

PASADENA COMMUNITY ACCESS CORPORATION



Where neighborhood voices create community vision

ANNUAL REPORT 2000-2001

Pasadena Community Access Corporation

Where neighborhood voices create community vision.

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Letter from the President

Dear Mayor Bogaard and Councilmembers:

I am pleased to present you with the Pasadena Community Access Corporation's 2000-2001 Annual Report. I believe we have just completed one of the most productive and rewarding years in the Corporation's history. As you know, at the time of our last report, PCAC had entered a transitional phase as we were in the midst of a nationwide search for a new Executive Director, and had just concluded participating in negotiations for a new franchise agreement with Charter Communications. The Board had a powerful blueprint for the future in its newly created Business Plan, and we looked forward to the infusion of energy that a new Executive Director could bring.

Don Repella, PCAC's new Executive Director, has quickly become a respected figure in the community, and a strong leader for our organization. He and the Board of Directors have worked together to promote growth through careful fiscal management, increased professionalism of the staff, targeted but important equipment acquisitions, and expanded outreach into the community.

Among our specific accomplishments, as you will see in the report, are:

- ◆ A significant increase in original programming for KPAS and an ability to reach the community rapidly in emergency situations, as in the Mayor's address to the city on September 11, 2001.
- ◆ An expansion of our ability to cover local events. Our coverage of local events provided the residents of Pasadena with 78 hours of programming, enabling them to be part of the many celebrations in our great community.
- ◆ The first steps in becoming a resource to remove the digital divide. Thanks to the successful negotiations with Altrio, we have been able to begin the development of a digital lab for the people in our city. In the future, we hope to provide web hosting and other services to Pasadena residents who cannot currently afford them.
- ◆ Creation of a new logo and name for Channel 56 (as seen on the cover page) that will enhance recognition of the station and strengthen our identity as a valuable public resource.

I also wish to thank the Board of Directors for taking action to turn the organization around. They have been involved every step of the way in the development of policy and in the restructuring of our organization. The success we have achieved in the past year could not have been accomplished without their energy and dedication. Thanks to them, Don Repella, and the rest of our wonderful staff, the future is bright.

Sincerely,

Barry Gordon
President, PCAC Board of Directors

Annual Report—The Year in Review

Pasadena Community Access Corporation

I. PCAC's Business Plan In Action: Progress and Achievements

During the fall and culminating in December of 1999, the PCAC Board undertook a major strategic planning process. That process concluded with the development and presentation of a business plan designed to propel PCAC and its operating functions to a new and higher level of performance. Five areas were defined as the key strategic performance areas.

- A. Organizational Structure—The PCAC organizational structure will embody and reflect the structure of a highly respected community resource.
- B. Outreach—The PCAC will revitalize its public image.
- C. Technology—The PCAC will embrace and realize new technologies.
- D. Finance—The PCAC will achieve financial stability and operate in a professional and accountable manner.
- E. Programming—The PCAC will excel in programming that is relevant to the community and connects the communities we serve.

The sections of the report that follow will outline the progress and achievements made in the past year in addressing the operational activities for each of the key strategic directions.

II. Organizational Structure

There were three primary priority areas of focus within this strategic performance area for this past fiscal year: the search for and hiring of a new Executive Director, staff restructuring, and the strengthening of the PCAC Board's functioning.

Executive Director Search/Selection—PCAC Board member Sarah Smith Orr, with the support of Olvera & Associates, guided the design and conduct of the executive search process that included a nationwide outreach. The process began with the definition of the position description for the Executive Director of Pasadena Community Access Corporation to incorporate duties, responsibilities, and skills needed to implement the PCAC business plan. Once the initial screening of applicants was accomplished through which a number of finalists were identified, the

full Board of Directors was involved in face-to-face interviews that culminated with an offer made to and accepted by Don Repella, from Pittsburgh Community Television, for a two-year contract beginning in late February, 2001. With the appointment of the new Executive Director, PCAC moved ahead with restructuring Channel 55 & 56 in accordance with the City of Pasadena / Charter Communications franchise agreement and the PCAC business plan as submitted to Pasadena City Council on December 1, 1999.

