Building Career and Technical Education for All of Pasadena

Joint Meeting, Pasadena City Council & Pasadena Unified School District

Early Career Education Drives Outcomes

- Recent survey (Evitarus, March 2024)
 - Nearly 70% of students would consider taking a skilled trades course if it was offered
 - Fewer than 20% of LA County high schools offer skilled trades education
- PCC adds nearly \$680 million in income to local economy, supporting nearly 7,000 jobs.

PCC Focuses on Career Education



- PCC offers 84 credit CTE certificates/majors for a degree
- Strong labor-market outcomes
 - Certificate or Associate Degree adds as much as 25% to graduates' paychecks
 - CTE programs drive labor growth in key industries:
 - Culinary Arts
 - Electric Vehicle
 Infrastructure
 - Biotechnology
 - Entertainment
 Industry

- Logistics
- Advanced Computer Technology
- Pharmacy
- Interpretation

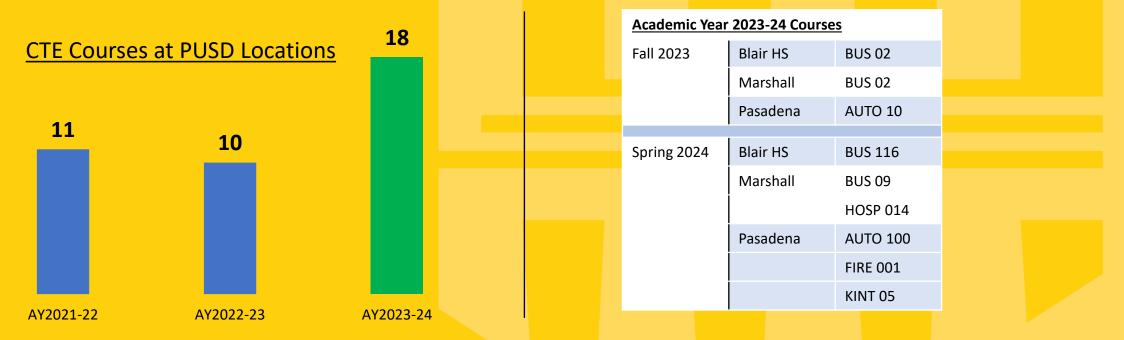
Apprenticeship Opportunities

- PCC earned five grants totaling \$600,000 in funding under the California Apprenticeship Initiative
- Six additional grants totaling \$3.5 million have been tentatively awarded:
 - 1. Culinary Arts & Management \$675,000
 - 2. Digital Production Assistant \$749,840
 - 3. EV Charger Technician \$675,000
 - 4. Teacher Aide Apprenticeship \$1,125,000
 - 5. Teacher Aide Pre-Apprenticeship \$187,500
 - Video Game Designer \$120,000 (planning grant)



Connections with PUSD

- Since starting this conversation in 2023:
 - Dual-Enrollment CTE course offerings have increased



Joined PUSD in a \$2 million application for a Golden State Pathways program