

Agenda Report

DATE: January 7, 2001

TO: CITY COUNCIL
THROUGH: LEGISLATIVE POLICY COMMITTEE (12/18/01)
FROM: CYNTHIA J. KURTZ, CITY MANAGER
**SUBJECT: CONTRACT AWARD TO KENNETH EMANUELS AND ASSOCIATES
FOR STATE LEGISLATIVE ADVOCACY SERVICES**

RECOMMENDATION:

It is recommended that City Council authorize the City Manager to enter into a contract with Kenneth Emanuels and Associates for State legislative advocacy services for three years at a rate of \$3,000 per month for the year 2002 and \$3,600 per month for years 2003 and 2004, plus expenses not to exceed \$1,000 per year. The proposed contract is exempt from competitive bidding pursuant to City Charter section 1002(F), contracts for professional or unique services and the Competitive Selection process of the Affirmative Action in Contracting Ordinance, pursuant to Section 4.09.060[B][4], contracts for legislative liaison and lobbying services.

BACKGROUND:

Last year, after more than 18 years of service, the City's State legislative advocate retired, leading the City to seek new support services. A request for proposals was distributed and the firm of Kenneth Emanuels and Associates was ultimately selected and contracted for one year of service, through January, 2002.

During the past year, Mr. Emanuels provided counsel on positions for more than 37 bills, provided support on special issues such as VLF backfill, and provided regular updates to the Legislative Policy Committee and staff.

Emanuels and Associates brings fourteen years of experience as a contract lobbyist for city clients and eight years as chief lobbyist for the League of California Cities. Since establishing the firm in 1987, Mr. Emanuels has restricted his clients to city governments and has represented 31 cities and municipal associations. He is currently on contract with the cities of Burbank and Glendale among others.

Based on Mr. Emanuels performance, staff recommends extending a new contract for a period of three years. After a year of successful service, Mr. Emanuels is now extremely familiar with the City's concerns and priorities and has built key relationships on behalf of the City. It is in the City's best interest to continue working with Mr. Emanuels rather than contract with a new firm.

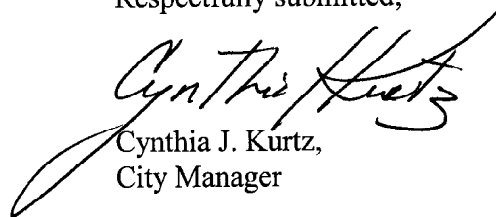
The scope of service will remain the same, including working with City Council, the City Manager's office and City departments to create an advocacy strategy. Specific tasks will include the following:

- Monitor issues of importance to the City of Pasadena;
- Attend League of California Cities briefings;
- Alert staff of proposals that may impact the City;
- Provide research and support in evaluating issues and proposed legislation;
- Track legislation after the City has taken a position;
- Facilitate relationships between Council members and legislators;
- Lobby for positions taken by the City.

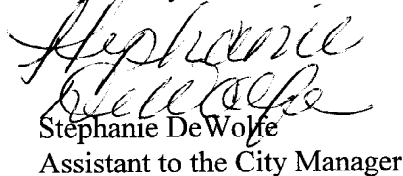
FISCAL IMPACT:

Funds for this contract are available in City Council account 101-101000-8115.

Respectfully submitted,


Cynthia J. Kurtz,
City Manager

Prepared by:


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