In March of 2001, the PCAC Board of Directors, along with the new PCAC Executive Director, began reviewing the corporation's organizational structure to assure its responsiveness to the current needs of PCAC and the Pasadena Community. By early summer of 2001, a comprehensive Operational Plan was completed. This Operational Plan is the template for PCAC's development into an organization that embodies and reflects the structure of a highly respected community resource.

Staff Restructuring—The PCAC Operation Plan effectively defines staff roles and provides a job description for each staff position. The Plan also delineates performance expectations and provides methods for measuring performance for all PCAC staff positions.

The Plan also called for the development of several new staff positions and the elimination of some existing positions. The new positions that were created are: Technology Manager, a position which was created to assist PCAC in its endeavors of expanding into new digital and internet technologies; Outreach Coordinator, a position needed to aid PCAC in reaching out to the non-profit community and helping with station promotion; and Remote Production Manager, a position with the primary responsibility of aiding in covering community events and special governmental events. All of the new positions were filled with existing PCAC employees or independent contractors, thereby utilizing resources that were already present in the PCAC community.

The staff restructuring represents a departure from PCAC's past practice of hiring contract labor to perform video production functions. KPAS governmental and PCAC non-profit and special projects are now primarily accomplished through the use of in-house PCAC staff and volunteers. The only exceptions to this structure is the use of the contracted crew that is presently in place to cover City Council meetings, the use of interviewing talent for governmental productions, and a small pool of consultation fees set aside for a contract engineer and additional contract labor for larger video productions.

As part of the staff restructuring, a series of teams and committees has also been created. The goal of these teams and committees is to increase communication among staff members and to increase interaction between staff members and community producers. The teams also aid in identifying and improving under-utilized aspects of PCAC.

In order to be able to measure the effectiveness and evaluate the performance of PCAC, its personnel and its services, PCAC is in the process of creating a system for receiving customer input and for measuring the level of customer satisfaction. An example of some of our activity in this area was the creation of the Community

Producer Advancement Committee. It is a group comprised of PCAC Community Producers and volunteers, and is intended to give these individuals the opportunity to participate in forums to discuss issues that are relevant to PCAC and the community, thus having an impact on the way that PCAC is managed. The committee is governed by PCAC community producers and volunteers, and interacts directly with the PCAC staff.

Strengthening the Board of Directors—At the time the business plan was developed, there was great concern among the active board members about the decline in the level of involvement and quality of relationship between PCAC, PCC and PUSD. The first priority in the business plan, within the area of board development, was the strengthening of the key organizational relationships that have been a part of the charter since PCAC's inception.

The PCAC Board is exceedingly pleased that those key relationships are now strong, with active and involved representatives from PCC and PUSD, as well as involved and enthusiastic Council and Mayoral appointed board members. The Board's committee structure has been revised with all committees contributing significantly in their support of PCAC's business and operational plans.

III. Outreach and Programming

Pasadena Community Access Corporation is committed to providing community based programming that is engaging, informative, and challenging to the residents of Pasadena. Through outreach and program development, PCAC continues to work toward building a viewing audience that is supportive and proactive.

To launch our efforts to revitalize PCAC's public image, the Board created an Outreach and Promotions Committee whose specific duties are to utilize our vision and mission to create a brand identity. The following developments are a product of this committee: a new name and logo; the design and implementation of customer surveys to determine the expectations of PCAC's various customer groups; and the creation of interactive programs and Pasadena Community Access Corporation Signature Series to be regularly aired and staff-produced.

