

# Agenda Report

**TO:** CITY COUNCIL

**DATE:** February 7, 2005

**FROM:** CITY MANAGER

**SUBJECT:** PREDEVELOPMENT PLAN REVIEW FOR NEW CONSTRUCTION OF A 124-UNIT STUDENT HOUSING STRUCTURE WITH GROUND FLOOR RETAIL AND UNDERGROUND PARKING FOR THE ART CENTER COLLEGE OF DESIGN AT 1000 SOUTH RAYMOND AVENUE (PPR 2004-00048)

## **RECOMMENDATION:**

This report is for information.

## **BACKGROUND:**

The City's Predevelopment Plan Review (PPR) guidelines identify projects of "community-wide" significance that are presented to the City Council for informational purposes. The proposed student housing project at 1000 South Raymond Avenue, with 124 student housing units and the requirement for more than two discretionary actions, qualifies as a project of community-wide significance.

## **PROJECT DESCRIPTION:**

The project site is currently a surface parking lot of 51,594 square feet at the northeast corner of Raymond Avenue and Glenarm Street. It is surrounded by office, industrial, and institutional uses and is adjacent to the Gold Line light rail tracks.

The proposed project is a 124-unit student housing project above a primarily underground parking structure for the Art Center College of Design. The parking structure will have a capacity of approximately 460 vehicles and will be 1 level at grade and 2 ½ levels below grade.

The building consists of two major building masses – a two-story section that sits on the western side of the property close to Raymond Avenue and a seven-story section on the eastern half of the property facing the Gold Line tracks and across from an existing

office building of similar height. The project is approximately 316,600 square feet in size including a parking structure accommodating 460 vehicles. The architectural design of the building is contemporary.

### **DISCRETIONARY REVIEWS:**

The proposed height of the project (70') is not consistent with the South Fair Oaks Specific Plan. In addition, the Specific Plan does not allow student housing. The Specific Plan would need to be amended to allow this height and land use. A zoning designation of PS (Public and Semi-Public) is proposed for the student housing site and the existing Art Center building north of the project site. A Master Development Plan (MDP) is also proposed for the combined site. The MDP, Zone Change, and Specific Plan amendment can be done concurrently and will require Planning Commission review and City Council approval before the project can proceed.

### **PPR SUMMARY:**

General Plan Review – The project furthers the General Plan policies and objectives by providing for the expansion and support services for one of Pasadena's educational institutions and by directing development into a specific plan area along a major corridor and within walking distance of a Gold Line station.

Environmental – An Initial Environmental Study will be required. This study will determine if an Environmental Impact Report (EIR) or mitigated negative declaration will be prepared for the project.

Zoning – The project will need an amendment to the South Fair Oaks Specific Plan and a Zone Change to PS (Public and Semi-Public). A Master Development Plan (MDP) is proposed. Development standards such as height, setbacks, open space and landscaping requirements, floor area ratio, and parking can be set through the MDP process.

Transportation – A full Traffic and Parking Impact Analysis will be required in accordance with the City's established guidelines. The applicant may be required to dedicate to the City a 5-foot by 25-foot easement for street purposes for the installation of a bus shelter along the Raymond Avenue frontage of the property.

Public Works – Raymond Avenue and Glenarm Street will be widened as part of two City Capital Improvement projects for the State Route 710 Mitigation program. Glenarm Street will be widened by as much as 6 feet and the applicant may be required to dedicate to the City a 6-foot strip of land for street purposes. The applicant may be required to pay for up to nine additional street trees per the City approved master street tree plan.

Design – The Design Guidelines to be used for this project are in the South Fair Oaks Specific Plan, the Citywide Design Principles in the Land Use Element of the General Plan, and the Purposes of Design Review in the Zoning Code.

Cultural Affairs – The project is subject to the City of Pasadena Public Art requirement. One percent of the building valuation must be allocated for public art.

