

# Agenda Report

DATE: June 3, 2002

TO: CITY COUNCIL

FROM: CITY MANAGER

SUBJECT: SUSPENSION OF THE NOISE ORDINANCE RELATING TO THE PROPOSED FOLLOWING EVENTS: 1) MAKING STRIDES AGAINST BREAST CANCER 2002 TO BE HELD AT AREA H AND THE ARROYO SECO ON SUNDAY, OCTOBER 20, 2002 FROM 9:00 A.M. TO 1:00 P.M., AND 2) RACE FOR THE CURE TO BE HELD AT AREA H AND THE ARROYO SECO ON SUNDAY, NOVEMBER 3, 2002 FROM 9:00 A.M. TO 2:00 PM.

## **RECOMMENDATION:**

1. It is recommended that the City Council acknowledge that the Temporary Conditional Use Permits and the suspension of the noise ordinance necessary to hold the two non-profit events are categorically exempt from CEQA under CEQA Guidelines section 15323, normal Operations of Facilities for Public Gatherings.
2. It is recommended that the City Council direct the City Attorney to prepare an ordinance to suspend the Noise Ordinance and a Notice of Exemption, with respect to the proposed following events: 1) Making Strides Against Breast Cancer 2002 to be held at Area H and the Arroyo Seco on Sunday, October 20, 2002 from 9:00 a.m. to 1:00 p.m., and 2) Race for the Cure to be held at Area H and the Arroyo Seco on Sunday, November 3, 2002 from 9:00 a.m. to 2:00 p.m.

**BACKGROUND:**

The two non-profit organizations identified above have requested that their Special Event be permitted to begin prior to the 10:00 a.m. time currently permitted in the Noise Ordinance. Both non-profit organizations use amplified sound for music and speech. They have agreed to the starting time identified in the recommendation, and to all costs associated with sound monitoring.

**Making Strides Against Breast Cancer 2002**

The previous American Cancer Society Making Strides Against Breast Cancer 5K Walk was held in the Arroyo Seco on Sunday, October 24, 1999 from 8:00 a.m. to 12:00 noon with an estimated crowd of 12,000, on Sunday, October 29, 2000 from 9:00 a.m. to 1:00 p.m. with an estimated crowd of 15,000, and on Sunday, October 28, 2001 from 9:00 a.m. to 1:00 p.m. with an estimated crowd of 17,000. This year's event is requested to occur on Sunday, October 20, 2002 during the hours of 9:00 a.m. to 1:00 p.m. with an estimated crowd of 20,000. Although there were complaints received in 1999, there were no complaints received in 2000 and 2001. The complaints were eradicated by not allowing the promoter to activate the sound system until the sound monitor approved the volume levels and this will continue to be required.

**Race for the Cure**

The previous Race for the Cure events have been held in the Arroyo Seco on Sunday, November 7, 1999 from 10:00 a.m. to 2:00 p.m. with an estimated crowd of 10,000, on Sunday, October 15, 2000 from 9:00 a.m. to 2:00 p.m. with an estimated crowd of 10,000, and on Sunday, November 4, 2001 from 9:00 a.m. to 2:00 p.m. with an estimated crowd of 10,000. This year's event is requested to occur on Sunday, November 3, 2002 from 9:00 a.m. to 2:00 p.m. with an estimated crowd of 10,000. No complaints were received at the previous events.

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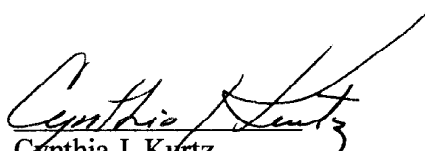
**ENVIRONMENTAL IMPACT:**

The Environmental Administrator has determined that a Temporary Use Permit and the proposed suspension of the noise ordinance necessary to hold the two non-profit events is categorically exempt from CEQA under CEQA Guidelines section 15323, normal Operations of Facilities for Public Gatherings. Actions to allow walks sponsored by non-profit organizations are normal operations for public gatherings in Area H and the Arroyo Seco.

**FISCAL IMPACT:**

The goal of both non-profit organizations is to raise funds, a portion of which would stay in Pasadena. Each non-profit organization agrees to pay all incurred City costs.

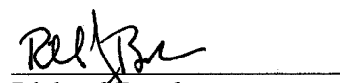
Respectfully submitted:

  
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