

Agenda Report

TO:

CITY COUNCIL

DATE: March 11, 2002

FROM:

CITY MANAGER

SUBJECT:

DONATION OF SPORT COURT BY THE LOS ANGELES CLIPPERS,

AT&T WIRELESS AND SPORT COURT TO VILLA PARKE

RECOMMENDATION

It is recommended that City Council approve acceptance of the donation and installation of a 50 X 80 Outdoor "Sport Court" by the L.A. Clippers, AT&T Wireless and Sport Court, to improve the safety, utility and visual appeal of a deteriorated outdoor basketball court at Villa Parke.

Acknowledge that this action is categorically exempt from the California Environmental Quality Act (CEQA).

RECREATION AND PARKS COMMISSION RECOMMENDATION

At their meeting of March 5, 2002, the Recreation and Parks Commission unanimously recommended acceptance of this donation. They requested staff to confirm that the logos actually installed on the Sport Court would be proportionately the same in size and scale to that of the attached sketch. The Commission also recommended that the City's agreement with the donor to accept this Court include language to clarify the limited use of the logos (i.e. that no additional logos will be placed in the Park or Center).

BACKGROUND

On Friday, March 1, 2002, Rich Hanson of Sport Court of Los Angeles contacted the HSRN Department and offered the City a 50 x 80 outdoor court surface, which would be donated by Sport Court, the Los Angeles Clippers and AT&T Wireless, to be located at Villa Parke in the outdoor basketball area. No matching funds would be required. Mr. Hanson faxed a letter on that date to staff, along with a sketch of the proposed court (copies attached). As described in this letter:

The Sport Court surface is a "suspended" cushioned modular surface that offers safety and visual appeal for your facility. The surface, with a 10 yr. ltd warranty, will be a gray court and bright red keys and perimeter. The value is approximately \$15,000. There will be three logos on the surface as per [the attached sketch]. The surface is polypropylene and requires only hosing off dust when necessary for maintenance.

As indicated in this letter, the surface would include logos from the L.A. Clippers, AT&T Wireless, and the participating media sports agency. If approved and the new Sport Courts installed, a media event would be held at the location on March 24, 2002, to include the Clippers and AT&T.

MEETING OF 3/11/2002

AGENDA ITEM NO. 7.B.3.

Due to the media event schedule and the donors' timeline, a response from the City is requested no later than March 12, 2002. Even with meeting that timeline, Mr. Hanson indicates that this is a "first come, first serve" type of offer, so that if other applicants respond favorably prior to the response by the City of Pasadena, this offer may not be available. A total of three such courts will be donated to eligible applicants.

Staff recommends approval of this project, particularly as the targeted Villa Parke basketball court area to receive this improvement is highly utilized but is presently in poor condition and targeted for re-surfacing. A current Capital Improvement Project item calls for resurfacing the basketball court area at Villa Parke, at an estimated cost of \$17,000.

ENVIRONMENTAL DETERMINATION

Since this project only involves resurfacing an existing basketball court, it is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Article 19 Section 15302.

FISCAL IMPACT

There is not impact on the City funds, as the design and installation of this Sport Court will be donated by Sport Court of Los Angeles, the L.A. Clippers, and AT&T Wireless. No additional maintenance is required.

Respectfully submitted,

CYNTHIA J. KURTZ

City Manager

Prepared and Approved by:

Patricia A. Lane, Director

Human Services, Recreation & Neighborhoods Department

Approved by:

Julie Gutierrez, Acting Director

Public Works & Transportation Department