

Agenda Report

DATE: OCTOBER 15, 2001
TO: CITY COUNCIL
FROM: CYNTHIA J. KURTZ, CITY MANAGER
SUBJECT: A RESOLUTION TO SUSPEND SECTION 8. OF RESOLUTION NO. 7957 RELATING TO GENERAL HELICOPTER FILMING GUIDELINES FOR THE TELEVISION SERIES "PASADENA"

RECOMMENDATION

It is recommended that the City Council adopt a Resolution to suspend the general helicopter filming guidelines in Resolution No. 7957 relating to aerial filming with a helicopter for the television series "Pasadena."

BACKGROUND

Rosecrans Productions, the producer of the series "Pasadena," has requested exemption from the General Filming Guidelines relating to helicopter filming. Specifically, the film company would like to photograph aerial shots of the City between the hours of 2 p.m. and 5 p.m. on Tuesday, October 16, 2001 or any subsequent Tuesday of the City's choosing. This request is for one day only and for this specific 2 p.m. to 5 p.m. period of time.

The company would like to photograph, from no lower than 250 feet, areas such as the Rose Bowl, the Arroyo Seco area, Bungalow Heaven, Oak Knoll Avenue, Prospect Blvd., the 210 and 134 freeway interchange, Old Pasadena, and the 110 Pasadena Freeway. Madison Heights, which experienced an illegal helicopter filming in the last two years, would be excluded from the flight path.

The current filming guidelines ban all helicopter filming in residential areas and require signatures of approval within a 2000' radius in all commercial areas. Rosecrans Productions would like to request exemption from these two guidelines.

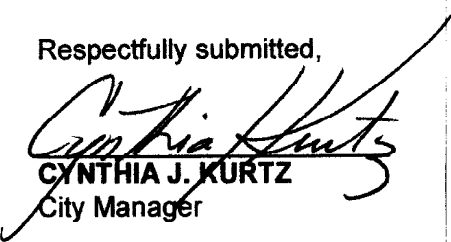
The company agrees to abide by all other City regulations including a flight safety walk through with the Pasadena Police Heliport Lieutenant, filing an FAA flight plan, and providing all credentials of the pilot to the Pasadena Police Department. The pilot will also fly a twin-engine aircraft to eliminate any possibility of mechanical error.

Staff recommends approval of this exemption to allow an audience of millions to see actual pictures of Pasadena with the goal of encouraging more tourism to the City.

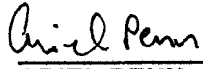
FISCAL IMPACT

A permit fee of \$673 dollars is anticipated and some unquantifiable indirect fiscal impact from increased tourism.

Respectfully submitted,


CYNTHIA J. KURTZ
City Manager

Prepared by:


ARIEL PENN
Filming & Special Events Manager

Concurrence:


ERIC DUYSHART
Business Development Manager

Approved by:


RICHARD J. BRUCKNER
Director, Planning & Development