used in determining the names of city parks and recreational facilities:

- (a) Geographical location of the park or facility; or
- (b) Natural or geological features proximate to the park or facility; or
- (c) Cultural or historical significance to the City or surrounding neighborhood; or
- (d) The name of an individual who has made a significant contribution to the community, country, state, or the field of parks and recreation.

Existing names shall not be subject to change unless, after investigation and review, the proposed name is found to be more appropriate than the existing name, based on the criteria listed in this policy. Any action to change the name of an existing park shall follow the same process as outlined below.

#### III. PROCESS

- A. Any person or organization may submit a request to name a public park or recreational facility to the City Manager. Such requests should provide the proposed name, the location and brief description of the park or facility to be named, and a statement evidencing that the proposed name is consistent with this policy.

- B. The City Manager shall review such requests and may refer the request to the Director of Public Works for appropriate action. In the case of the naming or renaming of a park, the city will notify and accept input from all property owners within a 1000-foot radius of the subject site. The proposed name change, along with any input received from property owners regarding such, will be considered by the Recreation and Parks commission at a public meeting.
  
- C. Upon the recommendation of the Recreation and Parks commission, staff will prepare an agenda report pertaining to the proposed naming. Such action will be considered by the City Council at a public meeting. The date, time and location of such hearing shall be noticed in advance. Although not required by law, courtesy notices of the name change should be mailed in advance of the City Council's consideration of a name change to all property owners within 1,000 feet of the park and to other parties which have expressed an interest. Based on the action taken by the Council, staff will take all appropriate measures regarding the naming of the park or recreational facility. Petitioner shall be responsible for all costs associated with name change.