**TIMELINE:** The following schedule outlines the major stages of reviews for this project:

Dates	Activity
January 10, 2005	Initial PPR meeting between applicant and city staff
February 7, 2005	PPR presentation to City Council
February 2005	Applicant submits application for Master Development Plan, Zone Change, and amendment to South Fair Oaks Specific Plan
March 2005	Planning Commission considers initiation of an amendment to the South Fair Oaks Specific Plan
April 2005	Staff prepares and circulates draft Initial Environmental Study and schedules Planning Commission public hearing date*
April 2005	Neighborhood meeting held
May 2005	Planning Commission public hearing on Master Development Plan, Zone Change, and amendment to South Fair Oaks Specific Plan
June 2005	City Council public hearing on Master Development Plan, Zone Change, and amendment to South Fair Oaks Specific Plan
June/July 2005	Applicant submits application for Concept Design Review
July/August 2005	Design Commission holds a noticed public hearing for concept design
Depending on submittal	Design Commission reviews final design review and applicant submits plans for plan check

\* If an Environmental Impact Report is required, the schedule will be extended as necessary.

**FISCAL IMPACT:** The developers will pay fees for the required discretionary actions. The project will also generate plan check fees, permit fees and construction tax.

Respectfully submitted,



Cynthia J. Kurtz  
City Manager

Prepared by:

  
Laura Fitch Dahl

Senior Planner

Approved by:

  
Richard J. Bruckner

Director of Planning & Development

Attachments:

