

- Where the job openings are (by Foothill region and by individual cities)
- Which industries are slowing down
- Which industries and jobs are growing
- How many layoffs can be expected and from whom
- What kind of training and skills are required by employers for particular jobs
- The degree of difficulty in finding qualified applicants (supply and demand)
- Local salaries and benefits offered

The survey results assist job seekers, employers, economic development organizations, educational and job training institutions, and others by presenting a comprehensive picture of the current local labor market. For example, the data delineates the availability of jobs by type, wages, specific education and skill requirements for each occupation, by location and industry, etc. Survey results are readily accessible on the www.usworks.com/foothill web page from any internet-connected computer, including the terminals located at the One Stop Center and its network of satellite sites.

The website has been very popular and help both employees and job seekers make informed job decisions. From January 1, 2002 through August 31, 2002, there were 2,280 unique visitors to the USWorks for Professionals site; they viewed 54,340 individual pages of graphs, text, and data.

At this time, the Career Services Division requests to contract with ERISS to conduct a fourth year survey of the employer database. This fourth-year survey will allow the Foothill WIA to update the current information, revise the survey questions, include new employers in the survey and increase the City's knowledge regarding trends in the job market. This is especially important in today's slowing economy, identifying shifts on the labor market throughout the region.

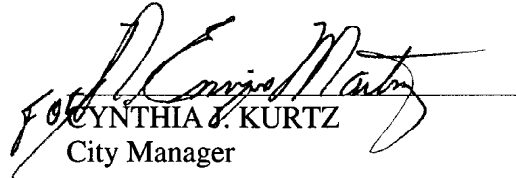
Through this purchase, ERISS will include at no extra cost one-year licenses for updated modules purchased for the first time last year. USWorks for Jobseekers enables job seekers to inventory their own job skills, compare those against skill requirements of particular employers, build a resume and then respond to particular online job listings or be matched with local employers in search of qualified applicants. USWorks for Employers allows local employers to post job vacancies and receive résumés from job seekers. It also sends out targeted e-mails to employers to notify them of Foothill events and services of benefit to them. These web-based tools were also popular. There were 471 unique visitors to the USWorks for Job Seekers site and 308 unique visitors to the USWorks for Employers website. Finally, Salary Scanner provides up to date salary information by occupation, industry, and area. The total cost of \$98,235 represents a modest 6.5% increase over last year's cost of \$92,217, due to the upgraded versions of the additional tools described above.

In order to take advantage of this unique opportunity, it is requested that the City Council grant the proposed contract an exemption from the Competitive Selection process of the Competitive Bidding and Purchasing Ordinance pursuant to P.M.C section 4.08.049(B), contracts for which the City's best interests are served.


FISCAL IMPACT

Sufficient funds for this contract are provided for in current year Workforce Investment Act and Welfare to Work grant funds. The costs of this contract will be charged to the following cost accounts: 681-649100-47078 and 681-649500-47079.

Respectfully submitted,



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