

DATE: JUNE 6, 2005
TO: PASADENA COMMUNITY DEVELOPMENT COMMISSION
FROM: CYNTHIA J. KURTZ, CHIEF EXECUTIVE OFFICER
SUBJECT: APPROVAL OF SUBMISSION OF THE 2005 CONTINUUM OF CARE HOMELESS ASSISTANCE APPLICATION TO THE U. S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

RECOMMENDATION:

It is recommended that the Pasadena Community Development Commission ("Commission") adopt a resolution:

- 1) Authorizing the filing with the U. S. Department of Housing and Urban Development (HUD), the 2005 Continuum of Care (CoC) Homeless Assistance Application for a funding request of \$1,909,816 for nine projects; and
- 2) Authorizing the Chief Executive Officer to execute, and the Secretary to attest, the 2005 Continuum of Care Homeless Assistance Application and all other related documents, agreements and amendments.

EXECUTIVE SUMMARY:

Approval of the subject recommendation and a favorable determination by HUD on the Commission's CoC Homeless Assistance Application can potentially provide over \$1.9 million in federal grant funds for housing and supportive services to the homeless population in Pasadena. The funds would be allocated to nine selected projects (Table A).

COMMUNITY DEVELOPMENT COMMITTEE RECOMMENDATION:

The Community Development Committee, at its regular meeting on May 26, 2005, recommended approval of the subject recommendation.

BACKGROUND:

On March 21, 2005, HUD released its Super Notice of Funding Availability (SuperNOFA) for Continuum of Care Homeless Assistance to assist communities to build viable continuum of care systems. The deadline for the Commission to submit an application in response to the Super NOFA is June 10, 2005. Nationwide approximately \$9 billion is available in competitive grant funding under this program.

HUD Continuum of Care Strategy

HUD has made addressing homelessness a high priority and determined that a Continuum of Care (CoC) approach is the most effective. HUD defines the CoC as a system of homeless services with four basic components: 1) outreach, intake and assessment; 2) emergency shelters and appropriate services; 3) transitional housing with support services; and 4) permanent housing or permanent supportive housing to meet the long-term needs of individuals/families. The federal guidelines mandate that 30% of all funding nationwide must be

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awarded to permanent housing projects. A change in this year's SuperNOFA from previous year's guidelines is the amount of money made available for new permanent supportive housing awards for each CoC. Previous year's SuperNOFAs have allocated an average of \$775,000 to Pasadena's CoC for a new permanent supportive housing project. This year Pasadena's CoC is eligible for only \$111,402, 15% of the CoC's pro-rata need.

Presently, the City of Pasadena has a HUD approved CoC strategy which sets forth immediate action to address homelessness and other special needs. In addition, the City and Housing and Homeless Network have developed a ten-year strategy to identify needed services and housing for homeless persons in future years. The 10-Year Strategy to End Homelessness working group met monthly from February, 2004-April, 2005 to complete a draft Strategy, which will be submitted to City Council on June 20, 2005.

Community Participation/Prioritization of Gaps

HUD's SuperNOFA requires that applicants prioritize their funding requests in terms of gaps within each locality's CoC system. A committee comprised of City staff, representatives from the Network, and non-profit service providers identified homeless service and housing needs, inventoried the existing resources available to serve the homeless community, and identified and prioritized gaps in homeless service and housing delivery. The following priorities were determined:

- First Priority - Permanent Supportive Housing
- Second Priority – Renewal/continuation of existing Permanent Supportive Housing, Transitional Housing, and Supportive Service Only projects

The prioritized gaps are supported by homeless statistical data gathered from the City of Pasadena 2004 Homeless Survey, 2005 Homeless Count, Five-Year Consolidated Plan (2000-2005), Comprehensive General Plan Housing Element, the Commission's Implementation Plan, and the 2003-2004 Bad Weather Shelter Program.

Request for Proposals (RFP) Process

HUD will only award new money to a CoC for Permanent Supportive Housing. Changes to the SuperNOFA meant that the Commission would only be eligible to apply for \$111,402, allocated over three years, for a permanent supportive housing project. The Housing & Homeless Network determined that, with these funding restrictions, the most viable way to bring more permanent supportive housing to the City was to apply for tenant-based Shelter Plus Care (S+C) Certificates. Tenant-based S+C provides rental subsidies to homeless individuals and families with a qualifying disability. Only housing authorities are eligible to apply for S+C Certificates, so the application must come from the Pasadena Community Development Commission. The Commission will work with a sponsor agency to ensure that applicants for the rental subsidies come from the client base of non-profit agencies serving the homeless population in Pasadena.