Name and logo change—Over the last six months, PCAC has embarked on an identity campaign that includes a change of our present name, design of a new logo and station identification, and redesign of all promotional materials. The goal of this campaign is for the organization to increase its community profile as well as to become a highly recognizable public entity. This has been a major goal of the PCAC Outreach and Promotions Committee; in September of 2001 the PCAC Board of Directors accepted and approved a plan submitted by the PCAC Outreach and Promotions Committee. PCAC will soon be approaching the Business Enterprise Committee for approval of the use of a DBA as outlined below:

- Using Pasadena Community Network as a DBA for Pasadena Community Access Corporation
- Changing channel 56's name to Pasadena @ 56
- Keeping the KPAS logo and name

- Developing a logo for PCN (Pasadena Community Network)
- Using the following logo for Pasadena @ 56



Customer surveys—PCAC has recently finished a survey to be sent to various local non-profit agencies by the end of November 2001. The results of the survey will be used to determine what telecommunication services and facilities PCAC should be investigating in order to be a more valuable resource for the Pasadena Community.

Interactive programs and Pasadena Community Access Corporation Signature Series—In consideration of both our outreach and programming goals, PCAC has developed two series that are produced in-house, also known as “PCAC Signature Series”. The first is “PCAC Presents”, a show with the purpose of showcasing various local non-profit agencies, giving them the opportunity to highlight specific services that their organization provides to the Pasadena Community. The second is “Pasadena Talks”, a live call-in program that fosters a community dialogue on a platform of various issues.

To help meet our goal of program excellence—programming that is relevant to the community and connects the communities we serve—we have expanded PCAC’s ability to produce and air local community events, such as street parties, fairs and neighborhood association events. We have also expanded our governmental outreach efforts covering events at the request of City of Pasadena Officials and City Departments. An example of this is “Pasadena Historical Perspectives”, a joint project produced by Pasadena Community Access Corporation and The City of Pasadena that addresses and raises community awareness on issues that surround Pasadena’s historical structures in respect to preservation, including such issues as earthquake retrofitting. Other examples of programming that have been developed through these efforts include television coverage of governmental community events such as “An Evening with the Mayor and City Manager”, and other special community events such as the Grand Opening of Paseo Colorado.

Events Covered 2000-2001— The events listed below resulted in over 78 hours of programming for PCAC and KPAS.

Affordable Housing
 Black History Parade
 PUSD Candidate Forum
 Evening With The Mayor and City
 Manager (4/19/01)

Pasadena High School Graduations
 Honoring Loretta Glickman
 Human Relations Forum
 Welcoming The Asst. City Manager
 Mayor’s Picnic

Rebuilding America
 10th Annual Craftsman Weekend
 Human Relations Commission Forum On
 Tolerance
 PUSD Site Selection Meeting (2/1/01)
 Pasco Colorado Grand Opening
 Insan-A-Tea
 PUSD Site Selection Meeting (2/22/01)
 Chamber of Commerce Convention
 Special Committee Meeting (w/ Maxine
 Waters)
 State of The City 2001
 PUSD Site Selection Meeting (3/15/01)
 PUSD Site Selection Meeting (4/5/01)
 Starbucks Grand Opening (w/ Magic
 Johnson)
 PUSD Site Selection Meeting (4/26/01)
 Evening With The Mayor and City
 Manager (9/27/01)
 Gamble House Project

Union Station Benefit Concert
 Night Music (at One Colorado)
 Hollywood Comes to Pasadena
 (Historical Museum)
 Leadership Institute
 L.A. Arts Open House
 Wiggle Waggle Walk
 Peace Through Music
 Pasadena Jazz Institute
 Public Power Day
 Fiestas Patrias
 Vista Nova Home For The Blind
 Rebuilding Together
 Red Cross and PFD Outdoor Event (at the
 Rose Bowl)
 PUSD Candidate Forum
 Human Relations Committee Children's
 Event
 Flintridge Foundation Training Seminar

An important part of PCAC's plan is to assist a broad range of existing and emerging audiences—non-profit organizations, constituencies, and individuals—to develop new programming opportunities that truly represent, as well as provide a service to, our community. In direct response to this, PCAC has undertaken aggressive outreach to various nonprofit organizations to produce and assist in collaborative projects involving artists and art organizations, at-risk youth, and other joint projects that serve to support community endeavors and build ties among diverse non-profit agencies, residents, and the municipality. Outreach to the following organizations has resulted in over 45 hours of new programming on Channel 56.