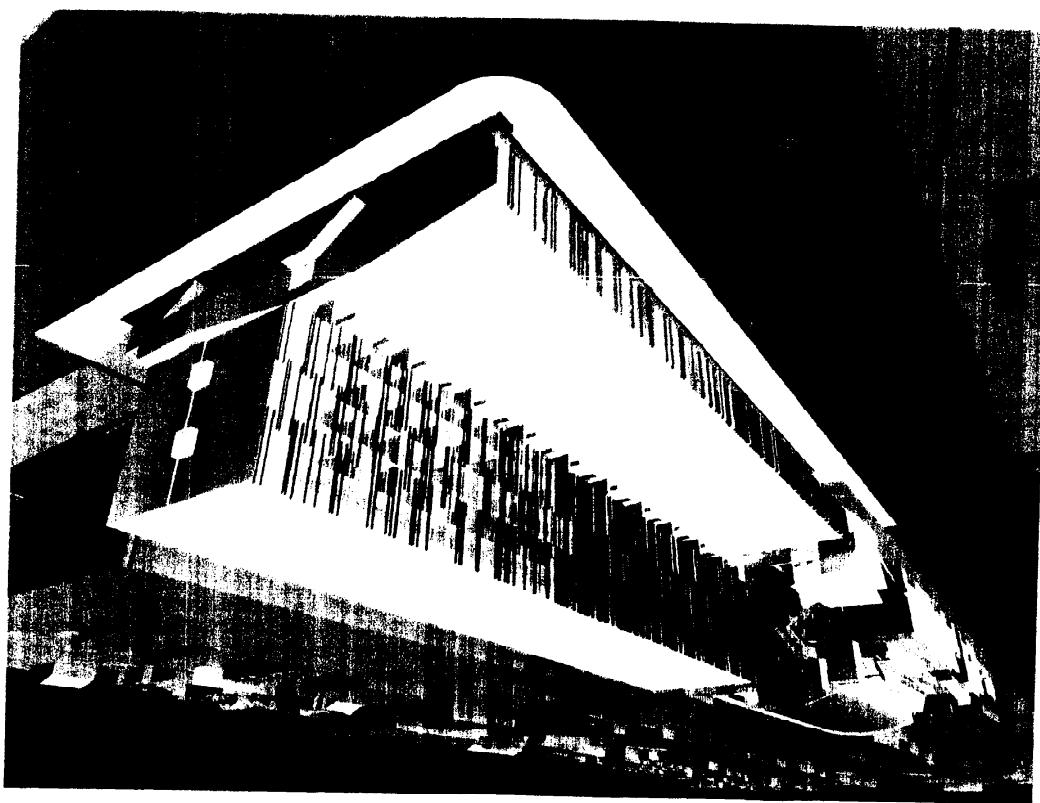
- A) Project Site Plans and Elevations

**Attachment A**





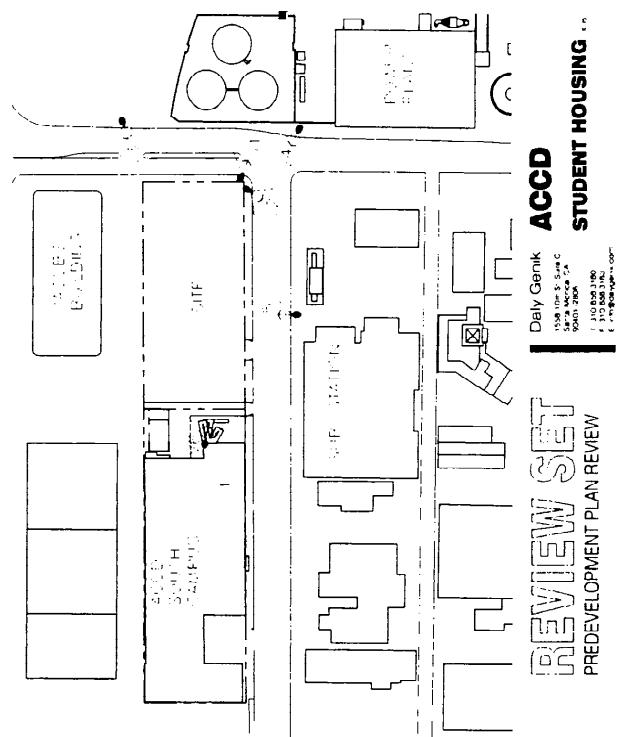
THE GEORGE WASHINGTON UNIVERSITY  
STUDENT HOUSING



**ACCD**  
**STUDENT HOUSING**

**REVIEW SET**  
PREDEVELOPMENT PLAN REVIEW

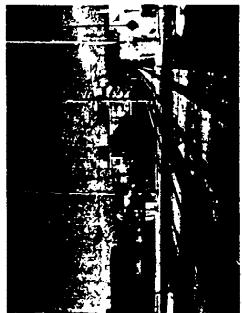
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90201-2000  
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V1