In response to the release of HUD's SuperNOFA, the Commission released its 2005 CoC Request for Proposal (RFP) for Renewal Projects on April 11, 2005. Notices were sent to service-based agencies. The deadline for submittal of proposals was April 27, 2005, 5:00 p.m. for renewal proposals. Technical assistance was offered to all interested proposers. On April 19, 2005 a Technical Assistance workshop was conducted to address questions and concerns of possible proposers regarding the preparation and submission of their proposal.

Eight renewal proposals were received in response to the Renewal RFP. Renewal projects are existing projects whose HUD funding will expire during the 2006 calendar year. Each proposal was evaluated for threshold criteria by the review panel comprised of members of the Housing and Homeless Network and City staff. Additionally, as part of the evaluation process, each proposer was given the opportunity to provide an oral presentation before the panel. The evaluation criteria as outlined in the RFP included the following: Eligible Renewal Project; priority within the Continuum of Care; project operating at full capacity and Annual Progress Report demonstrates satisfactory performance; project budget is reasonable for housing/services provided; and Leveraging Chart documents written commitment of resources at least equal to total funding request. All eight proposals met threshold criteria, were recommended for inclusion in the Commission's CoC application to HUD, and are described and ranked in Table A.

Of the nine recommended projects, eight are renewal projects (listed by sponsor/project): Pacific Clinics/ Passageways, Union Station Foundation/Euclid Villa, Union Station Foundation/ Transitional Housing Program, URDC/Casa Maria, Serra Project/CHOISS Program I, Serra Project/ CHOISS Program II, Affordable Housing Services/Navarro House and Commission/HMIS. The one new project is Shelter Plus Care Certificates/Commission.

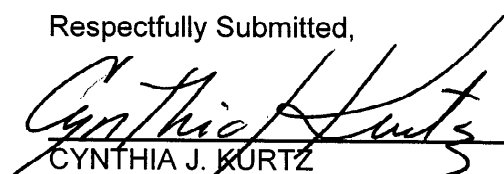
HOUSING IMPACT:

Approval of the subject recommendation has the potential to provide housing and supportive services for over 1,000 homeless individuals/families. The proposed projects are in accordance with the approved Pasadena Continuum of Care system, General Plan Housing Element, Five Year Consolidated Plan, Five Year Public Housing Plan, and Implementation Plan .


FISCAL IMPACT:

If accepted, submittal of the 2005 Continuum of Care (CoC) Homeless Assistance Application and subsequent approval by HUD will contribute over \$1.9 million to enhance the local CoC system and ensure the continued delivery of supportive housing services for approximately 1,000 homeless persons residing within the City of Pasadena.


Respectfully Submitted,


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Richard J. Bruckner
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Department

TABLE A

2005 CONTINUUM OF CARE APPLICATION -- PROJECT RANKING AND DESCRIPTION

RANK	AGENCY	PROPOSED PROJECT	PROJECT DESCRIPTION	SERVICE NUMBERS	FUNDING REQUEST
1.	Pasadena Community Development Commission	Shelter Plus Care	Rental subsidies and supportive services for homeless persons with targeted disabilities.	5 households with disabilities.	\$111,402
2.	Pasadena Community Development Commission	HMIS (Homeless Management Information System)	Homeless services client tracking system.	All participating sponsor agencies and client households (HUD requirement)	\$138,600
3.	Serra Project	CHOISS Program II	Permanent scattered site housing for formerly homeless families with HIV/AIDS	5 households	\$118,610
4.	Serra Project	CHOISS Program I	Permanent scattered site housing for formerly homeless families with HIV/AIDS	5 households	\$103,515
5.	Union Station Foundation	Euclid Villa	Transitional housing-Families.	14 families	\$163,700
6.	Union Station Foundation	Transitional Housing Program	Transitional housing-single men.	20 men	\$122,097
7.	URDC Human Services Corporation	Casa Maria	Transitional housing-single women & women with children. (chronic substance abuse)	12 women and their dependent children	\$155,417
8.	Pacific Clinics	Passageways	Outreach/intake/assessment.	970 unduplicated clients	\$952,750
9.	Affordable Housing Services	Navarro House	Permanent Supportive Housing for persons with special needs.	6 households with special needs.	\$ 43,725
TOTAL REQUEST					\$1,909,816