PCAC's Outreach to Organizations 2000-2001

The Flintridge Foundation
 The Pasadena Humane Society
 American Red Cross
 Pasadena Historical Museum
 Boys & Girls Club of Pasadena
 California Literacy, Inc.
 Pasadena Mental Health Center
 Artists in the Community
 Vista Nova Home for the Blind
 The Human Relations Commission
 Junior Theatre

Neighborhood Connections
 Women at Work
 Ability First
 Frostig Center
 Holy Family Services
 Pasadena Arts Council
 Union Station Foundation
 The Pasadena Jazz Institute
 Big Brothers and Sisters of LA
 The Hear Center, Pasadena
 Villa Esperanza

IV. Technology

Over the past several months, PCAC has researched digital convergence and the effect and influence it will have on our traditional mode of operation. Our goal is to embrace and realize new and expanding technologies to increase community involvement and create a community dialogue to better serve the Pasadena Community. We are currently developing a plan that consists of the following elements: creating public access paradigms for the .www and future telecommunication technologies; collaborating with organizations that specialize in training the public in basic computer operation;

introducing internet-protocol based programming for cablecast distribution; offering web hosting for non-profit organizations; streaming video for non-profit and governmental use; video conferencing services; and the creation of a computer lab where non-linear editing, digital video production, and digital multi-media authoring can take place to improve program quality. Utilizing these new technologies to support our community is a principle to which Pasadena Community Access Corporation is exceptionally committed.

*Hosting Websites, Streaming Media, and Webcasting KPAS and PCAC Programming—*As of July of 2001, PCAC has the ability to serve and host websites from its own facility. This truly marks our entrance into the 21st century. In addition, we also have the capacity to stream small amounts of video from the facility. We are still in the development phase of this project, there are many glitches to be worked out, and content is still under development. By late November 2001, PCAC will have KPAS and @56 programs simulcasting over the web.

*Digital Lab—*Pasadena Community Access Corporation has committed to construct a digital lab and have it in place by early 2002. The digital lab will serve as the main focus of PCAC's facilities. It will be used to train community producers in computer-based technologies. Additional uses include performing digital video post-production, multi-media authoring, and providing access to the internet and basic computing for community producers or community residents. The lab will include intermediate and advanced computer workstations, servers, DVD burners, digital video tape-recorders, and various non-linear editing, graphics and multi-media authoring software.

*New Equipment—*Over the past year, PCAC has purchased several new pieces of equipment to improve the quality of our programming and to be of better service to our community.

Automated Playback Unit

In late October 2001, PCAC received its new automated playback equipment. This unit will allow PCAC to expand the PCAC and KPAS cablecasting ability to 24 hours a day. In addition, it will improve viewing quality, and allow PCAC to reallocate people-hours to producing community event-related programming. Some system details include the ability to store approximately 60 to 65 hours of programming at network broadcast quality or 120 to 130 hours of programming at a reduced quality (please note that at this reduced quality we are still at a higher quality than we are presently cablecasting). The system is designed to allow for future upgrades to include additional program storage and additional channel automation, and will also allow for video streaming over the Internet. This playback system will accommodate PCAC's development for many years to come.

Remote Field Production Equipment and Non-linear Video Editors

PCAC has also purchased new remote equipment that allows community producers to increase their program quality and allows them to work in a video format that is current. Included in this equipment are new video cameras and video tape recorders. In addition, we have set up two computer-based video editing stations that are primarily being used to train staff and advanced community producers in non-linear editing.

V. Finance

During the 2000-2001 fiscal year, PCAC worked closely with its auditor and bookkeeper to make certain that PCAC is using updated principles and methods for financial accounting and is in accordance with generally accepted accounting standards for not-for-profit corporations. We have also separated the KPAS expenditures from the PCAC expenditures so that, at any given time, we can track the spending of each channel and give a current and concise account of either channel. These steps have been taken to ensure that PCAC is operating in a professional and accountable manner.