V3



V4



V2

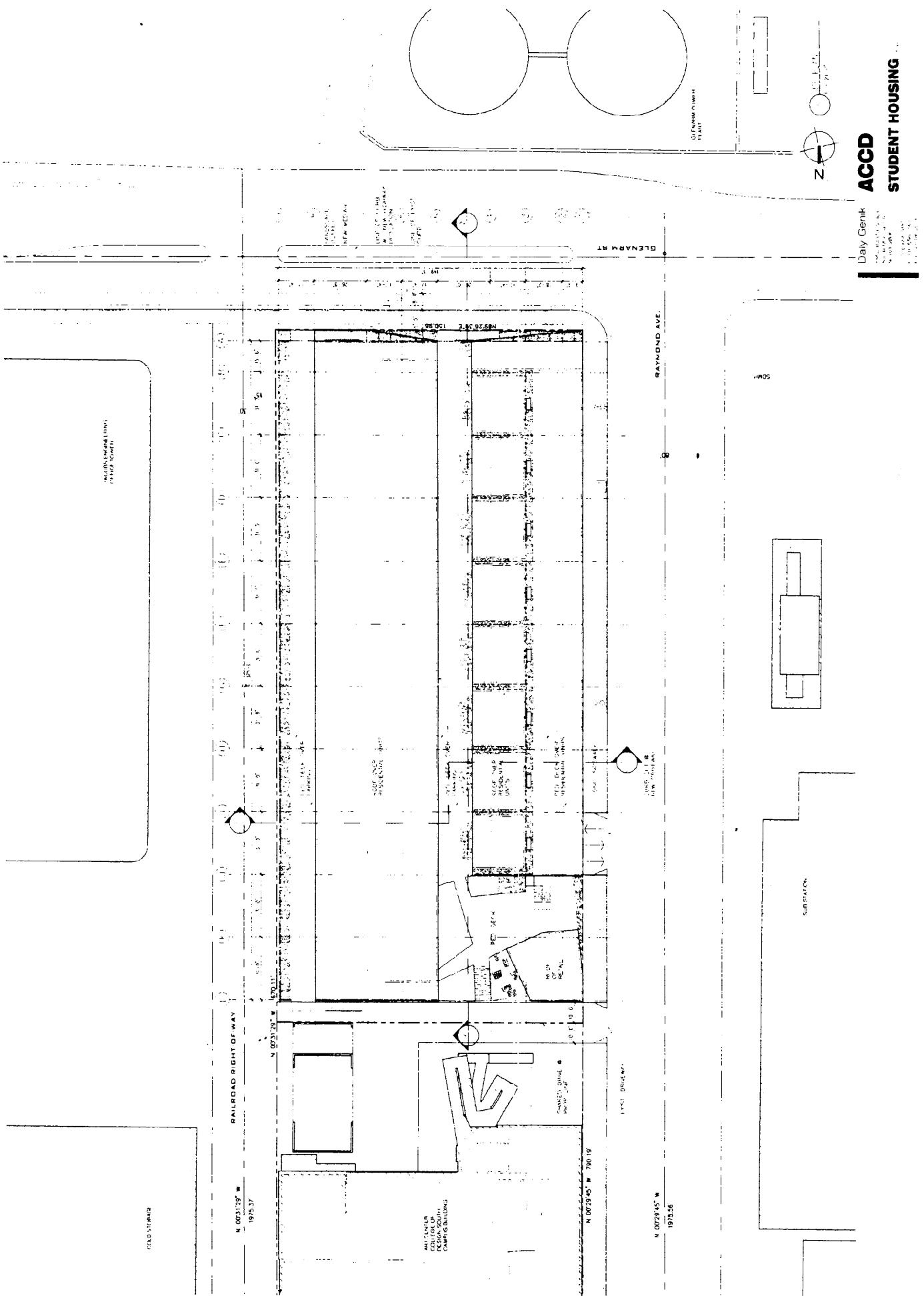


V5



V6



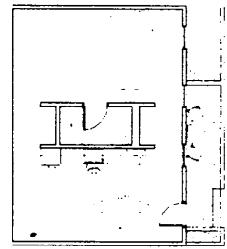


# UNIT TYPES

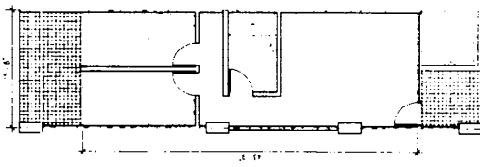
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Daily Genik  
1500 2nd St., Suite 100  
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92701-2816  
(714) 565-3132  
(800) 565-1743  
E-mail: [info@genik.com](mailto:info@genik.com)

PREDEVELOPMENT PLAN REVIEW  
Schematic Drawing  
1/8" = 1'-0"

