



OFFICE OF THE CITY MANAGER

**CITY OF PASADENA
NOTICE OF SPECIAL MEETING
PASADENA 2010 CENSUS COMPLETE COUNT COMMITTEE
EXECUTIVE SUBCOMMITTEE
WEDNESDAY, NOVEMBER 4, 2009 – 3:00 P.M.
PASADENA CITY HALL
FAIR OAKS CONFERENCE ROOM
100 N. GARFIELD AVENUE, ROOM S039
PASADENA, CALIFORNIA**

NOTICE IS HEREBY GIVEN that a special meeting of the Pasadena 2010 Census Executive Subcommittee will be held on Wednesday, November 4, 2009 at 3:00 p.m., at the Pasadena City Hall Fair Oaks Conference Room (located in the Basement). The agenda for the meeting is as follows:

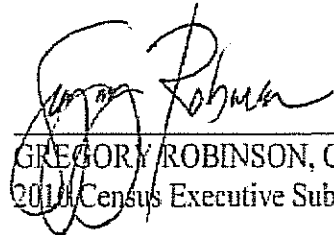
- 1. CALL TO ORDER/ROLL CALL**
- 2. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA** – Please limit comments to 3 minutes each.
- 3. APPROVAL OF MINUTES** - None
- 4. OLD BUSINESS**
 - A. Subcommittee Coordination**
 - B. Calendar of Events**
 - i. Today Show – National Census Launch (1/4/10)**
 - ii. Rose Bowl Game (1/1/10)**
 - iii. BCS Game (1/7/10)**
 - iv. State of the City (1/28/10)**
 - v. Black History Month (2/1-27/10)**
 - vi. Census Week (3/21/10)**
 - 1. Citywide Neighborhood Census Block Parties**
 - 2. Census Community Picnic**
 - 3. Villa Parke Census Fair**
 - vii. Census Homeless Count**
 - viii. Others**
 - C. Census Fund**

5. NEW BUSINESS

- A. Complete Count Plan & Strategy
- B. Media/Marketing Campaign
- C. Public Service Announcements
- D. Posters
- E. Hard To Count Map
- F. Census In Schools
- G. Mailing Lists
- H. Census RTV Presentation
- I. Pasadena Census Website
- J. Census DVDs
- K. Census Data Presentation


6. INFORMATION ITEMS

7. ADJOURNMENT



GREGORY ROBINSON, Chair
2010 Census Executive Subcommittee

I HEREBY CERTIFY that this agenda in its entirety, was posted on the City of Pasadena Chamber bulletin board, room S249, and the bulletin board in the rotunda area of City Hall, and a copy was distributed to the Central Library for posting this 30th day of October, by 5:00 p.m.



LAARNI DAZA
City Manager's Office

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if you need special assistance to participate in this meeting,
please contact (626) 744-4371 (TDB) or (626) 744-4124.
Notification 48 hours prior to the meeting will enable the City to make
reasonable arrangements to assure accessibility to this meeting.*

*Language translation services are available for this meeting
by calling (626) 744-4124 at least 48 hours in advance.*

*Habra servicio de interpretation disponible par éstas juntas llamando
at (626) 744-4124 por lo menos con 48 horas de anticipación.
Items on the agenda may not be called in the order listed.*