In an effort to become more self-sufficient and achieve financial stability, PCAC has embarked on a new fundraising strategy. PCAC has begun the practice of seeking local business sponsorship, in the form of program underwriting, to help defray the costs of additional community events-related programming and operational costs associated with program development. For example, in June 2001, PCAC completed a fundraising event for live television coverage of the local area High School Graduations. This is the first time PCAC has done a fundraising event of this nature, and although there is a lot of room for improvement, in general the event was a success. We raised over \$4,500 dollars in cash donations and goods and services. This is a fundraising strategy that will be utilized in relation to other annual community event programs. In addition to these sponsorship plans, foundation grants will be researched and sought for any special projects that PCAC develops.

Sponsors of the 2001 High School Graduations events coverage were as follows:

Bodies In Motion	Pasadena Ford
Pacific Bell	Barkley on the Green
Saks Fifth Avenue	Sushi Roku Restaurant
Alex & Friends Salon	Fremont Investment & Loan
El Torito Restaurant	Whole Foods Market
Functional Fitness	Il Fornaio Cucina Italiana
Orchard Supply Hardware	Coffee Bean & Tea Leaf

During the year, PCAC raised over \$5,000 from fundraising events and donations. While this does not meet our business plan goal of \$10,000 for the 2000-2001 fiscal year, it does demonstrate considerable effort. In our 2001-2002 fiscal year, we plan to meet and exceed our business plan goal of \$20,000. Future fundraising events include program sponsorship, grant-writing and possibly a telethon.

VI. Training

In order to more quickly serve Pasadena residents in video production and community producer training and to make our training schedule fit more readily into our allotted time at the Charter Communications Studio, PCAC staff is currently developing a new training curriculum. This new curriculum is also intended to help in the area of outreach, as it will attract a wider and more diverse range of community producers. This will in turn increase the amount and diversity of programming. Training is broken into two basic areas: Community Producer Training and Community Producer Crew (video production equipment operation) Training.

Community Producer Training—Community Producer training is for people who want to produce a television program but do not necessarily want training on video production equipment. They will be required to attend a two-hour orientation session that will provide them with PCAC and Charter Communications guidelines. After completion of this class, individuals will have qualified to produce a television program with the assistance of a PCAC staff member or a crew-trained community producer. They are not trained in video production equipment, nor are they allowed to check out PCAC equipment without a staff member or crew trained community producer.

Community Producer Crew Training—Those who would like to become crew-trained community producers will be required to take three (3) four-hour sessions that will provide them with a two-hour orientation and training on various types of video production equipment, as follows:

- Session 1 – community producer and crew orientation (2 hours) and studio cameras, studio lighting (2 hours)
- Session 2 – audio and Character Generator
- Session 3 – switcher and VTR operation

At the end of the three four-hour sessions, each trainee undergoes certification evaluation. This evaluation shall be one-on-one with an instructor and shall determine the trainee's suitability for operator certification. Upon successful completion of certification evaluation, the Crew-trained Community Producer becomes eligible to check out PCAC video production equipment.

These classes are designed for the beginning user. More advanced training and workshops are scheduled on an as-needed basis, or community producers are trained in advanced subjects in a one-to-one setting.

Training Statistics

Number of Community Producers Trained 2000-2001:

- Producer Training Students 39
- Orientation Students 100
- Studio Operations Students Taking 4th Class... 76
- Advanced Training Students..... 28
- Number of Certificates Issued 12

Classes Offered 2000-2001:

- Introduction to Producing for Public Access..... 8 sessions
- Introduction to Studio Operations..... 32 sessions
- Advanced Audio 1 session
- Advanced Chyron 1 session
- Advanced Video Tape Operator 1 session
- Introduction to Cuts-Only Editing 1 session
- Introduction to Directing 4 sessions
- Introduction to E.N.G. Camera & Cuts-Only Editing..... 4 sessions
- Introduction to Mobile Van Production..... 4 sessions