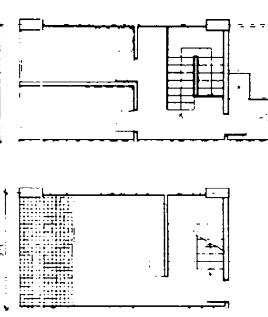
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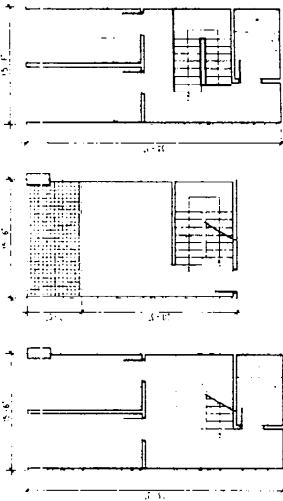
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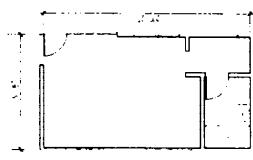
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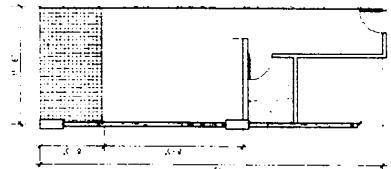
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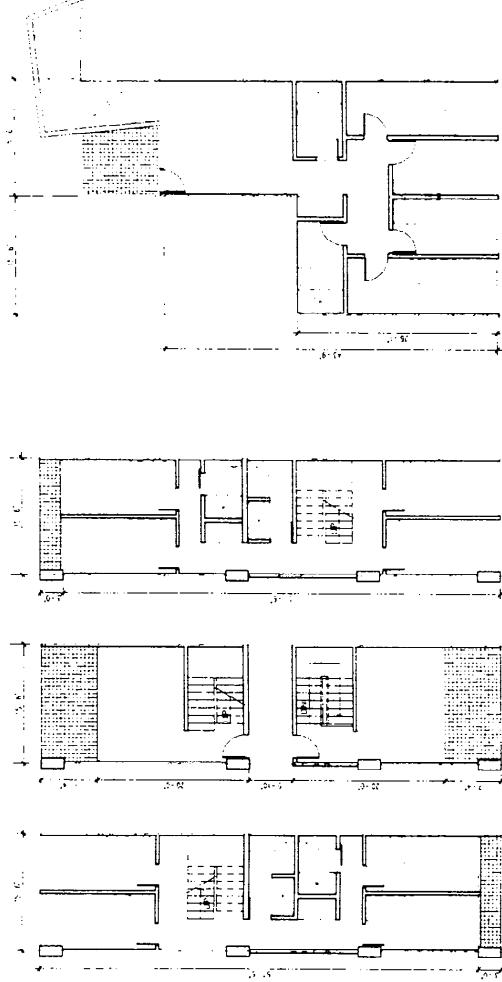
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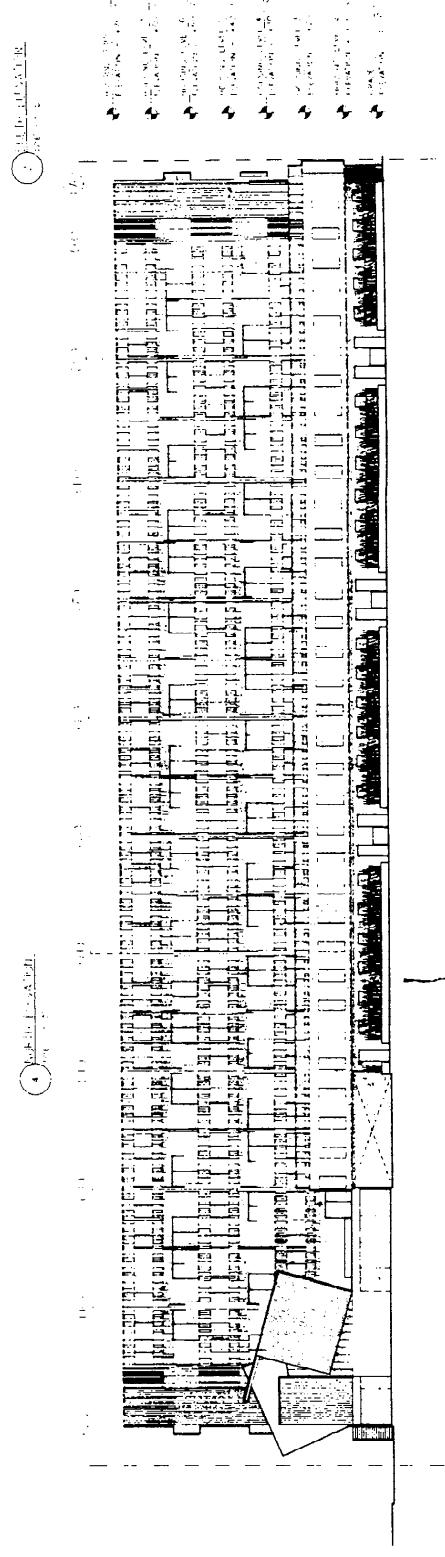
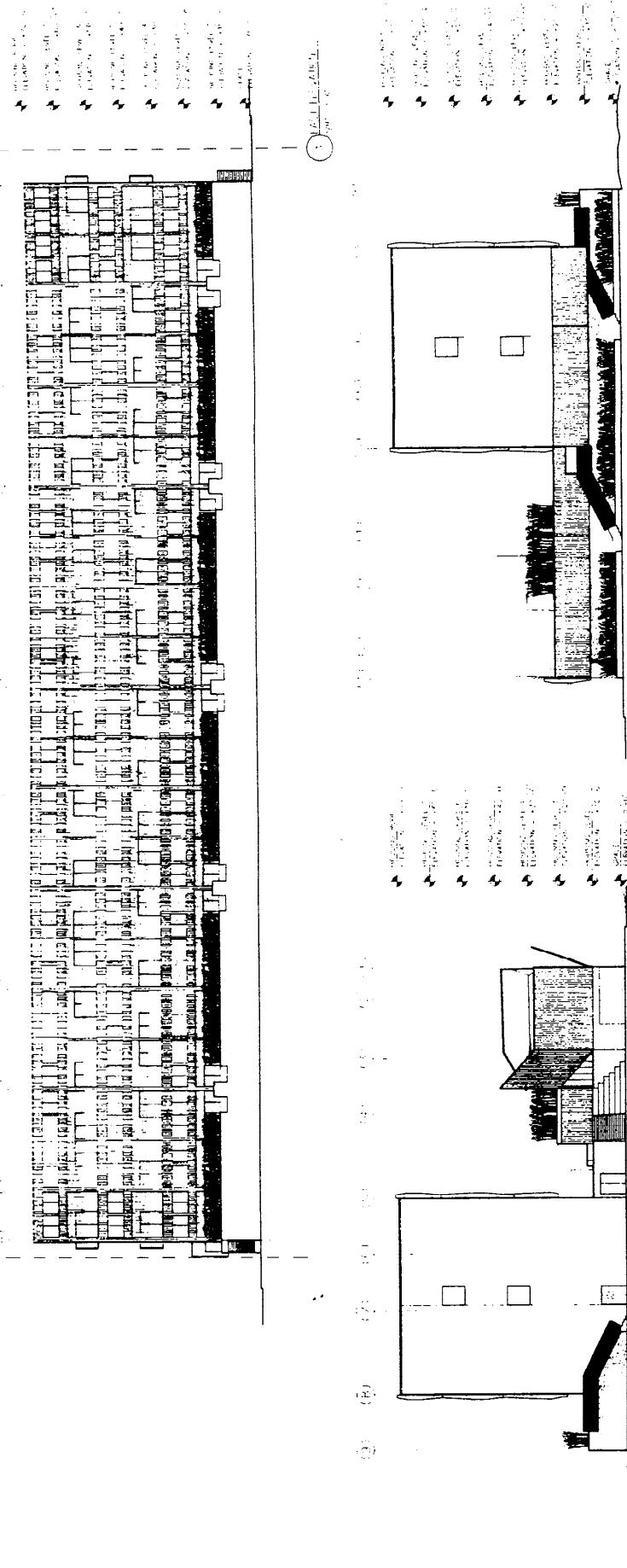
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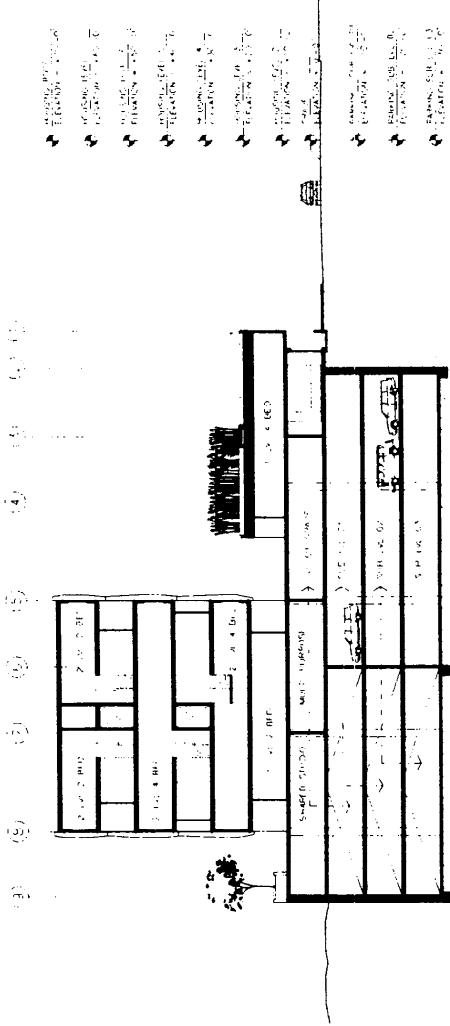


