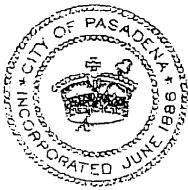


Appendix 3



OFFICE OF THE CITY MANAGER

March 23, 2005

Doug Huberman, Chair
Old Pasadena Continuation Committee
c/o Old Pasadena Management District
33 East Union Street
Pasadena, CA 91103

Dear Mr. Huberman:

We are encouraged with your efforts to renew the Old Pasadena Management District (OPMD) Property-based Business Improvement District (PBID). OPMD has been a significant part of Old Pasadena District continued success and we look forward to continuing our important relationships.

I would like to reiterate my previous conversation and confirm that I am prepared to recommend to the City Council the continued financial support of \$545,000 per year for the renewed term of the PBID, and that the Baseline Services will not be reduced in Old Pasadena unless reduced citywide.

If you have any questions, please do not hesitate to contact me. Thank you.

Sincerely,

CYNTHIA J. KURTZ
City Manager

cc: Richard Bruckner