VII. Station Programming Statistics

KPAS

Total Number of Programs Cablecast.....5,473.00 hours

Local First Run/Live 506.00 hours
 Local Replay 2517.00 hours
 Bicycle First Run 58.00 hours
 Bicycle Replay 2392.00 hours

List of Programs:

Series Programs

Airport Commission	City Council
City Beat	Congressman Adam Schiff
Encore Café	Metropolitan Water Department
Pasadena Fire Department	Talk About Parenting

Specials / Non-series Programs

Charter Reform	Elections 2001
Full Disclosure	Human Relations Commission
Mayoral Forum	Pay as you throw
Planning Hearing	Officers Meeting
PUSD - City Council Special Meetings	PUSD Candidate Forum
Run-Off Elections 2001	Site Selection Forums
Steering Committee Meetings	The Key to Your Home
State of the City	9/11 Spccial Programming
An Evening with Mayor Bogaard & City Manager Cynthia Kurtz	

Live Programs

City Council Meetings	Charter Reform Meetings
Elctions 2001	Mayoral Forum
Planning Hearing Officer Meeting	Run-Off Elections 2001
State of the City	

New Programs

The Key to Your Home	Full Disclosure
Human Relations Commission	Pay as you throw
An Evening with Mayor Bogaard & City Manager Cynthia Kurtz	Pasadena Historical Perspectives

PCAC

Total number of Programs Cablecast.....4,373.00 hours

In House First Run 222.16 hours
 In House Replay 2,636.34 hours
 Live 105.00 hours
 Local Bicycled First Run 289.70 hours
 Local Bicycled Replay 779.80 hours
 Bicycled (not local) First Run 49.11 hours
 Bicycled (not local) Replay 290.89 hours

List of Programs:

Series Programs

A Good Image	Ability First
Abundant Harvest	Adam Schiff Presents
Adelante	All the Worlds a Stage
Altadena Town Council	Alternatives
American Indian Network	Answers
Army Newswatch	Around the Block
Art Access	Aunt Wannies Gospel Variety Show
Bethany Church	Bubbles & Friends
Choices	Church of Latter Day Saints
Collector's Favorites	Community Affairs Specials
Congressman David Dreier	Conversation in Monrovia
Crossing Bridges	Cult Movie TV
Dena 2000	Diet To End Diseases
Econews	El Show de Alfie Martin
First Amendment Center	Full Disclosure
Guardian Ministries	Health Research
Holy Family Mass	Hopeful Times
Impact	Iranian Chamber Music
Islam In Focus	Kaprow's Kitchen
Kids Klub/Preschool Update	Lee F. Brown Speaks
LIVstyles	Malika's Christian World
Musicpeople	My View
Mystery of Work	New Life Inspirational Hour
New Life	His Gift To Us
On The Move	Opera, Opera, Opera
Our Kids	Our Schools
Pasadena Fire Dept. Today	Pasadena Live
PCAC's Drama Group Presents...	PCC Reports
Racing With Raz	Recovery & Beyond
Rudy The Rubber Show	Sat Sang
Sheila O	Showcase On The Rise
Street Court	Studio 56
Taking Charge Of Your Life	Tell It Like It Ought To Be
The Last Hour	The Missing Link
The Prophetic Word	The Universe of Yahweh
The Vision Revealed	The Wright Place
There Is An Alternative	Twilight Dance Series
Urban Skaters	Video Madncss
Video Parade	Women of Faith
Word of Power	Y'Shua Is His Name
World to Come	Your Business Resource

Specials – Non-series Programs

ACT Candidate Forum	Black History Parade
Blair High School Graduation	Firestorm: Air Operations
Improving Human Relations	John Muir High School Graduation
Latino History Parade	Leadership Pasadena
New Assistant City Manager	Loretta Glickman Memorial
Los Dias de los Madres	Muir's Teen Mother Program
P.E.S.A.	Pasadena City College Graduation
Pasadena High School Graduation	PCC's Sickle Cell Anemia Benefit
U.S. Census Bureau	San Gabriel Valley All Stars Game
The Terrifying Pumpkin Patch	PUSD Board of Education Candidate Forum
Union Station Presents	What's New With State Taxes