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Day Care  
Gym  
Swimming Pool  
Storage Areas  
Laundry Room

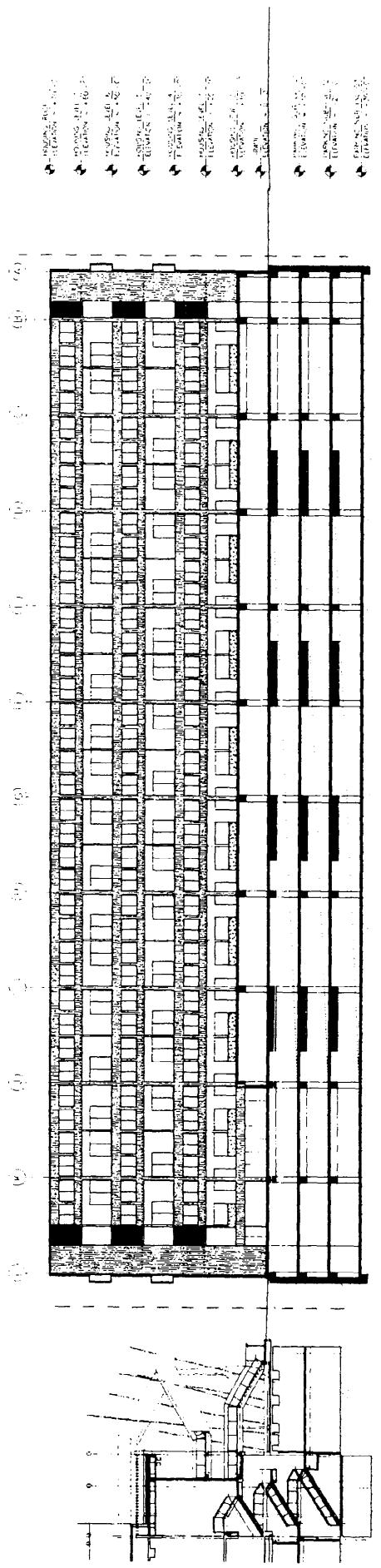


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