

Agenda Report

DATE: MAY 24, 2004

TO: CITY COUNCIL

FROM: CYNTHIA KURTZ, CITY MANAGER

SUBJECT: APPROVE A JOURNAL VOUCHER APPROPRIATING \$45,490 FOR A COMMUNITY WORKSHOP RELATED TO THE CITY'S ADOPTION OF THE LAND USE AND MOBILITY ELEMENTS, CENTRAL DISTRICT SPECIFIC PLAN AND REVISED ZONING CODE

RECOMMENDATION:

It is recommended that the City Council approve a Journal Voucher appropriating \$45,490 from unappropriated general funds to the Planning & Development Department, Budget Account #8114-101-441000 for expenses to host a community workshop related to the adoption of the Land Use and Mobility Elements, Central District Specific Plan and Revised Zoning Code.

BACKGROUND:

The City is in the process of adopting several significant planning documents (Central District Specific Plan, the Land Use and Mobility Elements of the General Plan and revisions to the Zoning Code) which will shape the City's growth for years to come. These documents are the culmination of eight years of staff and community work. Staff encourages the maximum participation of the community stakeholders in the adoption of these documents through education and an opportunity for input. To that end, a community workshop entitled "Building Blocks to a Great City" is being planned during the time period when the environmental impact report on these plans is being circulated for comment. This is an opportunity to examine four policy implementation documents and how they work together to implement the goals of the City's General Plan. During the workshops the updates to the Land Use and Mobility elements of the General Plan, the Central District Specific Plan, and the Revised Zoning Code would be described. Experts in land use, transportation, planning, urban design and economics would provide an analysis of these proposed documents, and citizens would have an opportunity to ask questions and express opinions about the planned recommendations and offer suggestions for change.

The event is expected to take place on a Saturday. In addition to the workshop, the speakers will make presentations on their work on Friday evening prior to the Saturday workshop. While not confirmed, staff is currently planning for July 9 and 10. It provides both an opportunity for the community to learn more about the documents and to offer comments. Attached for review are the Workshop Project Description (Attachment A) and the Budget (Attachment B).

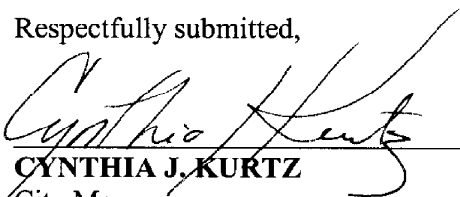
Kristin Maschka, former head of Strategic Planning for Earthlink, who now is a local consultant to businesses and non-profits, will act as moderator. Staff is finalizing the list of speakers. The tentative list includes Robert Dunphy, Transportation Senior Resident Fellow, in the Policy and Practice Department of the Urban Land Institute, and Tridib Banerjee, PhD., Urban Studies and Planning, Massachusetts Institute of Technology. One additional speaker on economics will be added.

As funding for this important effort is not currently provided for in the operating budget, the City Council is asked to approve the appropriation.

FISCAL IMPACT:

Approval of the recommended action will increase the Planning & Development Department budget by \$45,490.

Respectfully submitted,


CYNTHIA J. KURTZ
City Manager

Prepared by:


MARIA STORTS
Management Analyst

Approved:


RICHARD BRUCKNER
Director of Planning & Development