Live Programs

Around Midnight	Blair High School Graduation
John Muir High School Graduation	Pasadena City College Graduation
Pasadena High School Graduation	Pasadena Talks

New Programs

Abundant Harvest	Adam Schiff Presents
Alternatives	Army Newswatch
Aunt Wannies Gospel Variety Show	Crossing Bridges
First Amendment Center	Guardian Ministries
Hopeful Times	Islam In Focus
Kaprow's Kitchen	Lee F. Brown Speaks
Our Kids	Our Schools
Pasadena Fire Department Today	Pasadena Live
Recovery & Beyond	Rudy The Rubber Show
Sheila O	Showcase On The Rise
Street Court	The Missing Link
The Prophetic Word	The Universe of Yahweh
The Vision Revealed	The Wright Place
Urban Skaters	Women of Faith
Word of Power	World to Come

Community Bulletin Board—The PCAC Community Bulletin Board is the most convenient way for individuals and non-profit agencies to convey their message to the community. Over the course of the year, the Community Bulletin Board served virtually every nonprofit organization in the City, with a total of 425 announcements on behalf of 205 organizations.

A.I.D.S. Hotline	Friends of Beckman Auditorium
A.I.D.S. Service Center	Friends of the Caltech Libraries
Abundant Harvest Christian Center	Office of Public Events
African-American Federal Judges Conference	Center For Aging Resources
African Market Place	Center For Community and Family Services Head Start
4 th Annual Pow Wow & Cultural Expo	Chapman University School of Music
Agape	Charles Tucker Ministries International
Alkebu-Lan Cultural Center	Child Care Information Service
All Saints Church	Church of Truth
Alliance Francaise of Pasadena	Christ Temple Church of The Apostolic Faith
Altadena Baptist Church	City of Pasadena Human Services Dept.
Altadena Community Church	City of Pasadena Recreation Department
Altadena Library	City of Pasadena Neighborhoods Dept.
Altadena NAACP	Black Infant Health Service
Alliance For The Mentally Ill, San Gabriel Valley	Black Women's Health Task Force
American Association of Retired Persons	Commission on Disability
American Friends Service Committee	Foothill Workforce Investment Board
American Indian Cable Network	Information Technology Services
American International Youth Student Exchange Program	Jackie Robinson Center
American Red Cross	Public Affairs Office
American Society for Public Administration	Public Health Department
Andrew Escajeda Clinic	City of Pasadena Tobacco Program
Armory Center For The Arts	Villa Park Community Center
Art Access	Congressman Adam Schiff
Art Center College of Design	Convalescent Aid Society
Assemblywoman Carol Liu	Crown City Barbershop Choir
The Baseball Reliquary	Day One, Inc.
Becky's Place	Door of Hope
Blair High School Reunion Committee	East L.A. Women's Center
Bob Lucas Memorial Library, Altadena	Eaton Canyon Foundation
Friends of Pasadena Commission on the Status of Women	Eaton Canyon Nature Center
McKenzie Scott Branch Boy and Girls Club	El Centro de Accion Social
California E.A.R. Unit	Emotional Health Anonymous
California State University, Los Angeles	Fair Housing Council
Caltech Folk Music Society	Farnsworth Park, Altadena
Caltech Jazz Ensemble	First Christian Church

First Church of the Nazarene
 Five Acres
 Flintridge Foundation
 Foothill Employment and Training Connection
 Foothill Family Services
 Fountain of Life Church
 Friends For Life
 Friends Gallery
 Friends of the Altadena Library
 Frostig Center
 Fair Oaks Boys and Girls Club
 Girls Network
 Girl Scouts
 Glendale Symphony
 Greater Pasadena Community Development Corp.
 Hallelujah Anyhow! Gospel Musical
 Healthy Babies Alliance
 Hear Center
 Historical Society of Southern California
 I.D.F.
 I Have A Dream Foundation
 Incest Anonymous
 Jet Propulsion Laboratory/NASA
 John Muir High School Reunion Committee
 Jubilee Christian Faith Center
 Kidspace Museum
 La Canada School Closures
 The Latino Cultural Academy
 Legal Aid Society, Pasadena
 Life Changes Counseling Center
 Lincoln Avenue Baptist Church
 LIV Center
 Longfellow Elementary School
 Los Angeles County Commission on Aging
 Loma Alta Park
 Los Angeles County Sheriff's Department
 Masjid Al-Taqwa
 Meals On Wheels
 Metropolitan Baptist Church
 The Million Family March
 Morning Star Baptist Church
 Mothers Club
 Mount. Wilson Observatory
 Museums of the Arroyo
 NAACP Pasadena
 National Association of Black Women Scholars
 National Marrow Donor Program at City of Hope
 Natural History Museum
 Neighborhood Connections
 New Beginning Bible Fellowship Church
 New Life Holiness Church
 New Revelation Missionary Baptist Church
 Newtown
 Now and Then Thrift Store
 One Church, One Child
 On Guard Fellowship Church
 Outreach Ministries
 Pacific Asia Museum
 Parents Without Partners
 Pasadena-Altadena Community Youth Association
 Pasadena/Altadena Domestic Violence Prevention Coalition
 Pasadena Church of God
 Pasadena Church of Religious Science
 Pasadena City College
 PCC Community Education Center
 PCC Flea Market
 KPCC Radio
 Pasadena Classical Singers
 Pasadena Conservatory of Music
 Pasadena Development Corporation
 Pasadena Enterprise Center
 Pasadena Fire Department
 Pasadena Guild of Children's Hospital Los Angeles
 Pasadena Heritage
 Pasadena High School Reunion Committee
 Pasadena Historical Museum
 Pasadena Housing Services
 Pasadena Jaycees
 Pasadena Jazz Institute
 Pasadena Junior Theatre
 Pasadena Libraries - Central Branch
 Pasadena Libraries - Linda Vista Branch
 Pasadena Libraries - La Pintoresca Branch
 Pasadena Libraries - Allendale Branch
 Pasadena Libraries - Santa Catalina Branch
 Pasadena Libraries - San Rafael Branch
 Pasadena Libraries - Hill Avenue Branch
 Pasadena Libraries - Lamanda Park Branch
 Pasadena Mental Health Center
 The Pasadena Pops Orchestra
 Pasadena Recovery Center
 Pasadena Senior Center
 Pasadena Senior Commission
 The Pasadena Shakespeare Company
 Pasadena Special Olympics
 Pasadena Unified School District
 PUSD Health Program
 PUSD High Schools Graduation Programs
 PCAC Drama Group
 Planned Parenthood
 Project D.A.Y. (Diversion Alternatives for Youth)
 Recovery and Beyond
 Rosemary Children's Services
 Saint Andrews Church
 Saint Mark's School and Church
 Salvation Army
 Senior Abuse Hotline
 Senior Advocacy Council
 Seventh Day Adventist Church
 Sexual Abuse Hotline
 Senior Care Network
 Shoot From the Hip Ministries
 Sierra Club, Foothills Chapter
 South Bay Free Clinic
 Southern California Edison
 Southern California Indian Center
 South Pasadena Toastmasters
 Spreading The Word Ministries
 Stillpoint Center For Counseling
 Supervisor Yvonne Brathwaite Burke
 Sycamore Family Resources
 Telling Tales Theatre
 Toastmasters "Club 6"
 Towards Freedom (Worldfest Food and Music Festival)
 Tuesday Musicales
 Tuesday Musicales Juniors
 Tutor Learning Center
 Union Station
 United States Air Force
 United States Postal Service Multi-Cultural Fair
 University of California, Los Angeles
 Victory Bible Full Gospel Baptist Church
 Vista Nova Home For The Blind
 Washington Junior High Alumni Committee
 Women At Work
 YMCA of Pasadena
 YWCA Pasadena-Foothill Valley

Due to the length of the attachments, the remainder of this report is available for viewing in the City Clerk's Office or public libraries.
